



COLORADO

Department of Transportation

Bustang Family of Services Update

Jennifer Phillips, Asst. Director of Bus Operations

CDOT Division of Transit & Rail

March 2, 2023 TRAC Meeting

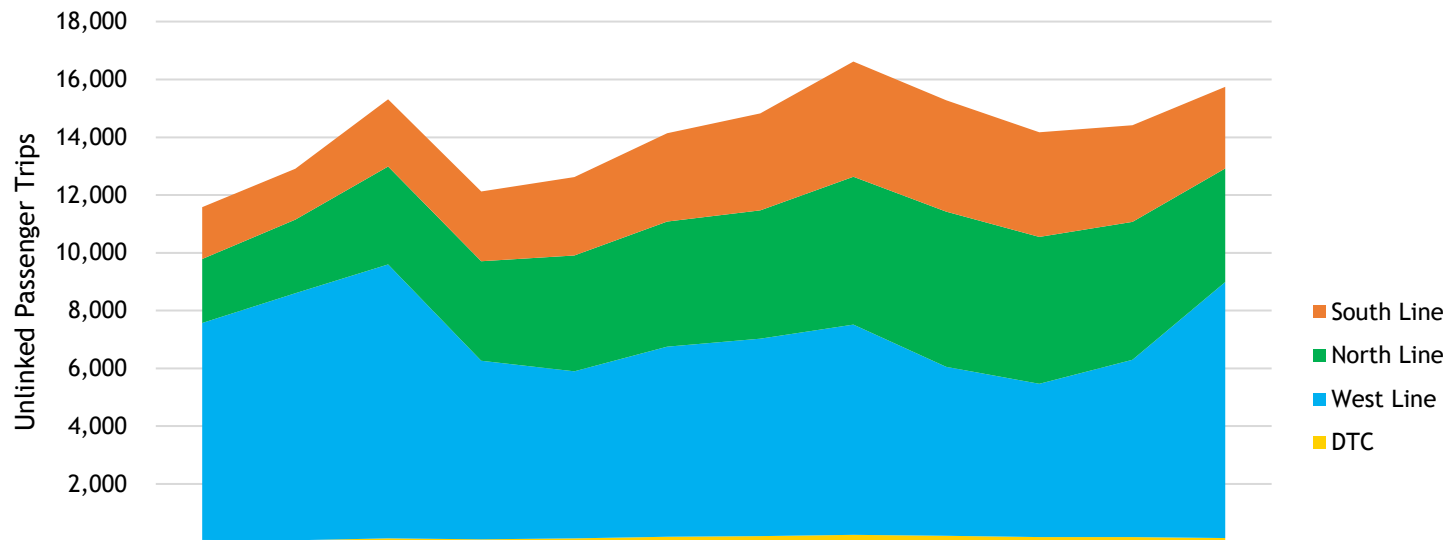
- Bustang Family of Services
 - Bustang
 - Bustang Outrider
 - Pegasus
 - Bustang to Broncos
 - Snowstang
 - Elkstang to Estes





Bustang Ridership Update

Monthly Bustang System Ridership (2022)



