



COLORADO

Department of Transportation

Division of Transit & Rail



INTERREGIONAL EXPRESS BUS SERVICE
State Transit Plan – Steering Com – June 24, 2014



CO L O R A D O

Department of Transportation

Division of Transit & Rail

BACKGROUND

- **SB 09-094: Created the Division of Transit and Rail (2009)**
 - Authority to Operate Transit
- **SB 09-108: FASTER (2009)**
 - \$10M/YR Statewide Transit
 - Authority to spend on transit operations
- **AG Concurrence (2013)**
 - Authority to fund and operate
- **TBD Colorado Recommendations**
 - “The state should play an enhanced role in helping to catalyze and secure funding for transit projects, such as interregional bus service.”
- **State Transit Plan stakeholder input (2013 on-going)**
 - Desire/need for more regional/interregional service



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BACKGROUND

- **Intercity & Regional Bus Network Study**
 - 15 month effort/ just completed
 - Interregional Express Bus development support
- **Peer Agency Investigations/Lessons Learned**
 - 5 peer systems evaluated
 - Focus on park-and-ride collection points
 - Commuter peak period focus
 - ✓ Accommodate essential service needs
 - State or regional commission or board governance structure
 - Agency procured buses most cost effective
 - High fare box recovery: 38%-84%
 - ✓ Exception-New Mexico (15% due to no/low CBD parking costs)
 - Contract for operations
 - ✓ Minimize number of operators/contracts



TRANSPORTATION COMMISSION RESOLUTION

- January 16, 2014 the TC approved implementation.
 - Colorado's first state operated transit system
- IX's primary mission:
 - Connect population/employment centers.
 - Interconnect with the State's largest transit systems along the Front Range Urban Corridor and the I-70 Mountain Corridor.
 - Provide a viable alternative to POV's



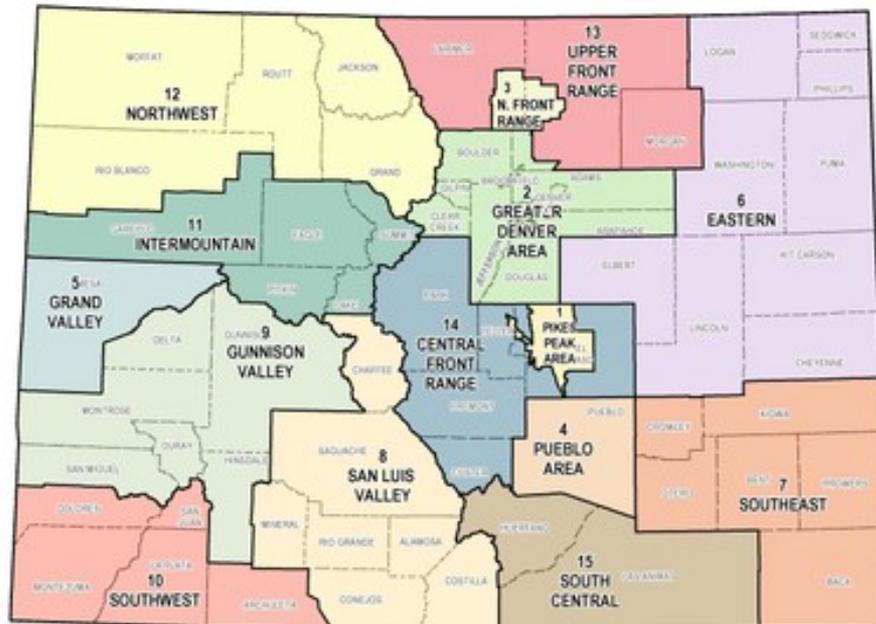
REGIONAL VS. INTERREGIONAL DISCUSSION

- Regional service
 - Connects a region to its population, recreational, and/or employment center
 - May be for commuter, recreational, and/or essential needs
 - Examples of public regional service:
 - ✓ ECO - Eagle/Park County
 - ✓ RTD - Denver/Boulder/Aurora MSA
 - ✓ RFTA - Pitkin/Garfield County
 - Examples of private for profit regional service:
 - ✓ Colorado Mountain Express - Resort -Airport
 - ✓ Horizon Coach - Casino
 - ✓ Ramblin' Express - Casino



