

### **Current Communication Activities**



#### **Current Activities (May - August 2019):**

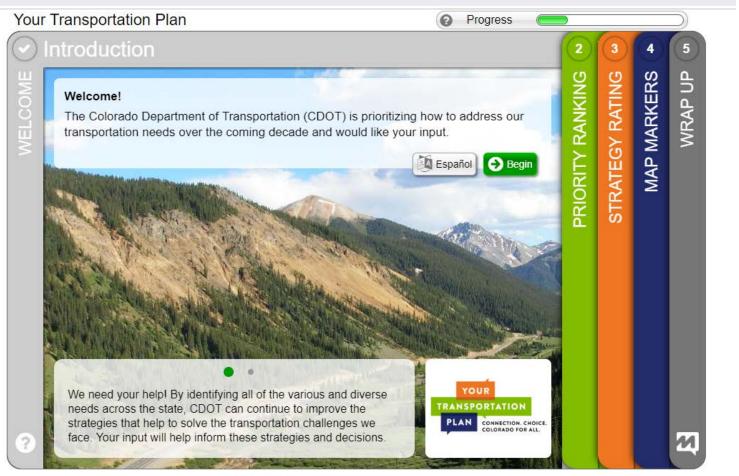
- 1. Statewide Transportation Planning & Other Events
- 2. Material & Collateral Development: Digital/ Website, One-Pager, Presentations
- MetroQuest Survey Tool: (Sample currently used in CDOT's Statewide Planning process is shown on following pages)
  - a. Timeline:
    - i. June: Create; Commission review/approve; Launch
    - ii. July: Promote
  - b. Goals:
    - i. Awareness
    - ii. Gather feedback; input; build email distribution

#### **Upcoming (Beginning in August):**

- 1. Consultant selection announcement
- 2. Website updates
- 3. On-boarding of consultant partner, kickoff
- 4. More!



## MetroQuest Survey Tool



Help Privacy About MetroQuest

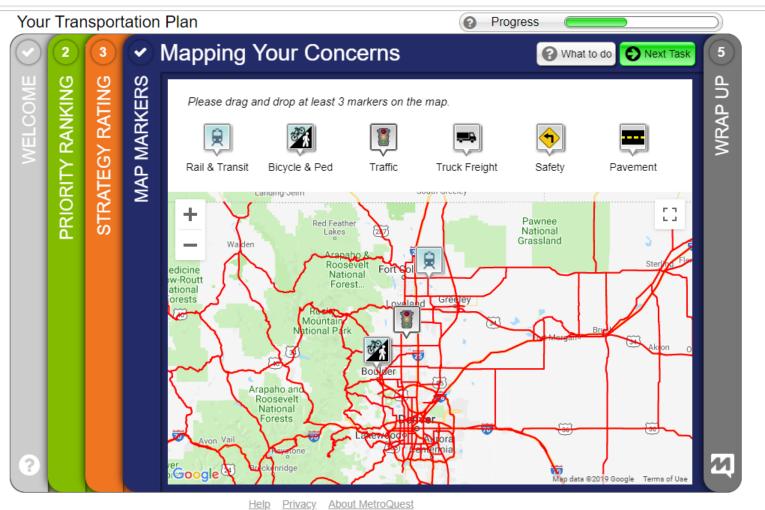


# MetroQuest Survey Tool Ranking Example



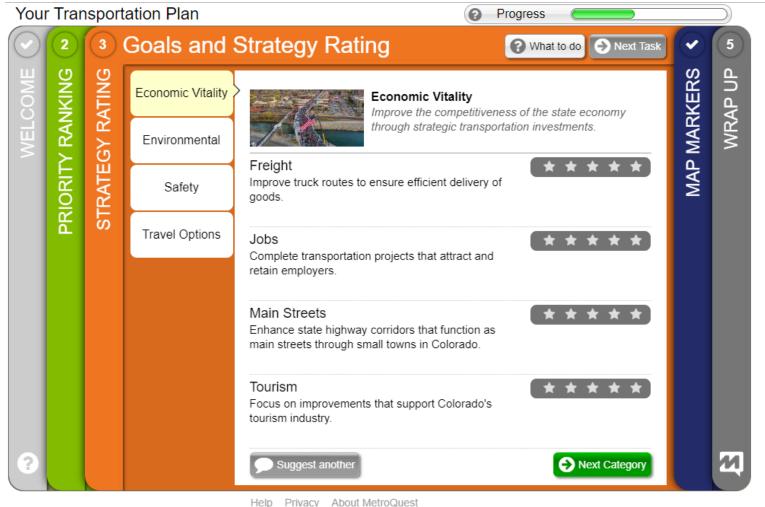


# MetroQuest Survey Tool Mapping Example

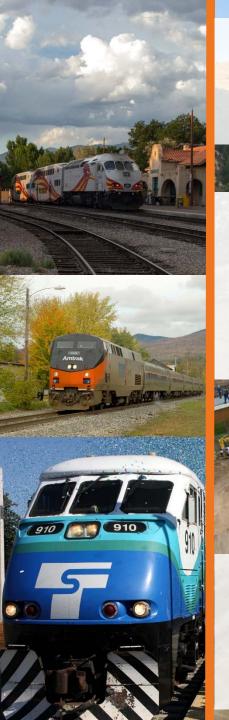




# **MetroQuest Survey Tool Goals & Strategy Example**



Privacy





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