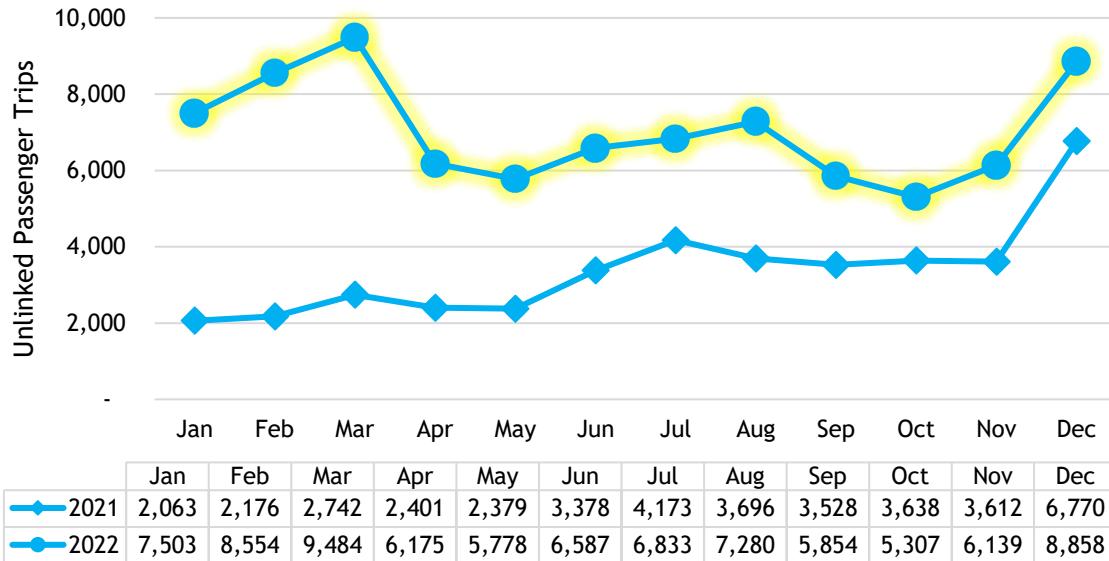
	Jan-22	Feb-22	Mar-22	Apr-22	May-22	Jun-22	Jul-22	Aug-22	Sep-22	Oct-22	Nov-22	Dec-22
South Line	1,789	1,765	2,322	2,422	2,714	3,060	3,353	3,987	3,864	3,615	3,354	2,823
North Line	2,221	2,542	3,392	3,445	4,018	4,325	4,446	5,117	5,366	5,082	4,764	3,934
West Line	7,503	8,554	9,484	6,175	5,778	6,587	6,833	7,280	5,854	5,307	6,139	8,858
DTC	65	50	112	86	115	169	191	236	200	164	163	125

- Nearly 170,000 passengers in 2022 on main lines
- West Line ridership (2022):
 - Up 108% vs. 2021
 - Up 19% vs. 2019
- South Line ridership (2022):
 - Up 49% vs. 2021
 - Down 52% vs. 2019
- North Line ridership (2022):
 - Up 85% vs. 2021
 - Down 52% vs. 2019

