



I-70 MOUNTAIN CORRIDOR AESTHETIC WORKING GROUP

GOAL

All that is needed for inspiring Aesthetics is provided by the mountains, the vegetation and the communities. Recognizing and using the corridor aesthetic of form, line, texture and color will integrate improvements into the surrounding context. Improvements should never create a scar or require the surroundings to change in order to integrate the improvement. The look of the corridor is as much a resource as the ski slopes; improvements must protect the scenic integrity.

OUTCOMES AND ACTIONS

1. Develop aesthetic guidelines for the entire I-70 Mountain Corridor.
2. Develop overarching aesthetic principles to guide all aesthetic decision making in the Corridor. Provide this to the County Teams for use in developing aesthetic themes.
3. Provide the forum in which the different County Teams coordinate and address common aesthetic themeing interests.
4. Review aesthetic themeing outcomes from the County Teams and provide input to the development of the final combined aesthetic guidelines.

WORK PLAN

Meeting 1 — KICK-OFF

- Outcomes & Actions
- Confirm Memberships
- Roles & Responsibilities

Meeting 2 — CHARTERING

- Outcomes & Actions
- Roles & Responsibilities
- Team Building
- Operating Guidelines

Meeting 3 — Aesthetic Principles Development

- Presentations
 - Visual Character
 - Support Function
- Principle Development Exercise

Meeting 4 — Establish general aesthetic outcomes and actions for the County Teams

- Review aesthetic principles
- Develop general direction for the County Teams aesthetic effort

Five to six-month effort in County Teams to develop aesthetic themes (each County sponsors one public aesthetic workshop)

Meeting 5 — Review progress of County Teams and conformance with overall corridor aesthetic principles (In month 4 of County Team Effort)

- Presentation by each County Team

Meeting 6 — Review final aesthetic outcomes from County Teams

Meeting 7 — Sponsor a corridor wide public workshop of final aesthetic guidelines