



Draft Goals

- ▶ **Improve State/Regional Economy**
 - Better access to jobs
 - Bolster tourism
 - Mode shift to bicycling, walking and transit = more household disposable income

- ▶ **Better Public Health**
 - Reduce disease/obesity in children
 - Reduce disease/obesity in adults
 - Improved public health (physical and mental)

- ▶ **Better Recreational Opportunities and Enhanced Quality of Life**
 - Scenic Byways enhancement and/or enhanced use
 - Greater transportation choices
 - Multi-use pathways near populations

- ▶ **Better Environment and Air Quality**
 - Reduction of carbon-based vehicle miles travelled through increasing bicycling and walking

- ▶ **Better Social and Educational Opportunities**
 - Provide facilities to underserved populations
 - Provide safe active transportation to schools and learning centers

- ▶ **Enhance Safety**
 - Reduction in crash rate or potential threat of crashes

- ▶ **Increase Bicycle and Walking Activity**
 - Improvement in (corridor) bicycling or walking conditions (e.g., new LOS measures)
 - Increases in counts (actual volumes) or meeting “latent” demand

- ▶ **Maximize (other) Transportation Investments**
 - Reduce motor vehicle traffic congestion
 - Network or system completion or connectivity
 - Multi-modal efficiency (e.g., expand utility and geographic reach of public transportation)