



Newsletter Announcements

The following announcements are intended for business newsletters or e-publications.

Announcement 1

Cops are cracking down with extra DUI patrols this holiday season. Do you know how to get your friends and co-workers home safely after the holiday office party? Visit www.PlanAheadColorado.com for party planning tips and safe ride options. And be sure to play the Keys for the Holidays game on Facebook and help your elf get a sober ride home. Everyone who plays will be entered to win A-Basin Ski lift tickets. Two will be given away each week in December. Visit the Colorado Department of Transportation (CDOT) Facebook Page, [<URL to Facebook Page>](#), to start playing...not during work, of course.

CDOT has also partnered with MADD Colorado on its annual Tie One on for Safety red ribbon campaign. Your office can support this campaign by hosting responsible office holiday parties. For safe party tips or to request red ribbons, visit www.madd.org/co.

Announcement 2

Win free lift tickets! Join CDOT in a state-wide effort to decrease drunk driving during the holiday season. To be entered to win A-Basin Ski lift tickets, all you have to do is 'like' the "Keys for the Holidays" elf game on the Colorado Department of Transportation's (CDOT) Facebook Page, [<URL to Facebook Page>](#).

CDOT has also partnered with MADD Colorado on its annual Tie One on for Safety red ribbon campaign. Before your office party, MADD wants everyone to host responsible parties by offering mocktails and other non-alcoholic beverages, and by providing alternate transportation or accommodations for guests who have been drinking. For more safe party tips, visit www.madd.org/co.

Visit www.PlanAheadColorado.com for more information.

Announcement 3

Play the "Keys for the Holidays" elf game on the Colorado Department of Transportation's (CDOT) Facebook Page and you could be celebrating the holidays on the slopes! Each week, one lucky Facebook fan will win two passes to Arapahoe Basin. Plan Ahead this holiday season with a sober designated driver and you'll win big too; avoiding more than \$10,270 in jail fees and fines. To play the game and to like CDOT's Facebook Page, click here: [<URL to Facebook Page>](#).



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