



COLORADO

Department of Transportation

Division of Transportation Development

Multimodal Planning Branch
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DATE: September 5, 2014
TO: Statewide Transportation Advisory Committee
FROM: Michelle Scheuerman, Manager, Statewide Planning Manager
SUBJECT: Notification Techniques for Public Review and Comment of the draft Regional Transportation Plans

Purpose

This memorandum describes staff's initial thoughts on notifying the public regarding the availability of the draft Regional Transportation Plans (RTPs) for public review and comment.

Action

Information only.

Background

CDOT's Guide to Public Participation in the Transportation Planning Process (published on November 28, 2011) describes the purpose and importance of public involvement, regulatory requirements, and stakeholder engagement. CDOT encourages a 30-day public review and comment of the Draft Regional Transportation Plans.

While staff anticipates receiving the bulk of public comments via e-mail, other avenues such as letter and phone also are available to the public.

Key Benefits

Providing a variety of public notification approaches will make access to the Regional Transportation Plans convenient and commenting on them simple for the public and stakeholders.

Options and Recommendations

At a minimum, the draft RTPs will be available for public review via CDOT's Statewide Transportation Plan website, www.coloradotransportationmatters.com. Suggested techniques are listed in Attachment A.

Next Steps

Below are a few questions to assist you in generating additional ideas.

- Is there any other location in addition to a public library that is frequented by the public that might be conducive for review of draft RTP?
- Are there any other individual(s) or group(s) that could help inform the public on the release of draft RTP?
- Is social media as a public information tool beneficial in your TPR?

Please bring your thoughts to the STAC meeting on September 12.



Attachment A - Suggested Techniques

Technique	Regional Transportation Plans
E-mail Blast	Yes
Postcards	Yes
Radio	TBD (determining cost)
Letters to the Editor	Yes
Press Release and Social Media	Yes
Public Access TV (if available)	Yes
Mailing of document and electronic materials on CD to libraries/other locations	Yes