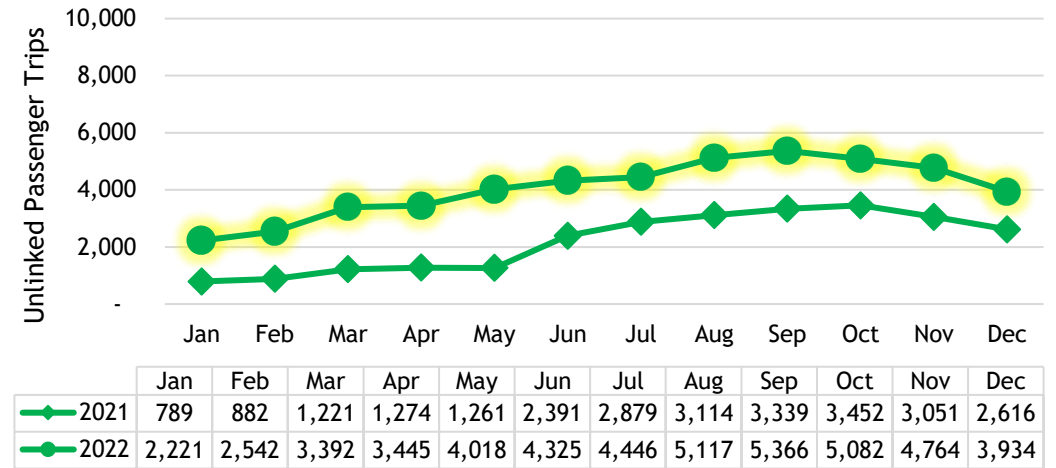


Bustang Ridership Update

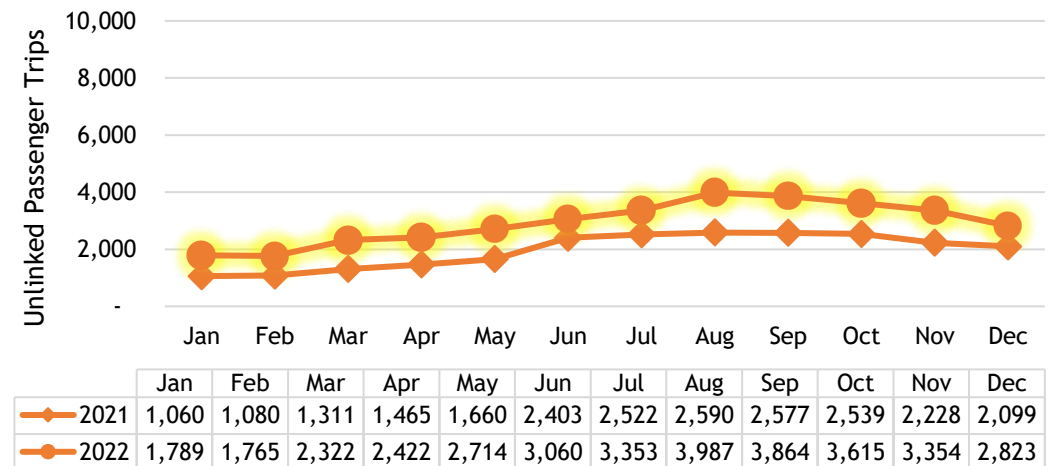
Monthly West Line Ridership by Calendar Year



Monthly North Line Ridership by Calendar Year



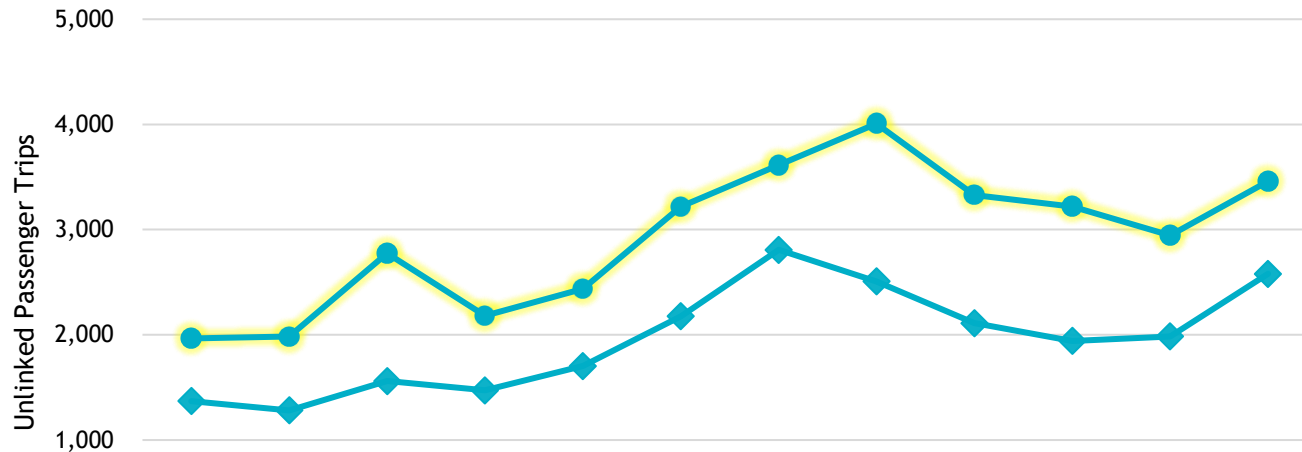
Monthly South Line Ridership by Calendar Year





