



DEFINITIONS

- **KEY TOPIC:**
Primary tenant of sustainability
- **CATEGORY/
SUBPRINCIPLE**
Division or subset of a principle
- **ASPECT:**
Feature of a category
- **TARGET/GOAL**
Goal of each aspect
- **STRATEGY/
OBJECTIVE**
Planned action to
achieve target
- **MEASURE:**
Means of
determining
progress
toward the target

EXAMPLE

- **KEY TOPIC:**
Environmental Stewardship
- **CATEGORY/
SUBPRINCIPLE**
Water
- **ASPECT:**
Total water usage
- **TARGET/GOAL**
of gallons annually
- **STRATEGY/
OBJECTIVE**
Weather controlled
irrigation
- **MEASURE:**
of gallons of
water consumed