



# Public Outreach

## Background

The Central 70 project team has been, and continues to be, committed to public outreach and community involvement through the environmental planning process and on into construction. CDOT spent 14 years studying the I-70 corridor. This effort has involved a community outreach and involvement process far exceeding any effort in CDOT history. The bulk of this outreach has focused on the residents, businesses owners and other key stakeholders from the Elyria Swansea neighborhood due to their proximity to the project.

## Outreach

- Door-to-door survey of 26,000 households
- Thousands of informational flyers
- More than 200 in-person community meetings
- 28 block meetings
- 27 corridor-wide meetings (typically attracting 200+ people each)
- 17 working group meetings
- Four corridor-wide Telephone Town Halls
- In-person surveys of Swansea Elementary School parents
- Frequent door-to-door outreach to residents closest to the highway
- Attendance at dozens of community events, church fairs and school events
- Community leaders coordination meetings
- Email updates and active website with Spanish translation
- Establishment of the Community Design Advisory Committee (CDAC) to finalize project aesthetics
- Information put in kiosk in the Swansea neighborhood
- Multiple media events to spread the word out to the community
- Website and e-blast updates