

The Spin



Colorado Safe Routes to School State Network

Volume 2, Issue 7

Warming Up for Walk to School Day

Welcome to the *The Spin*, a monthly e-newsletter brought to you by the Colorado Safe Routes to School State Network.

[Walk to School Day 2013](#) is right around the corner! Read this issue of *The Spin* to warm up for the celebration on October 9, 2013. Get tips to prepare for Walk to School Day; learn about an opportunity for underserved communities to apply for technical assistance; register for an important webinar on September 26, 2013; and participate in fun activities that could earn prizes for your school by moving all October long.

In This Issue

Stories from Schools

Warm Up for Walk to School Day 2013

The National Crosswalk

Technical Assistance
Opportunity to Advance
Shared Use and Street Scale
Campaigns

Cruisin' with CDOT

Walk to School Colorado!

Training Wheels and Webinars

Pedaling Programs and Funding Feet

Walk All Throughout October

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Stories from Schools

Warm Up for Walk to School Day 2013

The countdown to [Walk to School Day 2013](#) continues! In 2012, Colorado ranked 4th in the nation, with 211 official events statewide. Join the 86 schools that have already registered for Walk to School Day on October 9, 2013 to make this year even more successful. [Register today by clicking here](#) and also find [creative event ideas](#), [strategies to engage parents](#), and [free promotional materials](#).

While more than 200 schools participated last year, the engagement at Paris Elementary in Aurora is worthy of special recognition. Safe Kids Denver Metro and FedEx partnered with the elementary school to provide extra support and incentives. Stationed along various routes around the school, parents and volunteers from FedEx accompanied children and upon their arrival, students were awarded with stickers, wristbands and coloring books. Participants celebrated by signing their name on a poster that read "I walked or wheeled to school today." In addition to these rewards, sponsors held a raffle drawing gifting two students with brand new bicycles. Consider the activities at Paris Elementary as you develop your own Walk to School Day event. [Register today!](#)



The National Crosswalk

Technical Assistance Opportunity to Advance Shared Use and Street Scale Campaigns

The [Voices for Healthy Kids: Active Places](#) initiative is striving to combat the childhood obesity epidemic within underserved communities. This initiative is part of the collaboration between the [Robert Wood Johnson Foundation](#) and the [American Heart Association](#) to reverse childhood obesity by 2015. The [Safe Routes to School National Partnership](#) is partnering with these two

organizations and will lead the Active Places initiative. Organizations and communities can apply for technical assistance to advance campaign efforts that will result in more shared use agreements and street scale improvements in low-income and ethnically diverse areas. Learn more about [Voices for Healthy Kids](#) and [how to apply](#) for this technical assistance opportunity. The deadline for applications is October 18, 2013.



Cruisin' with CDOT

Walk to School Colorado!

The Colorado Department of Transportation encourages you to take the leap and launch a Walk to School Day event in your community. The ultimate goal of Walk to School Colorado is for communities to create pedestrian and bicycle friendly neighborhoods where it is safe for all children to use alternative transportation to get to and from school everyday. Check out the [toolkit](#) for keys to a successful Walk to School Day on October 9, 2013, important planning steps, and a checklist to use for the upcoming event in October. Start today by [registering!](#)



Training Wheels and Webinars

The [Safe Routes to School National Partnership](#) is hosting a webinar, *Voices for Healthy Kids: Active Places Let's Get Moving to Help Underserved Communities* on Thursday, September 26, 2013 at 11:00am MST. This webinar will explain the Safe Routes to School National Partnership's new role leading the Active Places Hub portion of the [Voices for Healthy Kids](#) initiative. Learn more about the technical assistance opportunities mentioned in The National Crosswalk section and the support you can receive to advance shared use agreements and street scale improvements in low-income communities. Join this discussion and [register now](#) for this upcoming webinar.



Pedaling Programs and Funding Feet

Walk All Throughout October

Use Walk to School Day 2013 as inspiration for the whole month and participate in the October Activity Challenge brought to you by [Fire Up Your Feet](#). Thanks to Kaiser Permanente's generous support of this initiative, Colorado



schools can win up to \$1,000 to improve gym equipment, provide bike racks, or create creative programs that get kids active. The challenge involves getting students, parents, teachers and staff moving more by walking, biking, and participating in other Safe Routes to School activities. Learn more about [challenge criteria](#), the [awards process](#) and [sign up to participate](#) in the October Activity Challenge!

*The purpose of the **Colorado Safe Routes to School State Network** is to facilitate two-way information sharing and connecting among communities and organizations in order to lift up what is working, identify new opportunities and galvanize support for policy and culture change that will increase the number of students walking and biking safely to and from school in every Colorado community.*

[LiveWell Colorado](#) serves as the lead facilitator for the Network. Other members of the Network's steering committee include: [Action for Healthy Kids](#), [Bicycle Colorado](#), [Children's Hospital Colorado](#), [Kaiser Permanente](#), [Safe Routes to School National Partnership](#), and subject matter experts.

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