

Statewide Transportation Advisory Committee

Summer 2011 CDOT Resident Survey



September 16, 2011

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Statewide Transportation Advisory Committee

Summer 2011 CDOT Resident Survey

- **Conducted by Corona Insights during August, 2011**
- **Several objectives:**
 - Monitor climate; first statewide survey conducted since 2006
 - Conduct first phase of a survey for the next statewide Long Range Plan
 - Support improved performance reporting to the public
 - Understand differences in urban and rural perspectives
 - Assess understanding of CDOT roles and responsibilities
- **Summary of results** – more detail available at future meeting

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- **10-12 minute telephone surveys across state**
 - Denver metro (600 completed surveys)
 - Eastern Plains (384)
 - Western Slope (384)
 - Colorado Springs / El Paso County (384)
 - Other Front Range (384)
- **Demographically smoothed, 2% margin of error statewide**
- **Final detail will have results by region, age, gender**



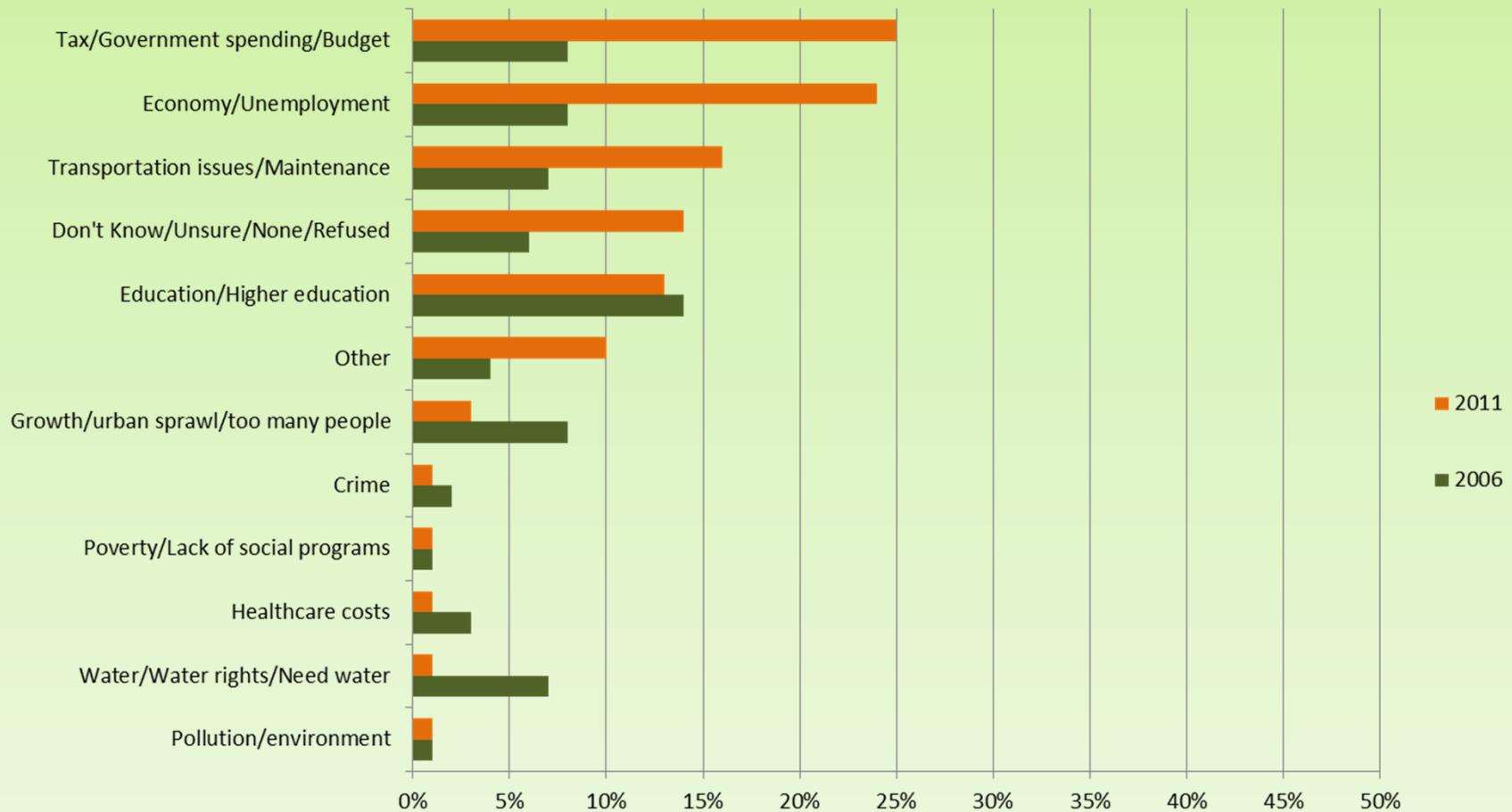
CDOT Resident Survey Highlights

- **In general, CDOT is doing well in the eyes of the public**
 - 78% approve of the job CDOT is doing
 - 79% “trust CDOT to do what is best for the public”
 - 71% believe CDOT efficiently uses taxpayer dollars
 - vs. 60% for state government
 - vs. <25% for federal government
- **Government spending and Economic issues are the most important problems for Coloradans...**
 - ...but only 6% believe economic development is CDOT’s top priority.