Outrider Ridership Update

Bustang Outrider System Ridership by Month



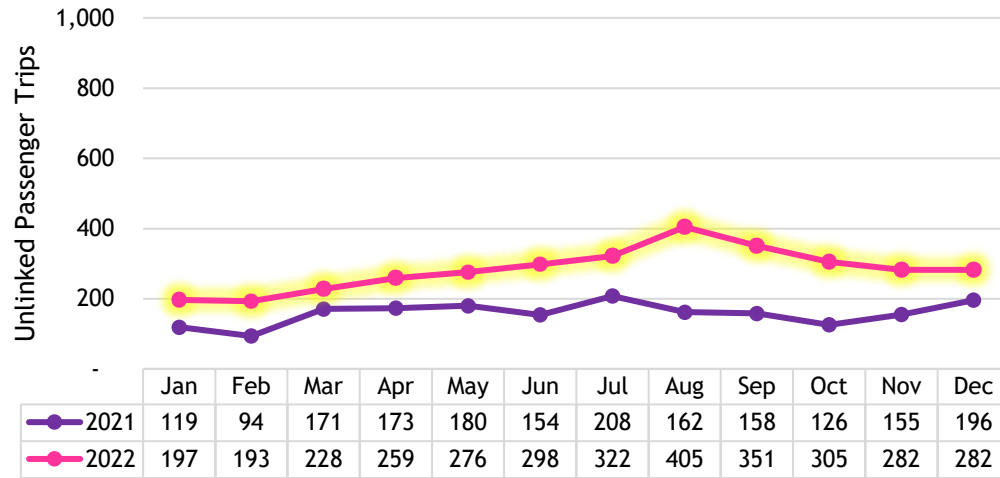
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
◆ 2021	1,370	1,282	1,560	1,472	1,703	2,177	2,807	2,508	2,111	1,943	1,985	2,579
● 2022	1,967	1,984	2,774	2,181	2,438	3,218	3,613	4,007	3,329	3,219	2,944	3,458

- Steady year-over-year growth
- Sterling–Greeley and Sterling–Denver routes launched Nov. 2022
- Trinidad–Pueblo launching March 2023

