



## **Meeting Minutes**

January 15, 2016

**Opening Comments** – 9:02 Glenn Davis

**Quorum** – 17 out of 21 members

**Legislation Sponsors' Remarks** (if in attendance)

None in attendance.

**Public Comments**

None

**Minutes of Previous Meeting**

Motion to approve made by Lamson, second by Lanzer. All in favor, motion passes.

**Statistics**

**State Fatality Numbers (CDOT)** – Glenn Davis

Data through 1/05/16

- 2014 – 488 fatalities
- 154 were alcohol related
- 2015 data is not finalized
- From 2014 to 2015 alcohol related fatalities increased 6%

In 2015 the following counties had these alcohol related fatality totals:

- Jefferson – 27
- Denver – 19
- Weld – 18
- El Paso – 18
- Arapahoe – 14
- Adams – 12
- Boulder – 10

These seven counties had 28%

**Media Relations & Significant Upcoming Events**

Sam Cole, CDOT

- Three enforcement periods. Thanksgiving, Holiday Party, New Years
- 1,265 DUI arrests
- Slightly down from last year 2014 – 1,365
- Heat is on 2015 – 7,376 arrest
- Slightly down from 2014 – 7,825 arrest

- Heat is on website – [www.HeatIsOnColorado.com](http://www.HeatIsOnColorado.com)
- Sam Cole’s email: [Sam.Cole@state.co.us](mailto:Sam.Cole@state.co.us)
- Fifty online stories
- 29 TV stories
- 14 print stories
- Three press releases –
- 14 million media impressions
- 18 million impressions in November

**Chase:**

- 2016 – 12 Heat Is On Campaigns currently on website
- CDOT – 12 enforcement periods

**Davis:**

- Funded by NHTSA, High Visibility Enforcement and Law Enforcement Assistance Fund

**Flavia:**

- Persistent Drunk Driver Committee (PDD) consists of CDOT, DOR, CO Judicial, CDHS & Dr. Dave Timken
- PDD definition – 42-1- 102- (68.5) - (I) Has been convicted of or had his or her driver's license revoked for two or more alcohol-related driving violations
- PDD surcharge is assessed in the criminal statute 42-4-1307
- PDD fund is created in 42-3-303 and
- PDD funds generated since 1988 surcharges on Impaired driving convictions \$100-\$500
- Array of activities.
- Education DUI
- Prevent DUI/Recidivism
- Funding media campaign
- PDD – DUI clients treatment
- Prevention contracts targeting youths
- PR Firm – <http://www.noduicolorado.org/>
- Snowman Campaign – female and male. Campaign used during November and December
- Statistics for NoDUI – September 2015 – 4,610 page views
- Increase in November and December - 12,830
- Partnership with Drive Smart Colorado in Colorado Springs
- Twitter and Face Book activities – 157,000 social impressions
- Next push on St. Patrick’s Day
- Successful website. Marketed throughout State of Colorado
- Educational Resource

**Davis:**

- Average BAC in CO .165
- Web PR Link – See Video attached

**Cole:**

- Partnership with MillerCoors and RTD for New Years
- 140,000 riders on RTD

### **Task Force Business & Presentations**

**POST School Outreach Program – Cory Amend, POST**  
See Power Point

### **Nomination & Election of Officers**

- Chair** – Chief Robert Ticer
- Vice Chair** – Major Matthew Packard
- Secretary** – Brenda Hahn

### **Davis:**

- Suggested session on Oral device pilot study for future agenda item

### **Knudsen:**

- Volunteered to conduct a training on Oral device

### **Contreras:**

- Retail Marijuana Public Health Advisory Committee (CDPHE ran committee) will be meeting Monday Jan. 25 from 1-4pm at CDPHE
- Topic covered will be an update to the committee's previous Neurological, Cognitive and Mental Health Effects
- The committee will meet again in March, topic covered will be marijuana and interpersonal violence. The committee meeting in June will covering marijuana dose and drug interaction update.

