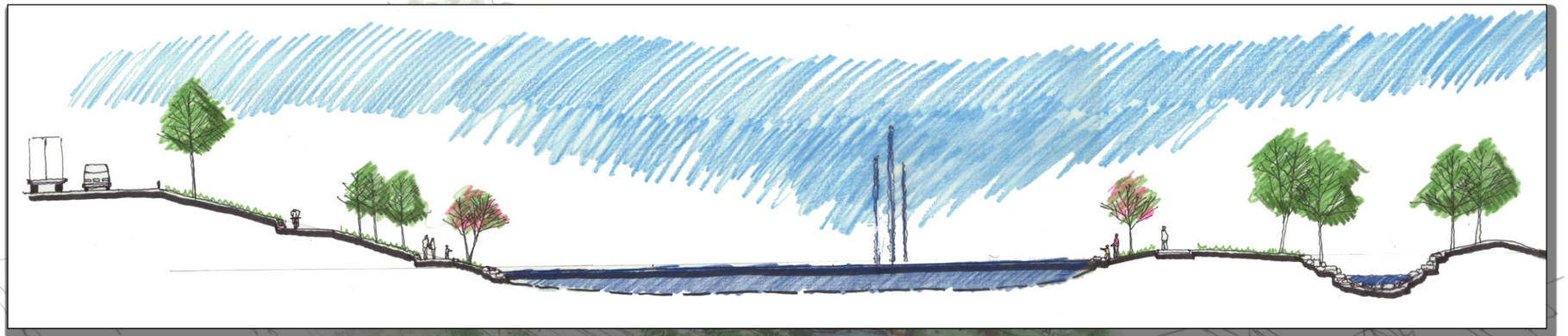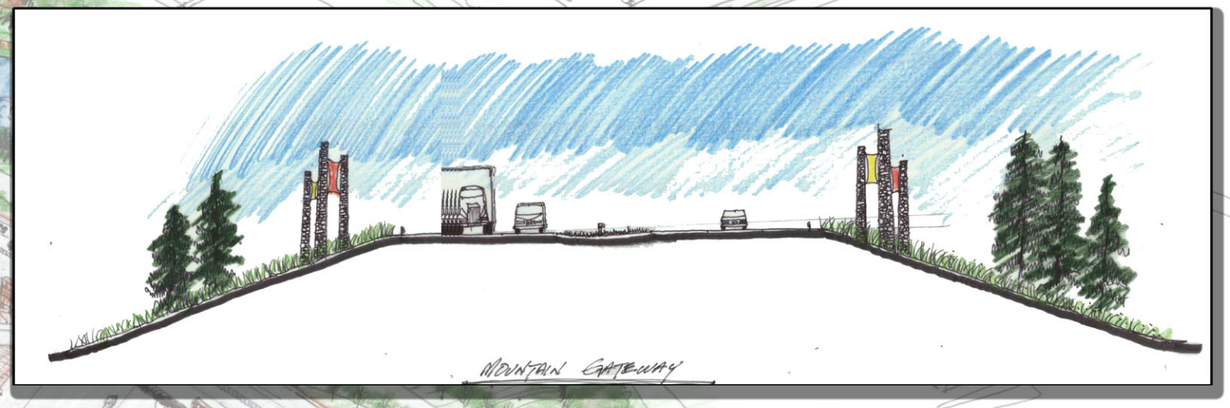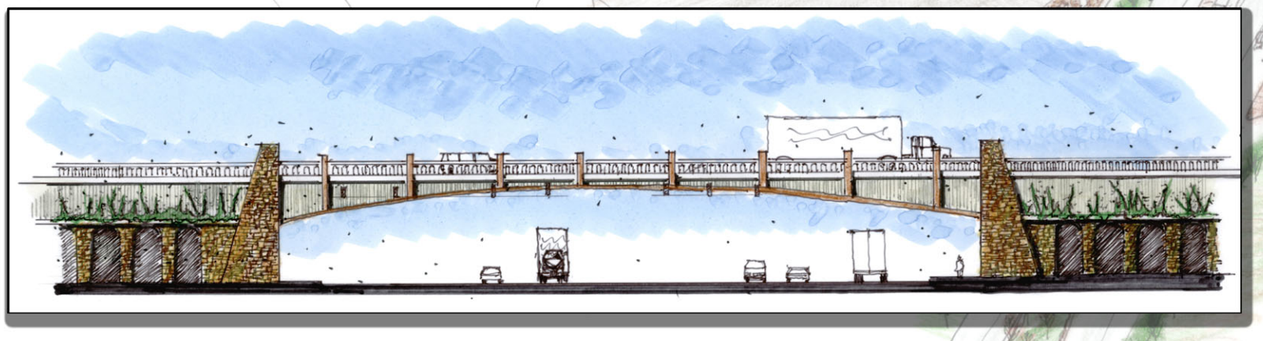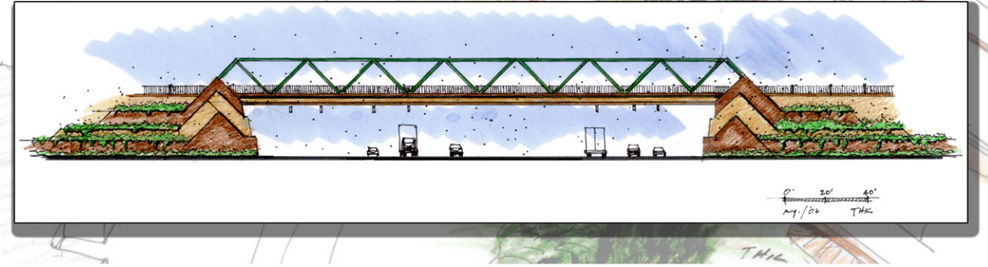2. GATEWAY CONCEPT