CDOT Resident Survey Comparing to 2006

Importance of State Priorities
Comparing 2011 to 2006



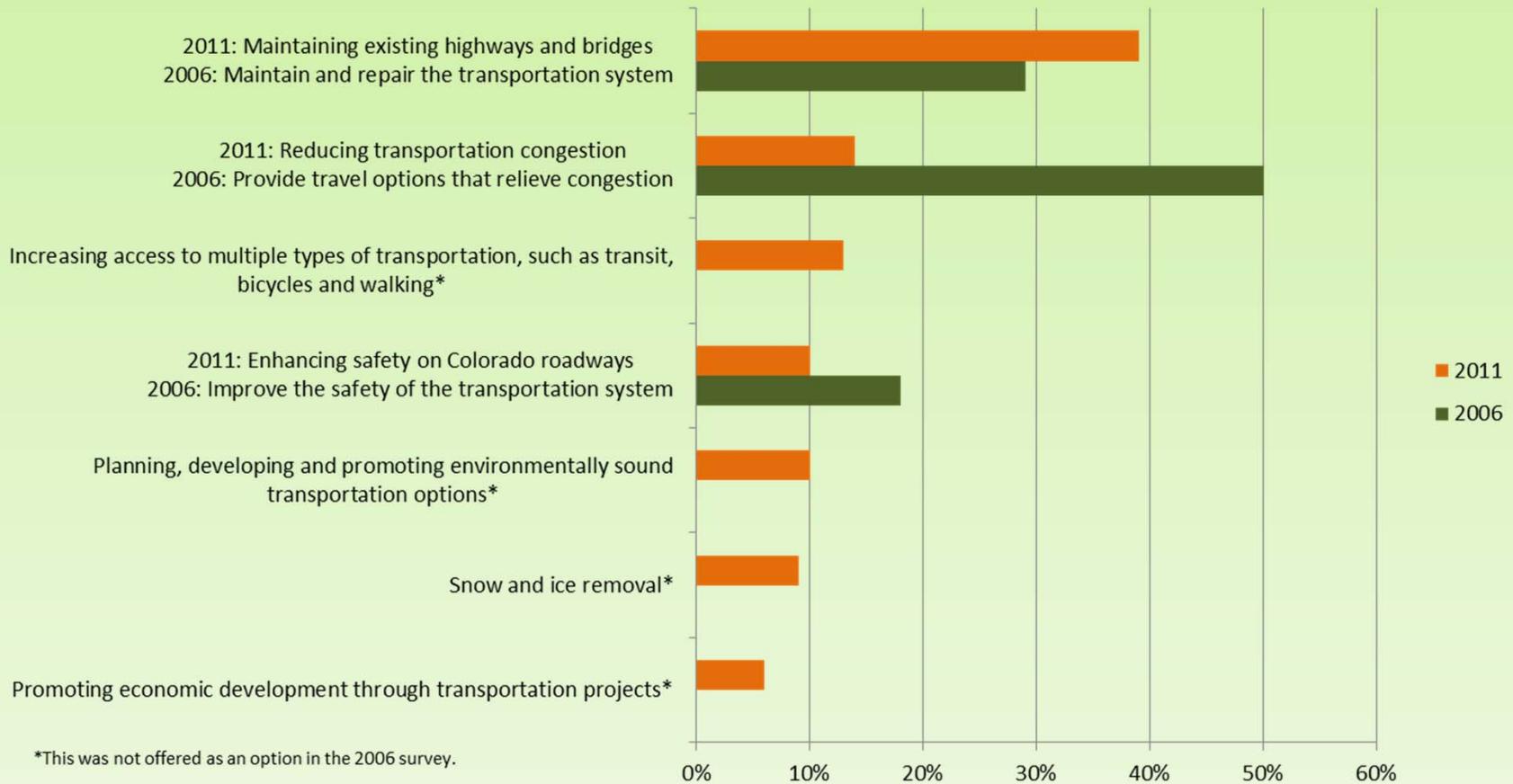
CDOT Resident Survey Highlights

- **Little consensus on CDOT's primary funding source**
 - Only 28% believe fuel tax is the largest source of funding.
- **Construction at night at higher cost preferred to work during the day**
 - 66% prefer CDOT spend more money to perform construction at night versus keeping construction costs lower by working during the day.
- **Maintaining existing highways and bridges is top CDOT priority**
 - 39% say top CDOT priority is maintaining existing highways and bridges, compared to reducing congestion (14%) and increasing access (13%).
 - Only 6% believe economic development is CDOT's top priority.
 - See next slide.

CDOT Resident Survey

Comparing to 2006

Importance of CDOT Priorities
Comparing 2011 to 2006



*This was not offered as an option in the 2006 survey.

CDOT Resident Survey Highlights

- **At least 75% say CDOT is acceptable or great at**
 - Roadway signage and striping
 - Snow and ice removal
 - Communicating traffic info
 - Designing roads and bridges
 - Managing road construction work
- **At least 30% say CDOT needs improvement with**
 - Pavement repair including potholes
 - Bicycle and pedestrian facilities on highways
 - Traffic light synchronization
 - Bridge repair and replacement



CDOT Resident Survey Highlights

Some misconceptions

- **At least 70% believe CDOT is responsible for**
 - Issuing state drivers licenses
 - Providing regional transit services



Questions?

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