REGIONAL VS. INTERREGIONAL DISCUSSION

- Interregional Service
 - Connects multiple employment/population centers between any of the 15 planning regions in the state
 - Commuter & essential transportation focused
 - Interconnects multiple public regional transit services

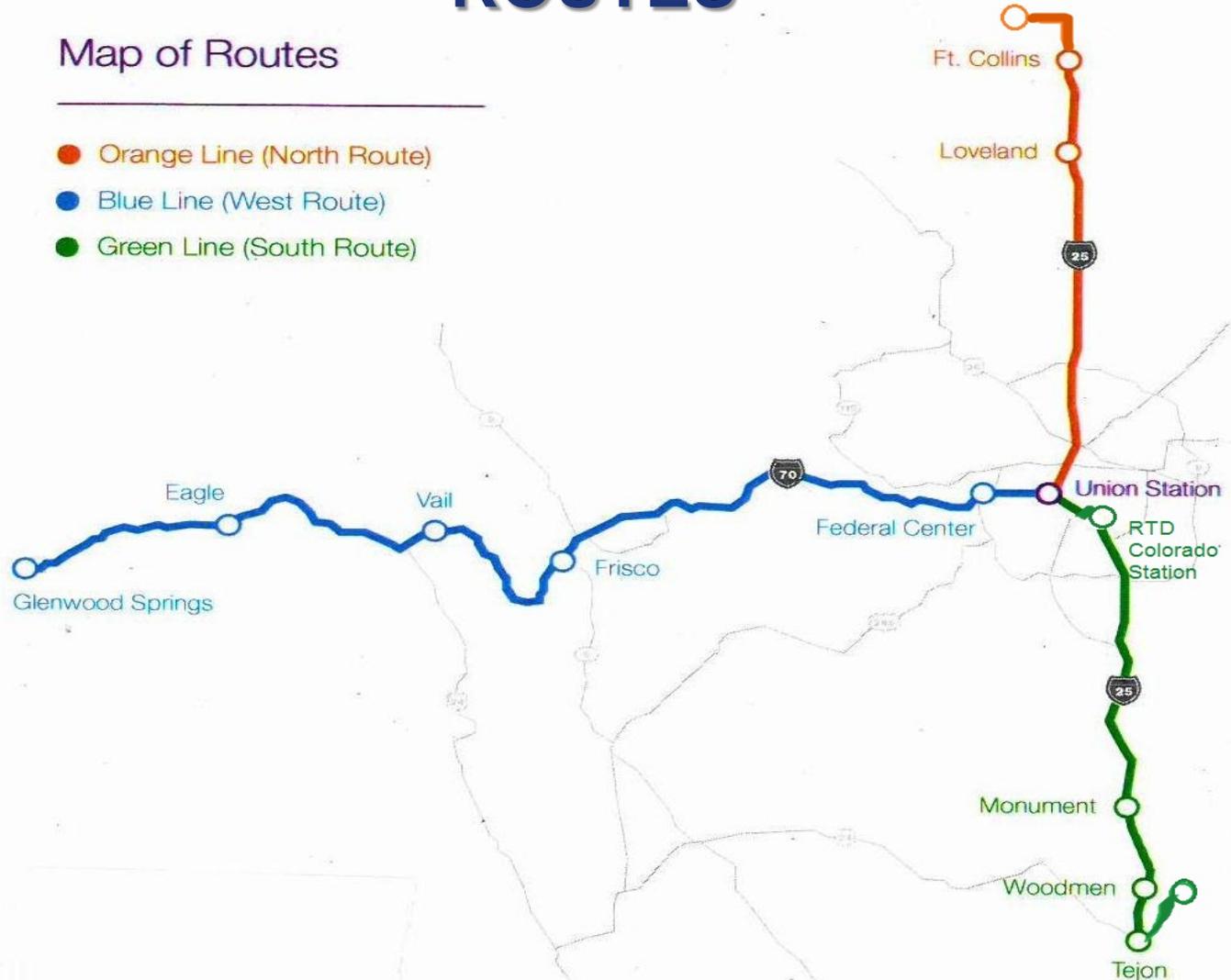




ROUTES

Map of Routes

- Orange Line (North Route)
- Blue Line (West Route)
- Green Line (South Route)