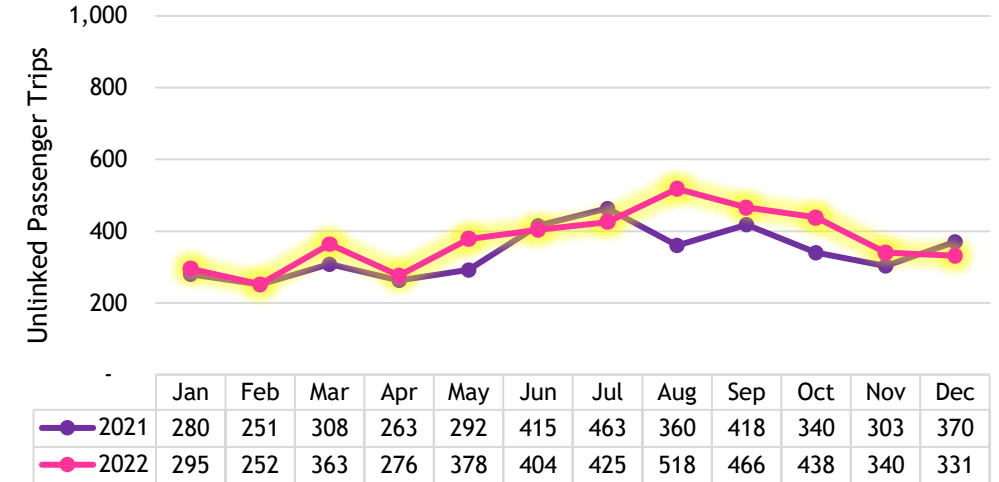


Outrider Ridership Update

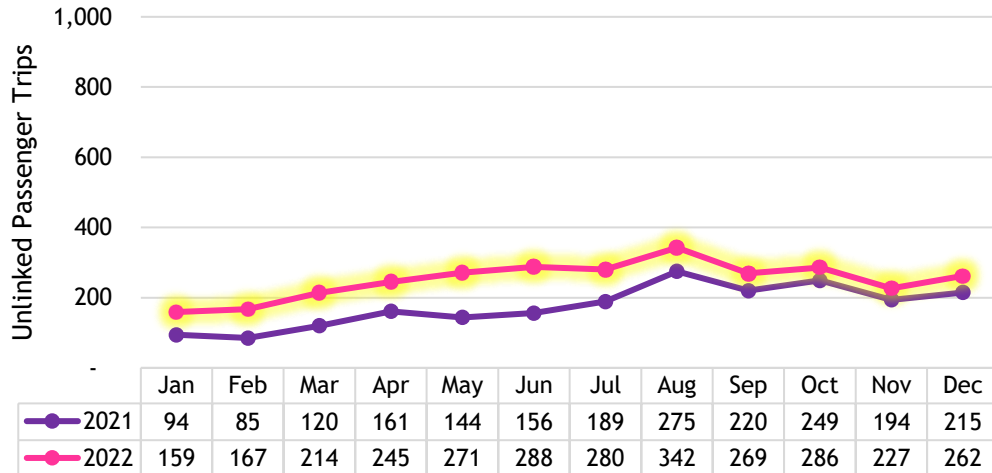
Lamar - Colorado Springs Ridership by Month



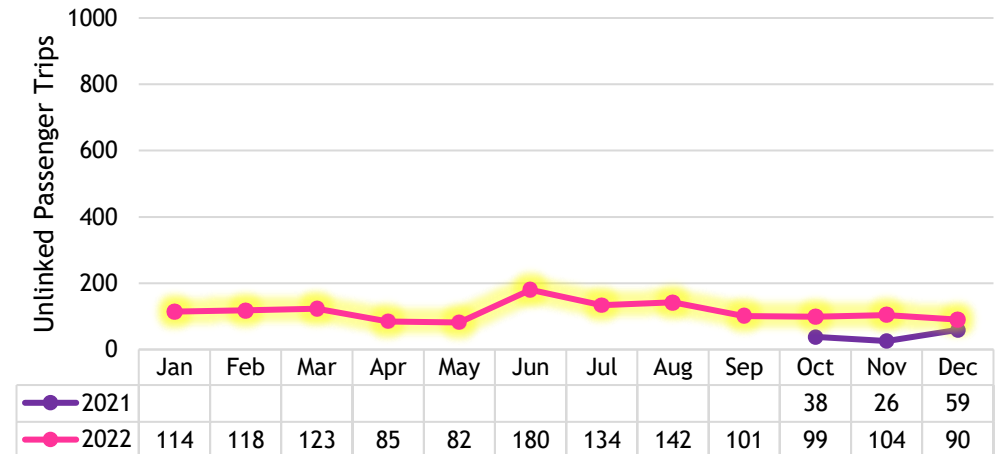
Durango - Grand Junction Ridership by Month



Alamosa - Pueblo Ridership by Month



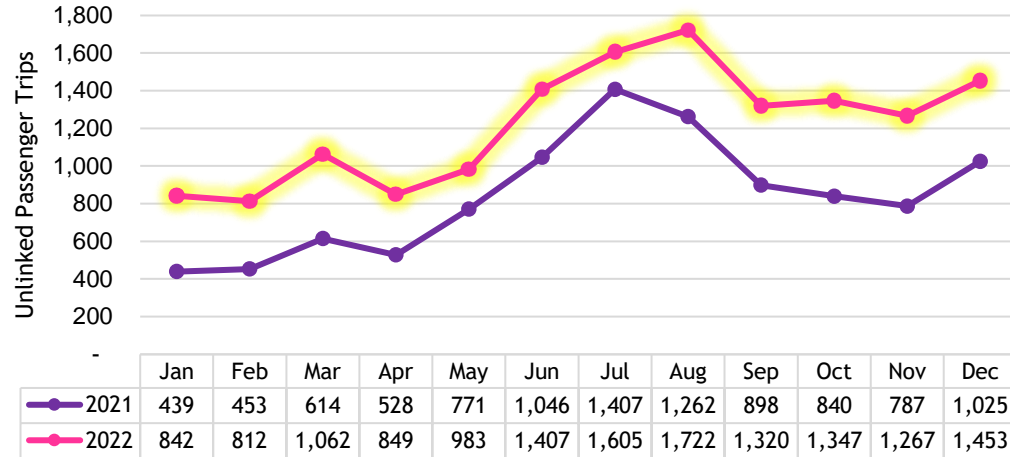
Telluride - Grand Junction Ridership by Month