### **Vigil:**

- Heavy users - high concentration in blood
- THC levels in drivers, higher than in the past

### **Vacant Position**

Representative of a Statewide Organization that represents alcohol and drug addiction counselors

### **Flavia:**

- Two individuals in mind for vacant position

### **Davis:**

- All positions are active

### **Annual Report**

- Submitted to Legislators today (1/15/2016)
- Recommendations – Seatbelts

- Task force resource for Legislators
- Report will be available at February's meeting

## **Lightning Round Update**

### **Chase**

- Super bowl – 85 agencies participating including CSP

### **Lanzer:**

- Nomination form for MADD recognition available soon
- Event scheduled for May 25
- Victims of Crime Act, funding fully restored
- HB1017 – Bill to adjust Victim Impact Panels rate from \$25 to \$45-\$50
- Online registration
- Thank you to Amber and Jennifer Gray
- Bills in Session
  - 247 Program
  - Allow Judicial to set Bar hours
  - Honor fallen Troopers
    - MADD would support bill
- Inviting Legislators to February meeting

### **Hendricks**

- PDD looking at Ignition Interlock – reducing recidivism rate
- Treatment outcomes
- Probation completion
- 5 year period
- Latter part of 2016 and early 2017
- Other interventions
- Will report

### **Reed:**

- 1<sup>st</sup> report on MJ in Colorado section devoted to DUI and Fatalities
- CSP data
- FARS data
- Working with Data group to receive for toxicology from Probation on all DUI's reviewed by Probation

### **Gray:**

- Introduced daughter McKayla

### **M. Gray**

- Just graduated from UNC
- Looking for job opportunities
- Majored in Criminal Justice

**Maroney:**

- Results from first Liquor Enforcement Compliance
- Selected five periods during DUI Enforcement
  - Office Party
  - St. Patrick's Day
  - Spring Break
  - Memorial Day
- Office Party – 12/4
- 3 Counties
  - Adams
  - El Paso
  - Jefferson
- 10 % violation

**Davis:**

- Statewide Driving Plan may be needed

**Farr:**

- Introduction and thanking task force
- Ten Felony DUI's filed by Thornton PD

**Groff:**

- Annual recertification for Officers using Intoxliyzers
- Less than 20% recertified for Intoxliyzer training
- Officers are staying certified

**Anderson:**

- Lysergic Acid Diethylamide (LSD) has returned

**Robnette:**

- Educational campaign
- Check out <http://smartchoicessafekids.org/>
- Invited task force to meet patients at the Capital on January 26, 2015 from 1100 – 1400

**Nixon:**

- Now employed by Vincente Sederberg LLC

**Richmond:**

- Working on the 2016 Problem Identification Report
- Give Ronn Nixon the number of crashes that involve a rental vehicle and do crosstabs by DUI
- Working with Jack Reed and Jeff Groff to get the data and evaluation subcommittee recommendation of enhancing the OBH ADDSCODS database to be able to calculate the prevalence of DUI in the state.
- STRAC is beginning the process of evaluating the 'investigating officer's traffic accident reporting manual. The next phase of evaluating the prevalence of DUI in the state that the subcommittee will

work on involves crashes. This process will help to identify fields missing in the manual. This work will complement nicely the information STRAC needs.

**Packard:**

- Arapahoe County – 247 Sobriety meeting
- Program successful in South Dakota
- Looking forward to working with taskforce

Adjourn: 11:41am

Next Meeting: Friday, February 19, 2016 - 8:30-11:30am

Colorado Department of Human Services (CDHS)  
1575 Sherman Street, 8<sup>th</sup> Floor CSTAT Room  
Denver, CO 80203