ORANGE ROUTE – NORTH I-25

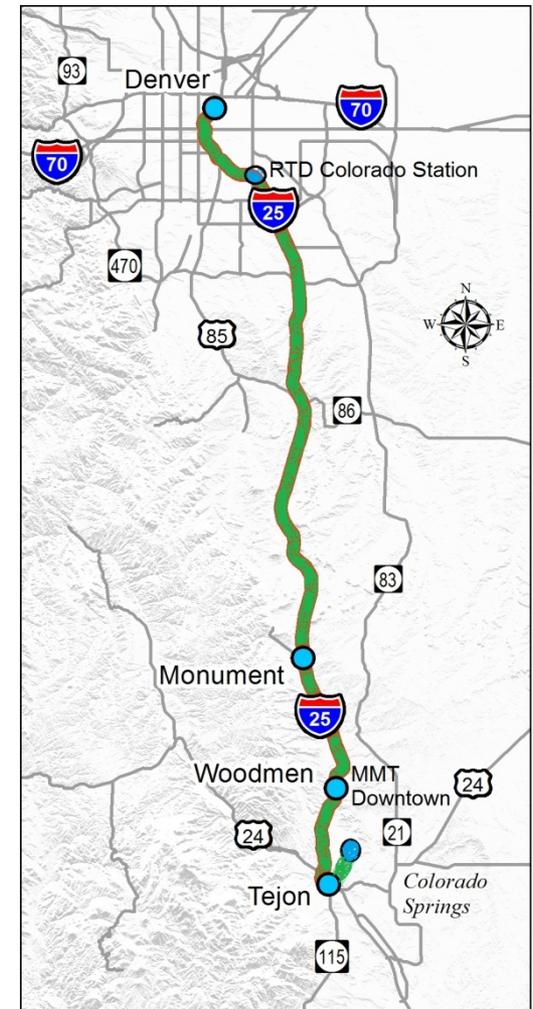
- 5 round trips/weekday
 - 4 peak commute times
 - 1 off-peak
 - Budget for expansion from 5 to 6 round trips per day
- Park and Rides/Stations
 - Downtown Ft. Collins Transit Center
 - ✓ Off-peak only
 - I-25/Harmony Rd. PnR - Ft. Collins
 - ✓ Park-and-Ride expansion required
 - I-25/US 34 PnR - Loveland
 - Denver Union Station
- Utilize current/future managed lanes & direct DUS access
- Ridership estimate
 - 171-257 passengers/day





GREEN ROUTE –SOUTH I-25

- 6 round trips/weekday
 - 5 peak commute times
 - 1 off-peak
 - Budget for expansion from 6 to 7 round trips per day
- Park-and Rides/Stations
 - Downtown MMT Terminal
 - ✓ Off-peak only
 - I-25/Tejon Rd. PnR - Colo Springs
 - I-25/Woodmen Rd. PnR - Colo Springs
 - ✓ Park-and-Ride access required
 - Monument PnR
 - RTD Colorado Station - I-25/ Colorado Blvd.
 - Denver Union Station
- Ridership estimate
 - 371-556 passengers/day





BLUE ROUTE – I-70 WEST

- 1 round trip/Weekday
 - 7:10 AM depart Glenwood Springs
 - 6:00 PM depart DUS
- Budget for 1 additional Vail - DUS
- Ridership Estimate
 - 18 - 36 Passengers/day
- Stations/Park & Rides
 - South Glenwood BRT
 - Eagle Chambers PnR
 - Vail Transportation Center
 - Frisco Transfer Center
 - RTD Denver Federal Station
 - Denver Union Station





FARE STRUCTURE

- \$0.17/ mile - consistent with industry/ peer evaluation

ORANGE - WALK UP SINGLE RIDE

	Denver	
Ft. Collins	\$10	
Loveland	\$9	

No passengers will be carried if the entire ride is within Transfort's FLEX operational area or within the RTD District.

