

DON'T COUNT *-on-*

LUCK

\$\$\$



Denver population
with **IRISH
ANCESTRY**

10.2%



424 **DUI
ARRESTS**

during last St. Patrick's Day
DUI enforcement
period in
Colorado



43 **IRISH
PUBS**
in Denver



GO BY
THE
NUMBERS

**LAW
ENFORCEMENT
AGENCIES**

106
participating in the
St. Patrick's Day DUI
Enforcement Period
in Colorado



4

**ALCOHOL-RELATED
AUTO FATALITIES**

in Colorado during
last St. Patrick's Day
enforcement period



148
**RTD BUS &
LIGHT RAIL
ROUTES** operating
in Denver on St. Patrick's
Day weekend



1,262 **TAXIS**

licensed to operate
in Denver at one time



.08
or greater Blood
Alcohol
Content (BAC)
to get a DUI
in Colorado

just **.05**
for DWAI

Apple App Store



Download
the **FREE**
R-U-Buzzed?
App!

Android App on
Google Play



AVERAGE BUS/LIGHT RAIL TICKET — \$3.75

AVERAGE CAB FARE — \$22.25

COST OF A DUI — MORE THAN \$10,000

\$10,000

\$22.25

\$3.75

DUI

CAB

BUS/LR



THE HEAT IS ON!

www.HeatIsOnColorado.com

