

The Spin



Colorado Safe Routes to School State Network

Volume 3, Issue 1

Pedaling Into 2014

Welcome to *The Spin*, a monthly e-newsletter brought to you by the Colorado Safe Routes to School State Network.

As we enter the New Year, the Safe Routes to School Steering Committee has new goals to promote safe routes for children across Colorado. In 2014, we intend to:

- Increase *The Spin* distribution to 500 subscribers
- Meet the maximum capacity at the 2014 SRTS Winter Rally
- Increase the number of Colorado schools that participate in Bike to School Day (May 7, 2014) and Walk to School Day (October 8, 2014) by 50.

We hope you join the movement to get more children walking and biking to and from school every day by promoting *The Spin*, attending the Winter Rally, and encouraging family, friends, and your school community to participate in Bike to School Day and Walk to School Day.

Throughout these events and the rest of the school year, please share your success stories by emailing Cate Sweeney at catesweeney@livwellcolorado.org. Your story could be featured in a future issue of *The Spin*!

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2014 Safe Routes to School Winter Rally

You're invited to the 2014 Safe Routes to School Winter Rally, held in conjunction with the Bicycle Colorado Summit. The Rally will highlight bicycle and pedestrian policies and projects in Colorado. This event will also provide attendees with tools to influence decision makers, friends and neighbors to do their part to promote active transportation. Take advantage of this great opportunity to network with others and celebrate the success Colorado has had in promoting Safe Routes to School.

This year's agenda will include a presentation on new national resources to support SRTS work, an overview of the current state of SRTS in Colorado, an interactive advocacy workshop and, for the first time ever, an award ceremony for an exceptional Colorado SRTS champion. A complimentary, healthy breakfast will also be available, generously provided by Kaiser Permanente. Space is limited, so [register today](#) for the SRTS Winter Rally!



2014 Safe Routes to School Winter Rally

Nominate a SRTS champion from your community today! If you know someone who has gone above and beyond to get more kids biking and walking to school, this is a great opportunity to acknowledge their important work. Send the name of the person you would like to nominate along with a paragraph explaining why he/she should receive this award (or "is being nominated by you") to Jenna Berman (jenna@bicyclecolorado.org) at Bicycle Colorado by Wednesday, February 5, 2014.

The National Crosswalk

What do protected bike lanes and business have in common? In a new report from [PeopleForBikes](#) and the [Alliance for Biking & Walking](#), 15 entrepreneurs and business leaders from major U.S. cities answer that very question. Findings show that protected bike lanes: attract and keep Millennials and Gen X-ers, increase the value of nearby houses, reduce companies' healthcare costs, and lead to more valuable customers in shopping areas. To read the full report [click here](#).



Cruisin' with CDOT

CDOT and CU Research Non-Motorized Traffic

In an effort to analyze non-motorized traffic, [CDOT](#) and researchers at the University of Colorado-Denver have worked to establish Colorado specific methodologies for estimating bicycle and pedestrian volumes based on a limited number of existing counts. Surveys currently administered in other jurisdictions within the United States and other countries were used in several locations in Colorado. Methods used for counting bicyclists and pedestrians and suggested improvements that would estimate commute and recreational trips in different areas of Colorado were surveyed. On-road and off-road count techniques, season changes, time of day, day of the week and spatial variables were all taken into account. Land use, age and socio-economic demographics of the area and distance to existing on-road facilities or trails were found to affect non-motorized traffic volumes. Read more about this study [here](#).

Strategic Highway Safety Plan Regional Meetings



Have you ever wanted to share your thoughts and ideas about regional transportation safety issues? The Colorado Strategic Highway Safety Plan will shape roadway safety decisions and actions for the next five years and CDOT wants you to join the conversation. With four remaining meetings in different regions of the state, this is your opportunity to provide your thoughts on state priorities, critical issues and future actions. [Click here](#) to learn more and RSVP.

Training Wheels and Webinars

Measuring the Pedestrian Streetscape

On Thursday, February 13, from 1:00pm—2:15pm MST, [America Walks](#) will host the 9th webinar in the 2013-14 “All Things Walking Program.” Although walking has increasingly become one of the most popular forms of physical activity, our built environment does not support safe, routine, and enjoyable walking. Learn more about the Microscale Audit for Pedestrian Streetscape (MAPS) tool that can help communities assess the activity-friendliness of streets, sidewalks and crossings. Panelists will present some of the MAPS studies, including how the audit results have been used. [Register now](#) for this webinar.

Bicycle Safety Education: Implementing the Best Curriculum for your Community

On February 20, 2014 at 12:00pm MST, the [Safe Routes to School National Partnership](#) is hosting a webinar titled, **Bicycle Safety Education: Implementing the Best Curriculum for your Community**. This webinar will address the important components of bicycle

safety curricula and help attendees analyze what might be best for their programs. Safe Routes to School Education experts will also discuss the various types of bicycle safety that can be taught in the classroom as well as tips and tricks that lead to programmatic success. Be sure to tune into this webinar and get answers to your questions regarding bicycle safety programming and other related issues. Feel free to submit your questions in advance to dave@saferoutespartnership.org. To register for this webinar, [click here](#).

Pedaling Programs and Funding Feet

Spring Activity Challenge

As you plan your bicycling and walking goals for 2014, consider adding the [Fire Up Your Feet](#) Spring Challenge to your list. Because Colorado is a sponsored region, this activity challenge is a simple, fun way to get moving. Once you register and utilize the tracker, you can motivate your family and school community to join the challenge to help achieve your health and wellness goals of 2014. To register and learn more, [click here](#).



*The purpose of the **Colorado Safe Routes to School State Network** is to facilitate two-way information sharing and connecting among communities and organizations in order to lift up what is working, identify new opportunities and galvanize support for policy and culture change that will increase the number of students walking and biking safely to and from school in every Colorado community.*

[LiveWell Colorado](#) serves as the lead facilitator for the Network. Other members of the Network's steering committee include: [Action for Healthy Kids](#), [Bicycle Colorado](#), [Colorado Department of Transportation \(CDOT\)](#), [Children's Hospital Colorado](#), [Kaiser Permanente](#), [Safe Routes to School National Partnership](#), and subject matter experts.

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