GREEN - WALK UP SINGLE RIDE

	DUS	Colorado Sta.
Colorado Springs	\$12	\$12
Monument	\$9	\$9

No passengers will be carried if their entire ride is within the Pikes Peak RTA or within the RTD District

BLUE - WALK UP SINGLE RIDE

	DUS	DEN	Fed Cnt	Frisco	Vail	Eagle
Glenwood Springs	\$28	\$28	\$17	\$12	\$5	
Eagle	\$22	\$22	\$12	\$5		
Vail	\$17	\$17	\$5			
Frisco	\$12	\$12				

No passengers will be carried if their entire ride is within the RTD District.

- Multiple trip discounts
 - 10% discount - 10 ride ticket
 - 20% discount - 20 ride ticket
 - 25% discount - 40 ride ticket





UNIQUE COORDINATION OF TRANSPORTATION SERVICES

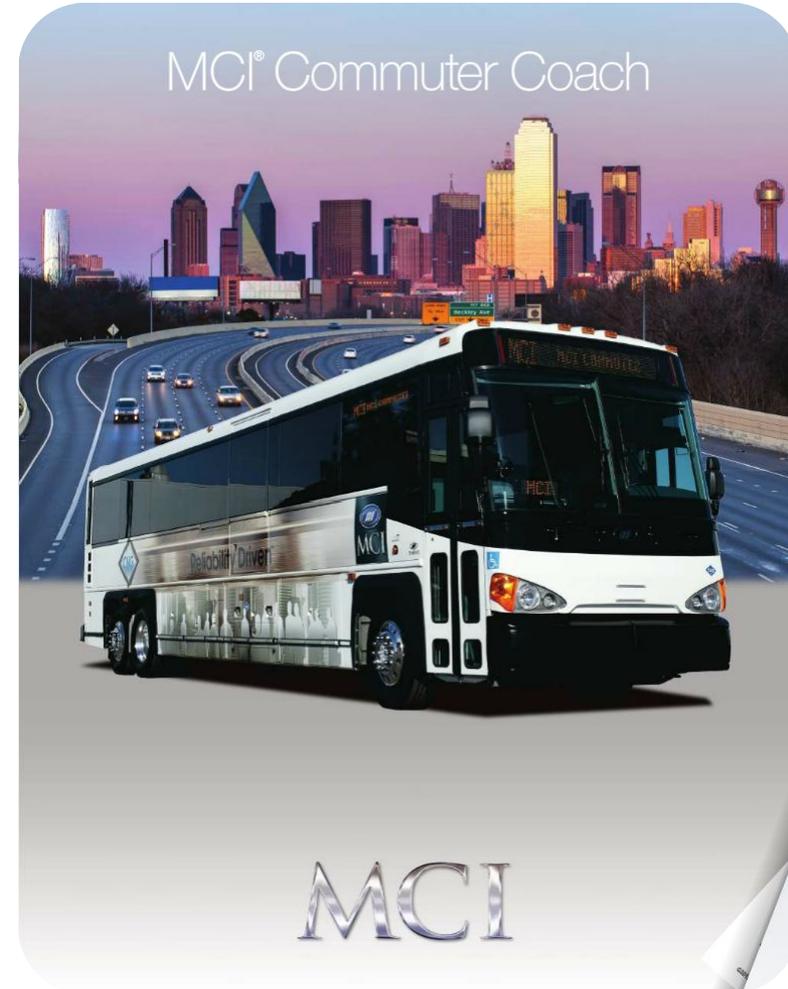
- Coordination with corridor transit partners
 - Seamless connections
- Interline
 - Intercity City Bus Companies
 - ✓ Arrow/Black Hills Stage Lines
 - ✓ Greyhound Lines, Inc.
 - Amtrak
 - ✓ California Zephyr





