



Colorado Transportation Investment Office Memorandum

To: CTIO Board of Directors
From: Kelly Brown, CTIO Chief Toll Operations Officer
Date: October 16, 2024

Subject: Approval of the CTIO Privacy Policy for Websites and Phone Applications

Purpose:

Staff is presenting a new CTIO Privacy Policy to be used on CTIO websites and phone applications.

Requested Action:

The Board is asked to review the proposed CTIO Privacy Policy and approve Resolution #455, included in Attachment A.

Background:

The CTIO Privacy Policy was first presented to the board at the September 2024 board meeting; the draft policy was included as Attachment A to the board memo.

The CTIO Privacy Policy explains the types of personal information CTIO may collect from visitors to current and future CTIO website(s) and phone application(s), why it is collected, and with whom CTIO may share it. It also describes how CTIO will protect personal information and how website visitors can contact CTIO with any questions.

Options / Decision Matrix

1. **Staff Recommendation:** Approve the CTIO Privacy Policy.
2. Review but do not approve the Policy. Provide instructions on changes or revisions.

Next Steps:

- If approved, staff will upload the CTIO Privacy Policy to expresslanesafety.com/CO/privacy.
- As they become available, staff will incorporate the CTIO Privacy Policy in the future on CTIO websites and phone applications.

Attachments:

- Attachment A: Resolution 455.