**In attendance:**

Robin Rocke, CDOT

Frank Davis

Glenn Davis, CDOT

Leslie Chase, CDOT

Major Matthew Packard, CSP

Colonel Scott Hernandez, CSP

Captain Jeff Goodwin, CSP

Cory Amend, POST

Sergeant William Farr, Thornton PD

Patrick Maroney, DOR

Ed Wood

Liz Couture, Colorado Safety Association

Andrew E. Stolz, Smart Start

Ben Whitney, Weld County District Attorney's Office

Dr. Dave Timken

Chris Lamson, Coloradan's for Safety

Benjamin Mitchell, DMV/Interlock

Daniel Vigil, CDPHE

Elyse Contreras, CDPHE

Jennifer Gray

Amber Gray

McKayla Gray

Laura Sonderup, Hispanidad

Kim Abbott, Anheuser Busch

Webster Hendricks, Office of Behavioral Health

Jen Knudsen, CDAC

Jack Reed, Division of Criminal Justice

Sam Cole, CDOT

Mike Elliott, MMIG

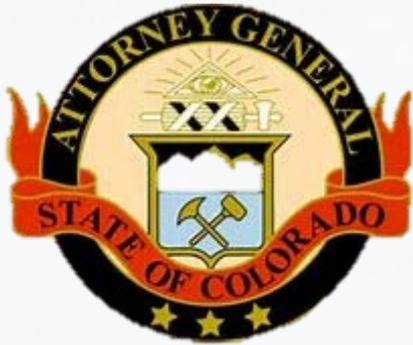
Christine Flavia, Office of Behavioral Health

Katie Wells, Office of Behavioral Health

Curtis Hancock, Office of Behavioral Health

J.P. Sleeper, Office of Behavioral Health

Fran Lanzer, MADD  
Nicole Richmond, CDPHE  
Jeff Groff, CDPHE  
Abe Hutt, CO Criminal Defense Bar  
Andrew Lemley, New Belgium Brewing  
Ashley Brooks-Russell  
Ellen W. Anderson  
Wes Melander  
Jill DeRoehn  
Teri Robnett  
Ronn Nixon, Vincente Sederberg Ltd  
Dr. Robert Weltzer  
Carolyn Berry, POST



# Educating our Future

## School Outreach Campaign



# Partners

Colorado POST has partnered with Safe2Tell, CDOT, CDPHE, CDE, educators, a substance abuse clinician and UCD to create a comprehensive program

All partners are working together to design all components of this program

# **This campaign is about empowering kids.**

**We are providing them with important (correct) information about how using marijuana does cause harm, and that it may affect their future life choices (career, education, etc).**

**Our ultimate goal is to start conversations about this controversial topic and not lose a generation while we wait for science to catch up.**

# Impact of marijuana on Colorado's youth

## Statements about marijuana from Colorado's children

- If it wasn't bad for me they (adults) wouldn't have legalized it
- It makes me a better driver
- I am a better student

# School Outreach Campaign Fundamentals

**The target audience is fourth (4<sup>th</sup>), seventh (7<sup>th</sup>), and tenth (10<sup>th</sup>) grade**

- 4<sup>th</sup> grade students were targeted for the following reasons:
  - The age of initial report of first use has dropped from 14 to 12
  - 4<sup>th</sup> graders are 9 to 10 years old which provides us the opportunity to educate them before they are really faced with a decision
  - CDE recommends talking with kids early in 4<sup>th</sup> or 5<sup>th</sup> grade
- 7<sup>th</sup> grade students were targeted for the following reason:
  - This is the age that self reporting of initial use has been recorded
- 10<sup>th</sup> grade students were targeted for the following reason:
  - This is the age students begin to drive

# Outline of the program

Control Schools	Experiment Schools
One (1) hour teacher in-service ( <b>October 2015</b> )	One (1) hour teacher in-service ( <b>October 2015</b> )
Initial Survey ( <b>November 2015</b> )	Initial Survey ( <b>November 2015</b> )
	ThinkFast assembly ( <b>December 2015</b> )
	Schools create a message ( <b>January 2016</b> )
	SRO's have classroom talks ( <b>February 2016</b> )
	Community Night ( <b>March-April 2016</b> )
	Student Competition ( <b>April 2016</b> )
Final Survey ( <b>May-June 2016</b> )	Final Survey ( <b>May-June 2016</b> )
	Town Hall Meeting ( <b>June 2016</b> )

# School Districts

The following school districts have agreed to participate in the program

- Platte Canyon School District (Experiment site)
- Englewood School District (Control site)
- Yuma School District (Experiment site)
- Plateau School District (Control site)

# Results

Findings will be reported July of 2016

The data collected during the course of this program will be coded and reviewed by University of Colorado Denver (UCD), Professor Mary Dodge, and POST marijuana coordinator Carolyn Berry

If the results do prove the program was successful in changing the perception of harm with regards to marijuana, the program in its entirety will be offered to schools in Colorado next year.

A faded background image of a mountain range. The mountains are covered in snow and partially obscured by mist or clouds. The foreground shows a valley with a river or stream winding through it. The overall tone is light and ethereal.

**Questions?**