VEHICLES

- 13 - Motor Coach Industries model D4500
 - Luminator full color LED destination signage - front, dash, curb, rear
 - 51 seat capacity - ample leg room
 - W/C Lift & two W/C lash down positions
 - Reclining seats w/3 point restraining belts
 - Fold down snack trays w/beverage slot
 - Mesh magazine holder
 - Self-retracting foot rests
 - Free passenger Wi-Fi
 - 110v & USB (2 each) per dual seat unit
 - Restrooms
 - Bicycle rack - 2 bike capacity
 - Audio/Visual-6 LCD screen media system





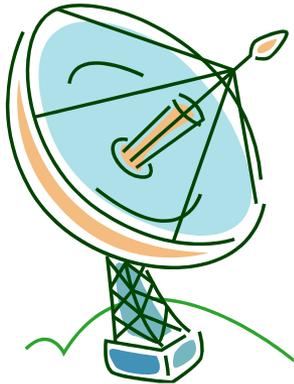
FINANCE PLAN/ BUDGET

- **Initial capital/ start-up fund (FY 2014)** **\$10.9M**
 - Unallocated SB 1/FREX proceeds \$5.4M
 - Unallocated FASTER Statewide \$5.5M
- **FY 2014 capital expenditure Estimates** **\$10.9M**
 - Bus Purchase (13) \$7.8M
 - PnR improvements \$1.0M
 - Branding/ Communications \$0.2M
 - Misc. /Contingency \$1.9M
- **Annual contracted services (FY 2015+)** **\$3.0M**
 - FASTER statewide pool
 - ✓ Capped at \$3.0M - no increases
 - Covers operations and maintenance
- **Fare Box revenues dedicated to program**
 - Funds other operating costs, capital needs and service expansion
- **No local match**





BRAND/COMMUNICATIONS PLAN



- **Part I - Brand Development- Nearly Complete**
 - Bus vehicle treatments (*Livery*)
 - Bus Stop/Station treatments (*signage, information posts, architectural amenities, other*)
 - System Map, brochures
 - Presented to the TC March 2014
 - Collaborating with the AG office to register the trademark

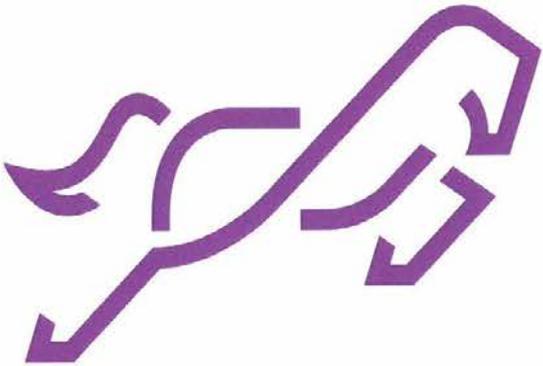
- **Part II - Communications/Marketing/Education**
 - Public Information elements (*Website, Smart Phone apps, etc.*)
 - Marketing elements (*campaigns, advertising*)
 - Education
 - ✓ Benefits
 - ✓ Operations
 - ✓ Partnerships with local agencies
 - ✓ How to ride



OTHER ACCOMPLISHMENTS/IN PROGRESS

- Procedural Directive with Office of Policy and Governmental Affairs.
 - Define DTR's reporting procedures to the IX Operating Committee (T & I Committee).
 - Identify key performance measures
- Service Provider RFP is being advertised.
- Expansion at Harmony Rd. P&R is ongoing
- Access at Woodmen Rd. P&R is ongoing





BUSTANG





Orange Line (North Route)

Set of passengers unde omnia viae rebus erit et voluptatem accuserum obsequium suorum, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto doctae illae dolo sunt explicabo.

