

TDM Travel Demand Management

TDM methods maximize use of existing and future transportation systems. TDM is a cost effective complement to any strategy that addresses the demand for transportation, and focuses on partnerships between both public and private sector stakeholders. It involves a wide range of programs and services that make the most efficient use of existing transportation facilities.

Potential Strategies include:

- Variable Work Hours (Flex Time)
- Rideshare Matching (car and van pool: Ridefinders)
- Teleworking
- Incentives and Subsidies
- Connective Transit Service
- Reversible Lanes
- Flex Lanes
- Bus Lanes
- HOV Lanes
- Express Lanes
- Paid Parking and Carpool Incentives
- Truck Route Network
- Public Awareness/Education programs
- Tax Incentives
- TMO/TMA



A Traffic Management Organization (TMO) / Traffic Management Assoc. (TMA) works with employers, residents, and HOA's to both support and encourage transportation projects and programs that reduce traffic congestion and offer commuters viable options. A TMO(A) is responsible for the implementation of TDM programs and services.