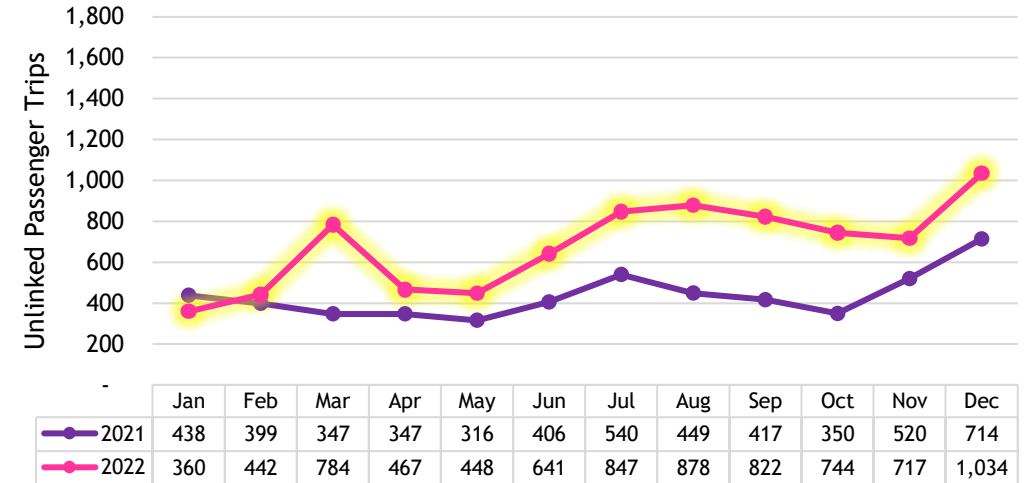


Outrider Ridership Update

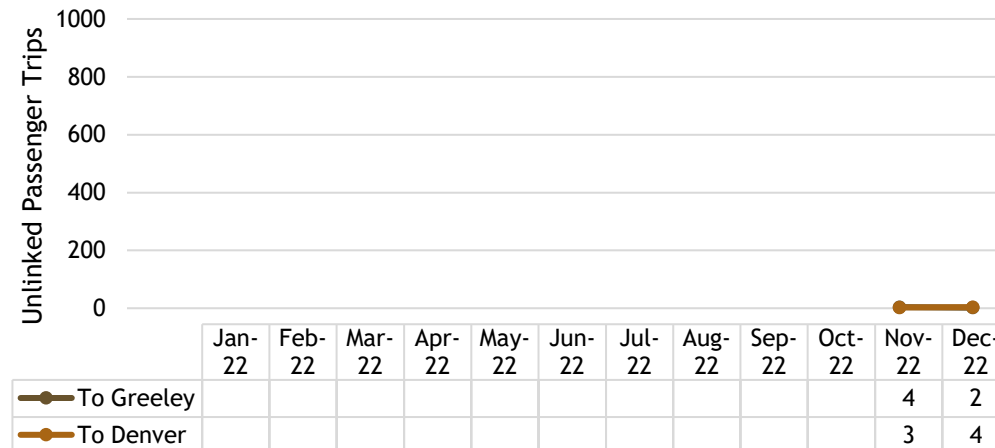
Crested Butte - Denver Ridership by Month