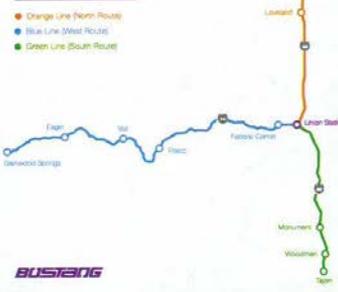
Stops	Times
<ul style="list-style-type: none"> Union Station (17th and Broadway) 	<ul style="list-style-type: none"> 8:00am (9:00am) 10:00am 11:00am 12:00pm 1:00pm 2:00pm 3:00pm
<ul style="list-style-type: none"> 1-25 / US 34 	<ul style="list-style-type: none"> 8:00am (9:00am) 10:00am 11:00am 12:00pm 1:00pm 2:00pm 3:00pm
<ul style="list-style-type: none"> 1-25 / Harmony Road 	<ul style="list-style-type: none"> 8:00am (9:00am) 10:00am 11:00am 12:00pm 1:00pm 2:00pm 3:00pm

Blue Line (West Route)

Set of passengers unde omnia viae rebus erit et voluptatem accuserum.

Stops	Times
<ul style="list-style-type: none"> Union Station (17th and Broadway) 	<ul style="list-style-type: none"> 8:00am (9:00am) 10:00am 11:00am 12:00pm 1:00pm 2:00pm 3:00pm
<ul style="list-style-type: none"> Federal Center (16th and Broadway) 	<ul style="list-style-type: none"> 8:00am (9:00am) 10:00am 11:00am 12:00pm 1:00pm 2:00pm 3:00pm
<ul style="list-style-type: none"> Frisco Transit Center (W. 86th and Highway 160) 	<ul style="list-style-type: none"> 8:00am (9:00am) 10:00am 11:00am 12:00pm 1:00pm 2:00pm 3:00pm
<ul style="list-style-type: none"> Vail Transit Center (2nd and Summit Blvd) 	<ul style="list-style-type: none"> 8:00am (9:00am) 10:00am 11:00am 12:00pm 1:00pm 2:00pm 3:00pm
<ul style="list-style-type: none"> 1-70 / Eagle 	<ul style="list-style-type: none"> 8:00am (9:00am) 10:00am 11:00am 12:00pm 1:00pm 2:00pm 3:00pm
<ul style="list-style-type: none"> South Glenwood Station 	<ul style="list-style-type: none"> 8:00am (9:00am) 10:00am 11:00am 12:00pm 1:00pm 2:00pm 3:00pm

Map of Routes



Bustang Information

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www.bustangcolorado.com

Green Line (South Route)

Set of passengers unde omnia viae rebus erit et voluptatem accuserum obsequium suorum, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto doctae illae dolo sunt explicabo.

Stops	Times
<ul style="list-style-type: none"> Union Station (17th and Broadway) 	<ul style="list-style-type: none"> 8:00am (9:00am) 10:00am 11:00am 12:00pm 1:00pm 2:00pm 3:00pm
<ul style="list-style-type: none"> 1-25 / Broadway Station 	<ul style="list-style-type: none"> 8:00am (9:00am) 10:00am 11:00am 12:00pm 1:00pm 2:00pm 3:00pm
<ul style="list-style-type: none"> 1-25 / Monument Road 	<ul style="list-style-type: none"> 8:00am (9:00am) 10:00am 11:00am 12:00pm 1:00pm 2:00pm 3:00pm
<ul style="list-style-type: none"> 1-25 / Woodman Road 	<ul style="list-style-type: none"> 8:00am (9:00am) 10:00am 11:00am 12:00pm 1:00pm 2:00pm 3:00pm
<ul style="list-style-type: none"> 1-25 / Tejon Road 	<ul style="list-style-type: none"> 8:00am (9:00am) 10:00am 11:00am 12:00pm 1:00pm 2:00pm 3:00pm



