





# Segment Stakeholder Coalitions Round 2 Summary

January 21 – 23, 2020



# Segment Coalitions

### Meeting Objectives

Update members on FRPR 2020 action plan Gather members' input on corridor options Update members on previous input

# Meeting Agenda

Welcome, Purpose, Introductions
Project Status
Evaluation Process
Context
Exercise and Group Discussion
Next Steps



# Input Received: Group Discussion

#### **Challenges**

- Alignment
- First / Last Mile
- Governance

#### **Opportunities**

- Intercity Connection
- Congestion Relief
- Economic Benefits

#### **Top Solutions**

- System Interconnectivity
- Diverse Coalitions
- Future Flexible Technology

#### **Most Cited Themes**

- Alignment
- Governance
- Costs



# Input Received: Topics Cited in Questionnaire

Alignments	Communication / Outreach	Equity / Access	Governance	Project Development
Cost	Modal Interconnectivity	Railroad ROW	Highway ROW	Coalition Building
Technology	Economic Benefits	Future Modeling	Stakeholders: Climate, Youth,	Military Installations



# Multiple Engagement Approaches: Considering Input from Segment Coalitions + Stakeholder Interviews

#### **Interviews**

Timeframe: Finite point in project life

Level of Input: Deep dive with single stakeholder

Function: Build relationships, project intro, learn interests + concerns

#### **Segment Coalitions**

Timeframe: Ongoing through project life

Level of Input: Group brainstorming

Function: Provide project info; receive feedback







# **Key Stakeholder Interviews**

October 2019 - February 2020



### Interviewees

North Segment	Central Segment	South Segment	Corridor-Wide
<ul> <li>Colorado State University</li> <li>City of Fort Collins</li> <li>Fort Collins Chamber of Commerce</li> <li>Larimer County</li> <li>Weld County</li> </ul>	<ul> <li>Boulder County</li> <li>City and County of Broomfield</li> <li>City of Boulder</li> <li>City of Denver</li> <li>City of Longmont</li> <li>Denver Metro EDC</li> <li>Douglas County</li> <li>DRCOG</li> <li>Jefferson County</li> <li>Town of Castle Rock</li> </ul>	<ul> <li>Air Force Academy</li> <li>City of Pueblo</li> <li>Colorado Springs EDC</li> <li>El Paso County</li> </ul>	<ul> <li>AARP Colorado</li> <li>HPTE</li> <li>I-70 Coalition</li> <li>Transportation Commission</li> <li>PRO-15</li> </ul>



# Key Stakeholder Interviews

### **Objectives**

Provide FRPR project status update
Understand interests, concerns, and engagement opportunities

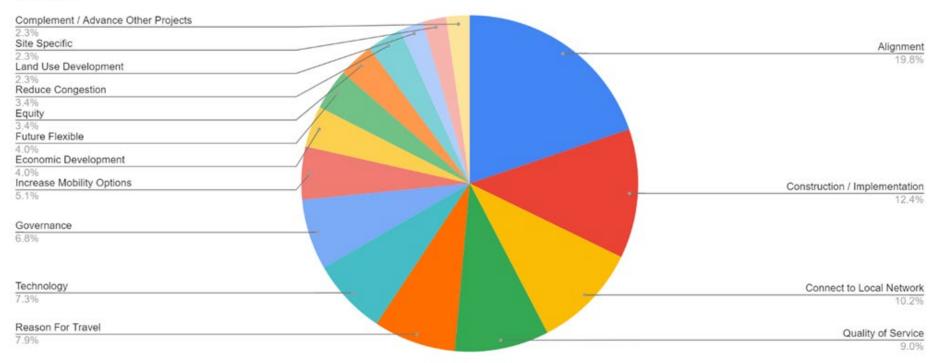
### Agenda

Overview and Purpose Project Background Current Status Stakeholder (interviewee) Input



