



GOALS AND OBJECTIVES

Mission	The mission of the CDOT Division of Aeronautics is to support Colorado's multi-modal transportation system by advancing a safe, efficient, and effective state-wide air and space system through collaboration, investment, and advocacy.
Vision	The vision of the CDOT Division of Aeronautics is to be the leading state aviation organization by enhancing the efficiency, economic benefit, and sustainability of Colorado's air and space system through funding, innovation, education, and pioneering initiatives.
Goal 1	Support the Division's commitments for the current and subsequent fiscal year by effectively managing the operating budget to ensure an adequate contingency fund balance.
Goal 2	Improve the efficiencies of the Division and the Colorado air and space system through enhancement and implementation of new technologies by the end of fiscal year 2020.
Goal 3	At least annually, evaluate existing statewide initiatives for enhancement or develop new initiatives.
Goal 4	Develop and implement a public relations and advocacy program by the end of fiscal year 2020 to inform and educate political leaders, airport and aviation stakeholders, and the general public about matters pertinent to the national and Colorado air and space system.
Goal 5	Develop and implement one additional (or enhance at least one existing) educational program each fiscal year.
Goal 6	Develop and implement a Division staff training and professional development program by the end of fiscal year 2020.



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Goal 1	Support the Division's commitments for the current and subsequent fiscal year by effectively managing the operating budget to ensure an adequate contingency fund balance.	Champion	Status	Start Date	Finish Date
		<i>Bryce Shuck</i>			
Objective 1-1	Develop and implement a comprehensive policy for programming and administering statewide initiatives and the Colorado Discretionary Aviation Grant Program.	<i>Todd Green</i>	<i>In Progress</i>	<i>4/15/2018</i>	<i>10/9/2019</i>
Objective 1-2	Maintain the financial forecast model to monitor oil prices and fuel sales, and accordingly adjust direct spending and set-asides to avoid going over budget.	<i>Bryce Shuck</i>	<i>Complete & Ongoing</i>	<i>4/1/2018</i>	<i>Ongoing</i>
Objective 1-3	Improve and expand current financial management systems/programs (financials, statement, WIMS, etc.) to improve the Division's existing technology platform.	<i>Bryce Shuck</i>	<i>In Progress & Ongoing</i>	<i>4/1/2018</i>	<i>6/30/2019</i>
Objective 1-4	Develop and implement detailed quarterly reporting on the Aviation Fund forecast and contingency fund balance model.	<i>Bryce Shuck</i>	<i>Complete & Ongoing</i>	<i>4/1/2018</i>	<i>Ongoing</i>



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Goal 2	Improve the efficiencies of the Division and the Colorado air and space system through enhancement and implementation of new technologies by the end of fiscal year 2021.	Champion	Status	Start Date	Finish Date
		<i>David Ulane</i>			
Objective 2-1	Redevelop and publish the Division's website to the new CDOT format and add timely and relevant content, providing more efficient and dynamic access to Division information.	<i>Shahn Sederberg</i>	<i>Planned</i>	<i>TBD</i>	
Objective 2-2	Identify a centralized data warehouse for storing all relevant Division data, including incorporation of excise tax.	<i>Todd Green</i>	<i>In Progress</i>	<i>7/1/2018</i>	<i>6/30/2020</i>
Objective 2-3	Develop and deploy applications for mobile devices specific to stakeholder needs (e.g., airport directory, pilot passport, etc.).	<i>Shahn Sederberg</i>	<i>Planned</i>	<i>TBD</i>	
Objective 2-4	Develop and implement an integrated and coordinated Division social media presence [see Objective 4-4].	<i>Shahn Sederberg</i>	<i>Complete & Ongoing</i>	<i>6/1/2018</i>	<i>12/31/2018</i>



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Goal 3	At least annually, evaluate existing statewide initiatives for enhancement or develop new initiatives.	Champion	Status	Start Date	Finish Date
		<i>Todd Green</i>			
Objective 3-1	Evaluate the expansion and enhancement of the existing crack fill program to create a more encompassing pavement maintenance program.	<i>Kip McClain</i>	<i>In Progress</i>	<i>6/1/2018</i>	<i>9/30/2019</i>
Objective 3-2	Work towards process improvement for the SIB Loan Program (application to closeout) through communication and collaboration with CDOT Division of Accounting and Finance, the Colorado Aeronautical Board (CAB), and airports.	<i>David Ulane</i>	<i>In Progress</i>	<i>3/1/2018</i>	<i>12/31/2019</i>
Objective 3-3	Evaluate the recently expanded surplus program for awareness, eligibility, and participation.	<i>Kaitlyn Westendorf</i>	<i>Complete & Ongoing</i>	<i>1/1/2018</i>	<i>Ongoing</i>
Objective 3-4	Evaluate the existing AWOS Program for any opportunities or possible deficiencies.	<i>Todd Green</i>	<i>In Progress</i>	<i>1/1/2018</i>	<i>6/30/2019</i>