IX PERFORMANCE MEASURES

- Quarterly Performance Reports

- Ridership
- Fare box revenues
- Fare box recovery ratios
- Customer Service - complaint resolution
- On-time performance
- Safety performance
 - ✓ Collisions per 100,000 miles (NTD)
 - ✓ General - trips & falls, etc
- Vehicle maintenance and road fail data
- Contractor violations



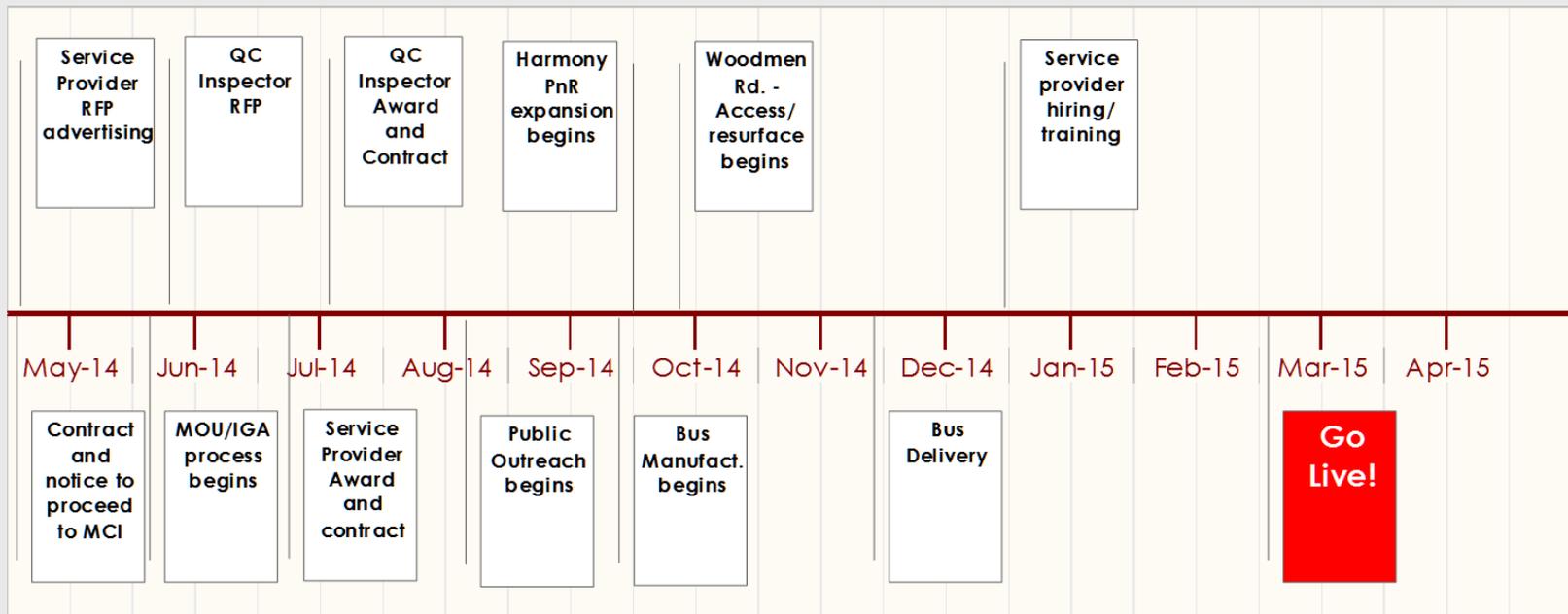
- Transportation Commission Oversight

- T & I - IX Operating Committee
 - ✓ TRAC provides input
- No capital expenditures or service expansion without T/C approval



NEXT STEPS - MILESTONES

Interregional Express Bus Implementation





COLLABORATION

- Regional/stakeholder input & guidance
 - Very helpful in IX definition
- Transit system collaboration important
- CDOT commitment to the corridors' transit agencies
 - RTD
 - Mountain Metro
 - Transfort
 - COLT
 - GET
 - Summit Stage
 - Town of Breckenridge
 - ECO
 - Vail Transportation
 - RFTA



Check Out The Map for Bus Routes!





It's **QUESTION TIME!!**

