

MEMORANDUM

DEPARTMENT OF TRANSPORTATION

4201 East Arkansas Avenue
Denver, Colorado 80222



TO: Colorado Transportation Commission

FROM: Scott Richrath, Transportation Performance Branch Manager

SUBJECT: Launch of Your CDOT Dollar .com

DATE: January 17, 2013

Purpose

This memorandum alerts the Transportation Commission to the December 28, 2012 launch of www.YourCDOTDollar.com.

Action Requested

Staff seeks feedback from the Commission, either at today's meeting or in an email to Scott.Richrath@state.co.us, on the new website. Staff will begin to prioritize suggested enhancements on February 1.

Background on Performance Reporting

Since the late 1990s, CDOT has voluntarily published a printed Annual Performance Report documenting the department's performance in areas such as pavement condition, bridge condition, maintenance levels of service, advertising projects on time, and an array of other metrics. The recent passage of SMART legislation in Colorado and Federal Authorization now mandate many of CDOT's performance reporting efforts such as the CDOT 5-Year Strategic Plan, the Transportation Deficit Report, and National Performance Areas under MAP-21.

Executive Director Don Hunt directed staff to develop a website to report key department performance. Staff worked from a May, 2011 Pew Center on the States' report, *Measuring Transportation Investments: The Road to Results*, calling for state departments of transportation to report performance in six key areas: safety, jobs and commerce, mobility, access, environmental stewardship and infrastructure preservation. The Pew Center noted only 13 states reported in all six areas. Colorado did not report on accessibility but did report the other five.

Staff also worked from a resident survey conducted by CDOT in the summer of 2011 that ranked the following CDOT activities in respondents' order of highest priority:

- Maintaining existing highways and bridges – 39%
- Reducing transportation congestion – 14%
- Increasing access to multiple types of transportation, such as transit, bicycles and walking – 13%

Finally, passage of MAP-21 in July 2012, just as staff embarked on development of the website, mandated National Performance Areas: safety, infrastructure condition, congestion reduction, system reliability, freight movement and economic vitality, environmental sustainability, and reduced project delivery delays.

Using this input, staff began developing a website that would help support CDOT's 10+1 Strategic Focus Areas for FY 2013: *Achieve better transparency and accountability in CDOT budget, project planning, construction, and maintenance activities.*

YourCDOTDollar.com

Leveraging concepts already receiving positive feedback within the FASTER Bridge website (<http://www.coloradodot.info/programs/BridgeEnterprise>) and utilizing technology developed for Online Transportation Information Systems (<http://dtdapps.coloradodot.info/Otis/>), staff worked with consultants to launch www.YourCDOTDollar.com in several phases. The first phase included primary performance measures of Safety, Mobility, Highways, and Bridges. The second phase included a Project Tracker displaying a map of CDOT's active construction projects with key project information. The third and subsequent phases included secondary performance measures and a calculator showing taxpayers their annual CDOT taxes and fees based on their annual miles driven and their average fuel economy.

A Technology Task Force led by Michael Snow, Toby Manthey, Kim Hubble, and Darius Pakbaz of the Division of Transportation Development and Dave Miller of the Office of Information Technology met one morning every three weeks to guide site design and development. Staff from throughout the department participated on the task force. Sounding boards or beta testers were convened from throughout and outside CDOT including the Efficiency and Accountability Committee, Senior Management, and a Staff Advisory Group comprised of headquarters and regional staff. The site leverages existing systems wherever possible, and relies heavily on SAP for data related to projects and performance. SAP's Public Budget Formulation will in fact enable staff to automate much of the performance reporting while SAP's Project Systems supply data nightly to the site's Project Tracker.

Staff encourages the Transportation Commission to provide feedback on the site and plans to begin prioritizing site enhancements in February.

Sample of Comments Received to Date

Current suggestions include:

- Provide clear separation of Performance Measures from other features of the website.
- Display 'Jobs Created' associated with each active construction project.