



**FOR IMMEDIATE RELEASE**

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## **TBD Colorado launches second phase of statewide outreach**

*Website designed to collect input on education and transportation goes live March 4, public meetings planned for Denver and Grand Junction*

DENVER, Colo. – <DATE> - TBD Colorado announced today a second phase designed to collect input from people throughout the state, particularly on issues related to education and transportation

“We are excited to build on last year’s successful TBD Colorado process,” Gov. John Hickenlooper said. “This second phase will continue public engagement about education and transportation to better inform Coloradans and help policy makers with these two important issues. We look forward to the sharing of information and exchange of ideas about what’s best for Colorado’s future.”

TBD Colorado is a nonpartisan, collaborative effort to create informed and constructive conversations among Coloradans about some of the biggest issues facing the state.

In 2012, TBD Colorado engaged more than 2,000 Coloradans in an unprecedented effort to learn about, discuss and provide input on some of the state’s most important issues. The second phase this month is designed to generate input from even more Coloradans on the two specific issues that rose to the top of the priority list in last year’s careful and thought-provoking meetings across the state.

Coloradans are encouraged to visit [www.eTBDColorado.org](http://www.eTBDColorado.org) from March 4 to March 25 to comment on education and transportation. At the end of this release please find a screenshot of the site that goes live on March 4.

Coloradans are also encouraged to attend public meetings in Denver on March 12 and Grand Junction on March 18 to share their thoughts and opinions on these issues. Each public meeting can accommodate approximately 200 people on a first come, first served basis. Please visit [www.TBDColorado.com](http://www.TBDColorado.com) to register to attend.

“The first phase of TBD Colorado carefully explored opportunities and challenges



related to a variety of issues,” said Greg Maffei, Chairman of the Board of Directors of TBD Colorado. “We want to be sure we’re carefully considering public sentiment as we continue to look to hone in and tackle Colorado’s most important issues in a fiscally responsible manner, and we hope all Coloradans will take a few minutes to go to the web site and comment.”

Information gathered through this phase of the program will be used to:

- Provide Coloradans the opportunity to learn about key issues related to transportation and education.
- Provide Coloradans the opportunity for discussion and development of new public policy ideas on education and transportation.
- Provide policymakers and other leaders with a better understanding of public views on these issues and the benefit of many Coloradans thinking through solutions.
- Provide the governor, legislators and other leaders to develop policy and legislative positions for the 2013 and 2014 legislative sessions, including potential ballot efforts.

Denver-based public policy strategy firm [Engaged Public](#) designed and implemented the first phase of TBD Colorado and will implement the second phase, as well.

“TBD Colorado is an excellent opportunity to engage the creativity, innovativeness and passion of Coloradans to improve our state’s future,” said Chris Adams, President of Engaged Public.

TBD Colorado is managed by a nonprofit organization and governed by a volunteer board of directors. No state dollars are being spent on TBD Colorado.

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#### *About TBD Colorado*

TBD Colorado is a nonpartisan, collaborative effort to create informed and constructive conversations among Coloradans about some of the biggest issues facing the state. TBD Colorado hosted 70 community meetings with more than 1,200 participants throughout Colorado in April, May and June of 2012. TBD is an acronym for “To Be Determined.” TBD truly captures the intended outcome of this effort – it’s to be determined.

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Chris Adams Administrator

## HELP IMPROVE COLORADO ABOUT THE PROJECT

Welcome to TBD Colorado's online public engagement! On this site you can learn about important issues, interact with others, and propose and refine creative ideas to move Colorado forward.

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#### About You

TBD Colorado is interested in hearing from ALL Coloradans. Please take a minute and give us some additional information about yourself in order to help put your input in context.

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Screenshot of site that goes live on March 4, 2013