



TETP Insights Dashboard Analytics - August 2023

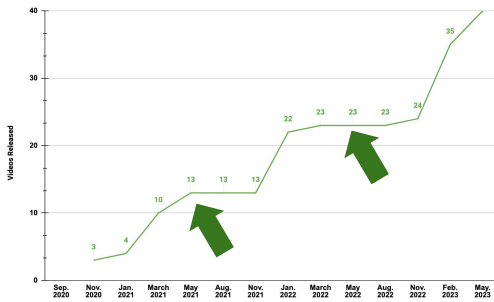
CDOT Colleague YouTube Channel

- Subscribers: 1,061 (+67 since May 2023)

Program at a Glance

- Over 6.5 hours of Engineering Insight videos
- 40 videos published as of Aug. 2023
- 10 Subject Matter Expert contributors

Total Video Publications



➔ Construction Season

Topics with Highest Audience Retention*

1. Intro to NEPA Series - 61.8% of 5:16 (Avg duration of videos in series) (-0.4% since May 2023)
2. Plan Reading Series - 56.2% of 6:13 (Avg duration of videos in series) (+0.2% since May 2023)
3. A-GaME - 34.1% of 2:54 (+0% since May 2023)
4. Automated Flagger Assistance Devices - 33.5% of 5:22 (-0.8% since May 2023)
5. ProjectWise Active Project Cloud Migration FAQs - 33.5% (-0.8% since May 2023)

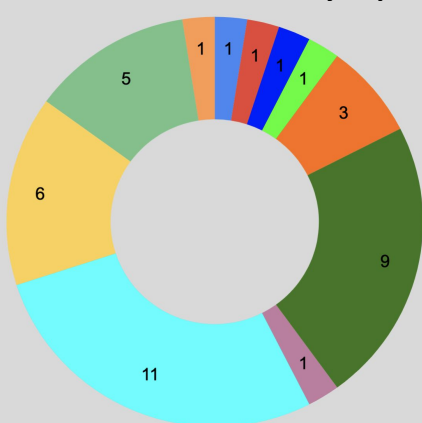
*Average percentage of a video the audience watches per view

Links

- [Analytics Spreadsheet](#)
- [TETP Insights Webpage](#)
- [TETP Insights YouTube Playlist](#)
- [Aug. 2022 Insights Dashboard](#)
- [Nov. 2022 Insights Dashboard](#)
- [May. 2023 Insights Dashboard](#)

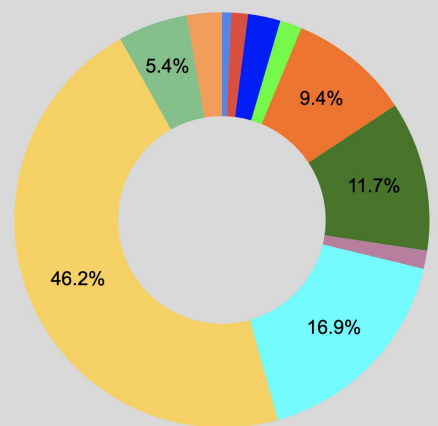


Number of Videos by Topic



- A-GaME
- AFADs
- Bluebeam
- Change Orders & eSignatures
- Expert Interview
- Intro to NEPA
- LiDAR Data
- Plan Reading
- PW Cloud Migration
- R&R Excel Tool
- Utilities Conflict Matrix

Video Duration by Topic



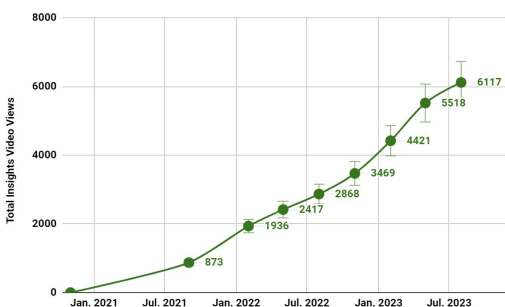
Videos with Most Views - Last 90 Days

1. Intro to NEPA - What is NEPA? - 122
2. Bluebeam Studio Sessions - 35
3. Plan Reading 9 - Plan & Profile Views - 28
4. Downloading LiDAR Data - 25
5. Intro to NEPA: NEPA Process - 24

Videos with Most Watch Time - Last 90 Days:

1. Intro to NEPA - What is NEPA - 3.3 hours
2. Plan Reading 9 - Plan & Profile Views - 3.2 hours
3. ProjectWise Active Project Cloud Migration Outreach Session 5 (Full Session) - 1.5 hours
4. Plan Reading 1 - Agenda & Understanding the Contract - 1.4 hours
5. Downloading LiDAR Data - 1 hour

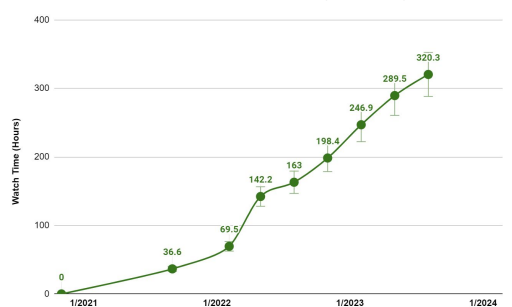
Total Video Views



Videos with Most Views - All Time:

1. Bluebeam Studio Sessions - 793 (+53 since May 2023)
2. Intro to NEPA - What is NEPA? - 625 (+128 since May 2023)
3. AFADs - 538 (+43 since May 2023)
4. ProjectWise Cloud Migration Full Session - 421 (+26 since May 2023)
5. A-GaME - 408 (+20 since May 2023)

Total Watch Time (Hours)



Videos with Most Watch Time - All Time:

1. ProjectWise Cloud Migration Full Session - 66.8 hours (+3.5 since May 2023 report)
2. Bluebeam Studio Sessions - 38.5 hours (+3.2 since May 2023 report)
3. Intro to NEPA - What is NEPA? - 19.7 hours (+3.6 since May 2023 report)
4. Utility Conflict Matrix - 19.1 hours (+0.8 since May 2023 report)
5. AFADs - 18.3 hours (+1.4 Since May 2023 report)