



I-70 MOUNTAIN CORRIDOR CORE VALUE

Aesthetics, inspired by the surroundings, will protect scenic integrity and incorporate the context of place. Timeless design continues the corridor's legacy.

AESTHETIC DESIGN PRINCIPLES

- Connect to the setting, harmonize with the surroundings and be a light touch on the land, subservient to the landscape.
- Reflect I-70 as a major regional and national transportation corridor. Celebrate crossing the Rocky Mountains with a high country experience.
- Respect urban, rural and natural settings.
- Draw upon and regenerate the context of place.
- Aesthetic treatments shall:
 - Support safety and mobility. "Enjoy the journey without unexpected design."
 - Support communities and regional destinations by providing direct and subliminal messaging for gateways, connections, access and identification.
 - Maintain a sense of the greater whole.
 - Respect the current time and place.
 - Integrate with functional elements.
 - Borrow materials from the landscape.
 - Showcase key views while buffering inconsistent views.