Craig - Denver Ridership by Month



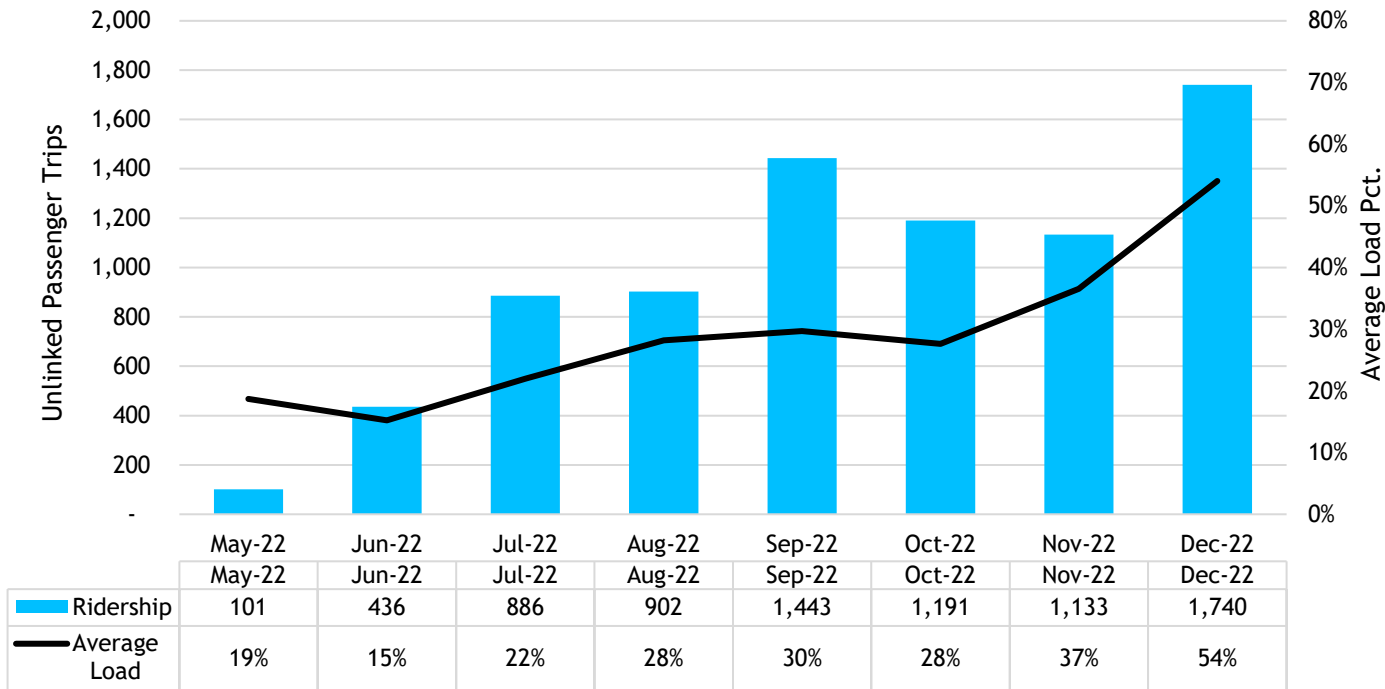
Sterling - Greeley/Denver Ridership by Month





Pegasus Ridership Update

Pegasus Ridership & Load Percentage by Month



- Steady growth since service launched Memorial Day weekend
- Expanded to daily service in September
- Schedule modifications implemented on Feb. 21, 2023



Bustang to Broncos 2022-23 Season

- Strong ridership on North and South Lines
 - 1,965 total passengers
- Weak Ridership on Pilot West Line
 - 5 total passengers (some trips cancelled due to no reservations)
- Enhanced marketing
 - Reached just over 385,000 people total and drove 5,941 total link clicks





