



## Activity Sheet – Strategy Plan

Components of your strategy	Description
Proposed Idea	
Defining the need	
Defining success & how to measure it	
Identify key partners and define roles	See previous worksheet – Identifying Key Partners
Relevant policies and authority to act	
Implementation technologies	
Risk identification and reduction/management	
Technical assistance	
Resource inventory – monetary, time, expertise	
Contracting methods	
Example of Implementation	
Social marketing	
Institutionalization of process	