#### Interests

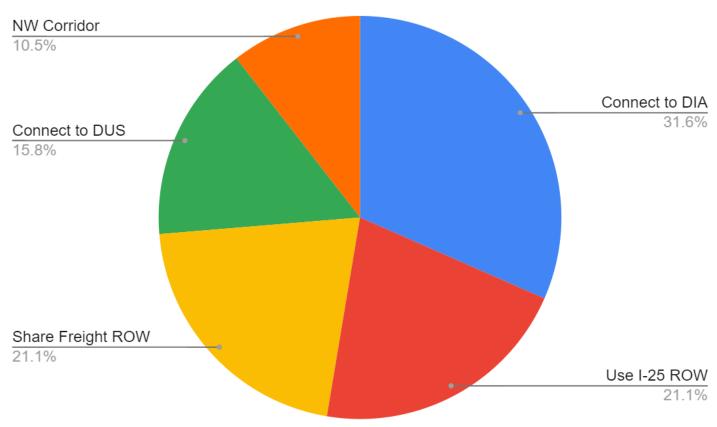
#### Interests





## Interests - Alignment

#### Alignment





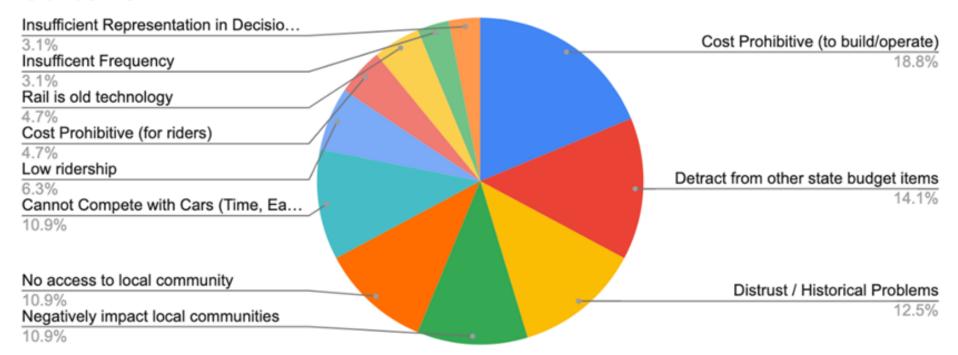
### Interests

	North	Central	South
1.	Alignments	Alignment	Alignments / Quality of Service (tie)
2.	Reasons for travel/Governance (tie)	Connect to local network	Reasons for travel
3.	Connect to local network	Reason for travel / Quality of Service (tie)	Connect to local network
4.	Future Flexible / Increase mobility options / Equity (tie)	Technology	



#### Concerns

#### Concerns





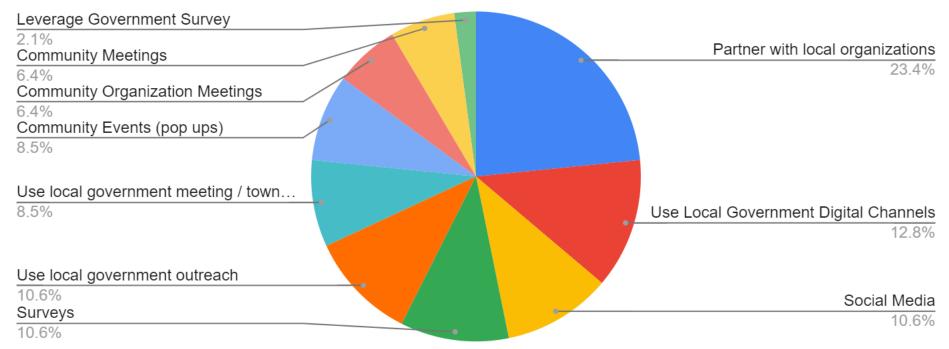
#### Concerns

	North	Central	South
1.	Negatively impact local communities	Distrust/historical problems (RTD)	Cost prohibitive
2.	Cost prohibitive	Cost prohibitive	Cannot compete with cars / detract from other state budget items (tie)
3.	No access to local communities	Detract from other state budget items / No access to local communities (tie)	Insufficient representation
4.			Connection to DEN instead of downtown Denver/DTC



## Community Engagement

#### Community Engagement





# Community Engagement

	North	Central	South
1.	Use local organization / government outreach	Use local organization / government outreach	Use local organization / government outreach
2.	Community meetings	Partner with local organizations	Community meetings
3.	Partner with local organizations	Surveys	Partner with local organizations; Surveys (tie)



# Linking input with project decision-making

- 1. Vision Statement, Purpose, Goals and Objectives
- 2. Evaluation Criteria
- 3. Social-Political Risk Assessment
- 4. Key Messaging
- 5. Engagement Plan



# Linking input with project decision-making

**Example: Original Vision Statement** 

Developing passenger rail service in and along the I-25 corridor is an important component of Colorado's transportation future. Front Range Passenger Rail (FRPR) will provide a safe, efficient, and reliable transportation option for travel between major population centers along the Front Range and create a backbone for expanding rail and transit options in the state.



# Linking input with project decision-making

Example: Updated Vision Statement (Using Input)

Developing passenger rail that serves Front Range communities from Pueblo to Fort Collins is a critical component of Colorado's future.

Front Range Passenger Rail will provide a safe, efficient and reliable transportation option for travel between major population centers along the Front Range and create a backbone for connecting and expanding rail and transit options in the state.