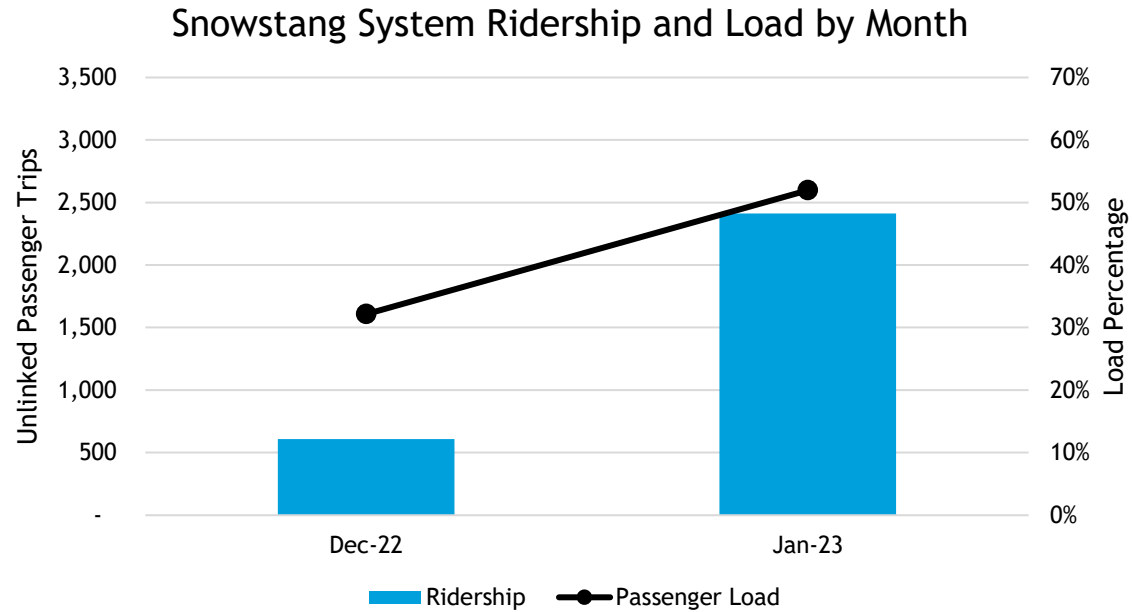
Snowstang 2022-23 Update



- Snowstang launched on December 17
- 5 resorts
 - All four 2021-22 season participants returned
 - Added Breckenridge
- Strong ridership
- Enhanced marketing efforts



Snowstang 2022-23 Update



Snowstang Unlinked Passenger Trips by Line (as of 1/31/2023)

Route	Dec-22	Jan-23	Feb-23	Mar-23
Arapahoe Basin	95	429		
Breckenridge	156	662		
Copper Mountain	161	722		
Loveland Ski Area	164	459		
Steamboat	31	139		
Total	607	2,411		

Snowstang Round Trip Load Factor by Line

Route	Dec-22	Jan-23	Feb-23	Mar-23
Arapahoe Basin	23%	42%		
Breckenridge	38%	65%		
Copper Mountain	39%	71%		
Loveland Ski Area	40%	45%		
Steamboat	12%	25%		
Snowstang Average	32%	52%		



Slide Through Saturdays

- Bringing diversity to the mountains
- Partnership with I-70 Things, Ski Noir 5280, Red Bull USA
- CDOT sponsors 1 bus trip monthly - Always full with waiting list
- Resort of the month provides free ski/snowboard lessons and lift tickets





Elkstang to Estes - 2023

- Planning underway to launch 2023 season
- Strong partnership
- Enhanced marketing
- Adding stop in Broomfield





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Looking Ahead

- Bustang Expansion Study
- 5311(f) Outrider Funding included in April NOFA
- Exploring enhanced performance measures and reporting
- Connected Colorado project
- Electric Bus Study
- Intercity Regional Bus Study
- Vehicle purchases



Thank You!

Questions?

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