



**COLORADO**  
**Department of Transportation**

Division of Transportation Development

Multimodal Planning Branch  
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DATE: June 13, 2014

TO: State Transportation Advisory Committee

FROM: Michelle Scheuerman, Statewide Planning Manager  
Jeff Sudmeier, Regional and MPO Planning Manager

RE: Statewide and Rural Regional Transportation Plan Development Update

**Purpose**

This memorandum provides a high-level overview of Statewide Plan (SWP) and Rural Regional Transportation Plan (RTP) development. See **Attachment A** for a schedule.

**SWP Areas of Focus**

The 2040 SWP is primarily a “web-based plan”, using both traditional and current communication tools and technology for presentation and dissemination. It will include four main components internally called “modules”:

- Colorado Transportation Story Video;
- Introduction and Planning Process;
- Transportation Needs & Revenues; and,
- Plan Results, Moving Forward, and Implementation.

The modules are/will be presented in varying formats, i.e., video, interactive presentation (Prezi), or in a brochure/written document. In addition, a brochure SWP Executive Summary will be a component of the SWP. Modules 1 and 2 of the SWP will be “living” components as the content of these modules will grow and change as the Statewide Plan progresses to completion. Once the SWP has been completed, these modules will be updated and finalized.

**SWP Accomplishments**

- For the SWP, the Colorado Transportation Story is a video, and the Introduction and Planning Process component is a Prezi presentation. Both are available on the SWP website. The other modules are under development and drafts are anticipated to be ready by September 2014.
- Module 2 of the Statewide Plan is an overview of Planning Process. It includes the introduction to the Plan (a discussion of what the Plan is and its purpose) and provides a background to the planning process (how the Plan was developed). Module 2 is in an interactive web-based format called Prezi. This allows users to view the module as a presentation or click through it at their own pace. The format is more engaging for the reader/viewer compared to a printed plan chapter, which was the format for the prior plan and can be updated as the plan proceeds.
- The SWP website is updated regularly. There have been 9,399 visits recorded to the SWP website since its launch back in October 22, 2013. SWP website updates since January include:
  - Mini-polls that ask simple one or two questions to keep the public engaged and receive feedback on SWP activities to date;
  - Results from the rural regional surveys;
  - Telephone town hall information and recordings (see separate memo provided on this subject in June); and
  - Factsheets and the beginning pieces of a “Transportation Data Story” section that explains the factors driving needs for future transportation improvements.



### ***Rural RTP Focus Areas***

The rural RTPs will focus on the following topics covered in six chapters: 1 - Regional Transportation Story, 2 - State and national trends (policies, programs, and initiatives), 3- Plan Purpose and Planning Process, 4- Regional Priority Corridors, 5 - Transportation Needs and Revenue, and 6 - Plan Results, Moving Forward and Implementation. Note the template for the RTPs was specifically designed to easily roll up into the SWP template.

### ***Rural RTP Accomplishments***

- Drafts of four of the six rural RTP chapters have been developed with the TPRs being heavily involved in the development of these chapters.
- TPR meeting number six is scheduled to occur in June/July to discuss remaining plan content for Chapters 5 - Transportation Needs and Revenue and Chapter 6 - Plan Results, Moving Forward, and Plan Implementation, i.e., that will include discussions on Regional Priority Program (RPP) funding for both the baseline revenue scenario and the low revenue scenario, and plan implementation actions.

### **Next Steps**

The next steps for the development of the SWP and rural RTPs include:

- Develop the remaining elements of the SWP.
- For rural RTPs, conduct the sixth set of TPR meetings through June/July.
- Michelle Scheuerman, CDOT Statewide Planning Manager, has been invited by WASHTO to give a presentation in July on Colorado's innovative and unique Statewide Transportation Plan.



# Attachment A

## Statewide Plan and Rural Regional Transportation Plan Development Schedule

