

# Did you know ..... Economic Facts

## Did you know that within the US 24 corridor there are currently:

- 361 businesses (7.7% of metro Colorado Springs)
- 1,674 hotel/lodging rooms (12% of the total room count in metro Colorado Springs)
- 29,773 people residing in 13,978 households

## Of this total:

- 91 businesses are in Manitou Springs
- 72 businesses are in Old Colorado City
- 68 businesses are at or near the I-25 intersection with 8<sup>th</sup> Street

### Patrons from outside the trade area represent:

- 50% of the patrons to hardware stores
- 57% of the automobile related business
- 64% of restaurant patrons

### With the Midland Expressway:

- The population of the primary trade area would grow to 52,214 people in 24,173 households.
- An increase of 74%, \$130 million more dollars of support, would be available.

If you are interested in more details, please sign up for a presentation