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Goal 4	Develop and implement a public relations and advocacy program by the end of fiscal year 2020 to inform and educate political leaders, airport and aviation stakeholders, and the general public about matters pertinent to the national and Colorado air and space system.	Champion	Status	Start Date	Finish Date
		<i>David Ulane</i>			
Objective 4-1	Develop and implement an outreach strategy to promote the Division's existing programs and initiatives and solicit ideas for future programs and initiatives.	<i>David Ulane</i>	<i>Planned</i>	<i>TBD</i>	
Objective 4-2	Consider the development and implementation of a standing CAB/Division Advisory Committee.	<i>David Ulane</i>	<i>Further Discussion</i>	<i>TBD</i>	
Objective 4-3	Leverage the CAB to monitor the political climate and actively participate in the development of legislative positions that will support the fulfillment of the Division's mission and vision statements.	<i>David Ulane</i>	<i>In Progress & Ongoing</i>	<i>6/1/2018</i>	<i>Ongoing</i>
Objective 4-4	Develop and implement an integrated and coordinated Division social media presence [see Objective 2-4].	<i>Shahn Sederberg</i>	<i>Complete & Ongoing</i>	<i>7/1/2018</i>	<i>12/31/2018</i>
Objective 4-5	Develop and implement an annual statewide awards program to formally recognize the contributions of key airports, individuals, and programs that contribute to the fulfillment of the Division's mission and vision.	<i>Tonya Hill</i>	<i>Planned</i>	<i>12/1/2018</i>	<i>8/31/2019</i>
Objective 4-6	Develop and implement a campaign to assist state aviation groups that sponsor programs to develop the next generation of air and space professionals and enthusiasts.	<i>David Ulane</i>	<i>Planned</i>	<i>TBD</i>	
Objective 4-7	Develop a pilot passport program to encourage pilots to visit Colorado airports.	<i>Tonya Hill</i>	<i>In Progress</i>	<i>04/01/19</i>	<i>3/31/2020</i>



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Goal 5	Develop and implement one additional (or enhance at least one existing) educational program each fiscal year.	Champion	Status	Start Date	Finish Date
		<i>David Ulane</i>			
Objective 5-1	In collaboration with the Colorado Airport Operators Association and other stakeholders, develop and implement a "Colorado Airport Management 101" education program.	<i>David Ulane</i>	<i>In Progress</i>	<i>04/17/2019</i>	<i>12/31/2019</i>
Objective 5-2	In collaboration with the Colorado Airport Operators Association and other stakeholders, develop and implement a "Colorado Airport Governance 101" education program.	<i>David Ulane</i>	<i>In Progress</i>	<i>4/17/2019</i>	<i>12/31/2019</i>
Objective 5-3	In collaboration with the Colorado Pilots Association and other stakeholders, expand aviator education programs that address Colorado's unique flying environment.	<i>Kip McClain</i>	<i>In Progress</i>	<i>1/1/2019</i>	<i>6/30/2020</i>
Objective 5-4	Develop and implement an internal Division internship program.	<i>Todd Green</i>	<i>Complete</i>	<i>5/1/2018</i>	<i>8/13/2018</i>
Objective 5-5	In collaboration with state aviation associations and other stakeholders, host an annual statewide Colorado Aviation Conference.	<i>TBD</i>	<i>Planned</i>	<i>TBD</i>	



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Goal 6	Develop and implement a Division staff training and professional development program by the end of fiscal year 2020.	Champion	Status	Start Date	Finish Date
		<i>David Ulane</i>			
Objective 6-1	Work with an educational partner to provide aviation education or certification opportunities for staff.	<i>David Ulane</i>	<i>In Progress</i>	<i>6/1/2018</i>	
Objective 6-2	Explore possibilities for using tuition reimbursement to pursue work related education opportunities.	<i>David Ulane</i>	<i>Completed & Ongoing</i>	<i>3/1/2019</i>	<i>5/1/2019</i>
Objective 6-3	Full staff participation in National Association of State Aviation Officials' aviation education program(s).	<i>David Ulane</i>	<i>In Progress & Ongoing</i>	<i>1/1/2019</i>	<i>Ongoing</i>
Objective 6-4	Evaluate the feasibility of a staff flight familiarity program.	<i>David Ulane</i>	<i>Completed & Ongoing</i>	<i>3/1/2019</i>	<i>5/1/2019</i>