



CO 52 PEL & ACP

CDOT Subaccount: 21656

CO 52 Coalition Update: September Update

CDOT wanted to provide a summary to keep you posted on the activities completed to date and next steps on the CO 52 Planning and Environmental Linkages (PEL) Study and Access Control Plan (ACP).

PEL STATUS: The project team completed the Existing Conditions Report which will be available for review on SharePoint and on the CDOT Project website on 9/28. The Purpose and Need of the project was created and submitted to FHWA using data collected for the Existing Conditions Report. As required by the PEL process, the project team submitted the Purpose and Need Statement to FHWA for approval, fulfilling the second FHWA check-in point.

Alternatives Analysis – The project team started developing alternatives for the Corridor. The first step is creating evaluation criteria and performance measures that will be used during the Level 1 and Level 2 evaluations. A No-Action alternative will consider future corridor conditions with only the currently planned projects (both STIP and CIP) in place.

Traffic - Traffic data collection has started and will be compared to available 2019 numbers to determine validity. Data collection locations were determined during the Existing Conditions phase, and the Technical Team provided additional locations for data collection.

CO 52 recommended transportation improvements are needed to:

- **Increase Safety** – Increased highway access from continued development, high percentages of truck traffic, poor pedestrian and bicycle facilities, and geometric issues have resulted in safety concerns along the corridor.
- **Accommodate increased travel and freight demand** — Traffic congestion from additional commuter and freight traffic has decreased travel time reliability. Increased corridor use requires roadway improvements to accommodate the movement of people, goods, and services.
- **Support multimodal connections** – Stakeholder input and prior planning efforts identified the need to improve north-south pedestrian mobility and support enhanced parallel connectivity.

ACP STATUS: The project team is meeting with the Local Agencies to determine future access needs in the corridor. Any recommended access restriction or auxiliary lane improvements will be based on future land use development and traffic growth projections.

COMMUNICATIONS:

The Virtual Public Engagement event launched to the public on August 24 and remained online until September 14. The event was promoted through various communications campaigns using multiple communication channels, including:

- **E-blasts:** E-blasts sent to the project stakeholders on 7/23/2020 introduced the project and the upcoming online public engagement; a follow-up effort on 8/27/2020 reminded stakeholders of the upcoming online public engagement
- **Communications Packet:** Created communication blurbs to be used by local agencies in outreach to local communities (included blurbs for social media, email, newsletters). Distributed to local agencies on 8/7/2020 in both English and Spanish and reminded agencies about materials on 8/21/2020. Agencies used Communications Packet to distribute materials to communities via their traditional channels (newsletters, websites, social media pages, etc.)
- **Postcards:** Sent 850 postcards to adjacent property owners to notify them of the online public engagement during the first week of September
- **Coalition Updates:** Created and sent monthly SH 52 Coalition updates; included public engagement information in May Coalition presentation
- **Press Release:** Wrote press release, coordinated with CDOT for distribution via CDOT channels including social media (press release regarding online public engagement distributed 8/31/2020)



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- **Digital Ads:** Designed and distributed digital ads via Prairie Mountain Media targeted at Boulder and Weld Counties (such as Boulder Daily Camera) during first two weeks of September.

Results from the Virtual Public Engagement event:

- Number of New Contacts Collected (Email and Phone): 130 (in the process of reviewing for duplicates)
- Unique Site Visits: 808
- Survey Responses: 14
- Social Pinpoint Map Responses: 52
- Social Pinpoint Ideas Wall Responses: 24

The promotion of the event as well as the website was made available in Spanish for Bi-Lingual engagement. Social Pinpoint was utilized as well to collect location specific and non-location specific comments from the public.

PROJECT SCHEDULE:

The CO 52 PEL / ACP project is on schedule. The second FHWA Check-in has been completed and the Project's Purpose & Need and Goals are approved. The final schedule was adjusted to include the delay associated with traffic data collection. The project team continues to monitor the project schedule and will communicate to the Coalition if additional delays are anticipated.



SH 52 COALITION MEETING SCHEDULE

CO 52 PEL / ACP



CO 119 to CO 79

MEETING TOPIC	DATE	DISCUSSION	COMPLETE
FHWA CHECK IN POINT #1			<input checked="" type="checkbox"/>
KICKOFF MEETING	Feb. 27, 2020	<ul style="list-style-type: none"> ◆ PEL Process ◆ Coalition's Expectations 	<input checked="" type="checkbox"/>
EXISTING CONDITIONS	June 25, 2020	<ul style="list-style-type: none"> ◆ Project Vision ◆ Purpose and Need Process ◆ Public Involvement Activities 	<input checked="" type="checkbox"/>
FHWA CHECK IN POINT #2			<input checked="" type="checkbox"/>
EVALUATION CRITERIA AND ALTERNATIVES	Feb 25, 2021*	<ul style="list-style-type: none"> ◆ Evaluation criteria ◆ Alternatives Level 1 screening 	<input type="checkbox"/>
FHWA CHECK IN POINT #3			<input type="checkbox"/>
PROJECT UPDATES AND PUBLIC MEETING REVIEW	July 22, 2021*	<ul style="list-style-type: none"> ◆ PEL updates ◆ Review materials to be presented at second public meeting Aug. 2021 	<input type="checkbox"/>
CORRIDOR PROJECTS	Sept. 23, 2021*	<ul style="list-style-type: none"> ◆ Review from public meeting ◆ PEL CDOT comments review ◆ Recommended corridor projects 	<input type="checkbox"/>
FHWA CHECK IN POINT #4			<input type="checkbox"/>
FINAL PEL REVIEW	Nov. 18, 2021*	<ul style="list-style-type: none"> ◆ Review of draft ACP ◆ Review of draft PEL 	<input type="checkbox"/>

* Meeting date has changed



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