I-70 MOUNTAIN CORRIDOR CORE VALUE

Aesthetics, inspired by the surroundings, will protect scenic integrity and incorporate the context of place. Timeless design continues the corridor’s legacy.

AESTHETIC DESIGN PRINCIPLES

• Connect to the setting, harmonize with the surroundings and be a light touch on the land, subservient to the landscape.

• Reflect I-70 as a major regional and national transportation corridor. Celebrate crossing the Rocky Mountains with a high country experience.

• Respect urban, rural and natural settings.

• Draw upon and regenerate the context of place.

• Aesthetic treatments shall:
  • Support safety and mobility. “Enjoy the journey without unexpected design.”
  • Support communities and regional destinations by providing direct and subliminal messaging for gateways, connections, access and identification.
  • Maintain a sense of the greater whole.
  • Respect the current time and place.
  • Integrate with functional elements.
  • Borrow materials from the landscape.
  • Showcase key views while buffering inconsistent views.