



DATE: November 5, 2021
TO: Transit and Rail Advisory Committee
FROM: John Featherstone, Office of Innovative Mobility
CC: Lisa Streisfeld, Assistant Director of Mobility Services
SUBJECT: Transportation Demand Management Grants FY22 Release

Purpose

To brief the Committee on the release of \$420,000 in state HUTF funds across two transportation demand management (TDM) grant opportunities.

Action

Formal action is not required at this time. TRAC members are requested to share information on the funding opportunities with their networks and direct any questions to the dot_innovativemobility@state.co.us mailbox.

Background

Transportation demand management (TDM) is the application of strategies and policies that result in more efficient use of transportation resources. As Colorado's population continues to grow and more demand is placed on our road network, the [Colorado GHG Roadmap](#) identifies the implementation of TDM strategies and the promotion of teleworking practices as key near-term actions required to reduce transportation sector emissions in line with the state's [2025 and 2030 climate goals](#). As identified in the [2019 TDM Plan](#), co-benefits also include reduced congestion, air pollution, and infrastructure degradation, as well as increased mobility options for travelers.

To support these strategies, the Office of Innovative Mobility - through a budget allocation from the Colorado Transportation Commission and residual funding from the FY21 Community Telework program - created the Transportation Demand Management Grant program, offering a total of \$960,000 in State money across three funding opportunities.

The Transportation Management Organization (TMO) Support Grant was released on July 21, 2021, and awarded a total of \$458,500 to enable Colorado's nine, existing TMOs to expand and enhance their support for voluntary employer-based trip reduction efforts and to promote innovative methods to expand the adoption of TDM strategies for the traveling public

Two further funding opportunities were released on October 21, 2021, totaling \$441,500 in available funding:

TDM Innovation Grant

- **Purpose:** To facilitate inventive and scalable trip reduction projects and resources across the state.
- **Award Range:** \$20,000 to \$50,000 over one year.
- **Eligibility:** Governmental entities, non-profits, transit agencies, and educational institutions.
- **Local Match Requirement:** 20% cash or in-kind.

TDM Seed Funding Grant

- **Purpose:** To create new, dedicated TDM programs across the state providing long-term support and coordination for trip-reduction efforts.
- **Award Range:** \$20,000 to \$100,000 over two years.
- **Eligibility:** Governmental entities and non-profits.
- **Local Match Requirement:** 20% cash or in-kind.



Timeline and Next Steps

October 22, 2021:

- NOFO Release for TDM Innovation and TDM Seed Funding opportunities

November, 2021:

- Applications due

December, 2021

- Award projects; contracting with successful applicants

January 2022/February, 2022:

- Funding issued

Attachments

Powerpoint Presentation: Transportation Demand Management Grants 2021

Resource Links

[Office of Innovative Mobility TDM Website](#)

[2019 Colorado TDM Plan](#)

[TDM Grants Landing Page](#)