

GET IT IN GEAR.

Before you hit the road, make sure you've got the proper equipment to keep you and your passengers safe and legal.

Helmets are the most important equipment to have. Make sure your helmet is USDOT approved and fits properly. While there's no Colorado helmet law for adult motorcycle operators, the law does require operators under the age of 18 and their passengers under 18 to wear one. Regardless of age, though, it's always the smart thing to do.

Colorado law also requires that operators and passengers wear **eye protection**, including goggles or eyeglasses with lenses made from safety glass or plastic.

Don't forget to wear the proper clothing, including **gloves, boots, long pants** and a durable long-sleeved **jacket**. Bright colors are best to make you more visible to other drivers.

FOOTRESTS are also required for your passengers, unless they are in a sidecar or enclosed cab.

**RIDE FREE.
RIDE FURTHER.
AND ALWAYS
RIDE SOBER.**

Riding a motorcycle takes special skills, concentration, balance and coordination, so you can imagine how quickly alcohol or drugs can turn a perfect ride into a perfect nightmare.

BOTTOM LINE: No matter what you drive, it is a crime to do it under the influence of drugs or alcohol.

YOU CAN BE ARRESTED AND CONVICTED...

For Driving While Ability Impaired (DWAI) if your ability to ride is impaired to the "slightest degree" or if your blood alcohol concentration is as low as .05.

For Driving Under the Influence (DUI) if you are "substantially incapable" of riding or if your blood alcohol concentration is at or above .08.

**WHAT'S WORSE THAN
SLAMMING INTO A TREE?
SLAMMING INTO A FRIEND.**

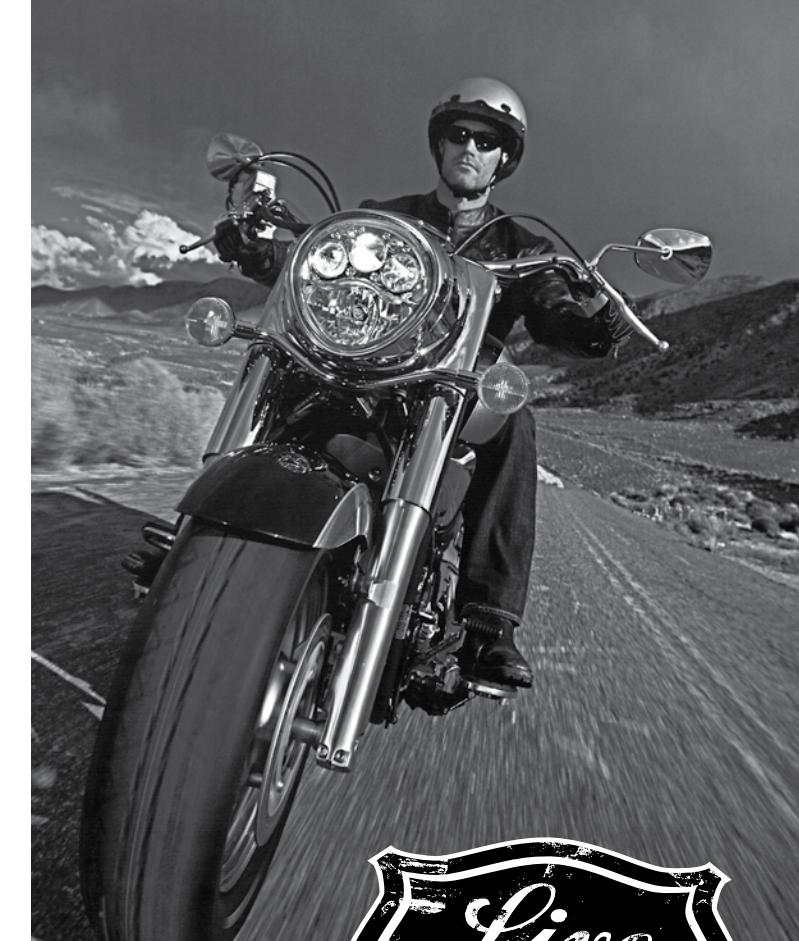
The bottle and the throttle don't mix. In fact, alcohol is a factor in 40% of the fatal motorcycle crashes in Colorado. **REMEMBER: RIDE FREE. RIDE FURTHER. AND ALWAYS RIDE SOBER.**



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09/08



**THE SUN ON YOUR FACE.
THE WIND AT YOUR BACK.
AND THE RESOURCES TO
RIDE SAFELY THROUGH
ANYTHING.**

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THE LEARNING CURVE COULD KILL YOU. TAKE A CLASS.

For every rider, both new and experienced, the best way to enjoy the ride is to get trained. Riders and motorists agree that training is the best way to learn how to share the road safely. Not only will it help you ride safe, ride further and stay alive, it also ensures you'll get the most out of the open road.

GET THE MOST FROM TRAINING.

MOST stands for Motorcycle Operator Safety Training; it's a state-funded, state-approved curriculum that offers high-quality, low-cost motorcycle training to Colorado residents and active-duty military personnel. No, taking a MOST class isn't required, but it's a pretty darn good idea. MOST trains you to ride safely through just about anything you'll encounter on Colorado roadways. And not only does it prepare you to ride safely at a reduced price, it qualifies you for additional rider discounts.

Visit www.comotorcyclesafety.com for a list of MOST trainers and partner discounts.

INSURANCE: DON'T RIDE OFF WITHOUT IT!

Just as with cars, if you ride a motorcycle, you need insurance. Most insurance companies offer discounted rates, if you take a motorcycle safety course.

THE LEARNING CURVE COULD KILL YOU. TAKE A CLASS.

MOST MAKES IT EASY TO GET ENDORSED.

If you pass a class from a MOST trainer, all you need to do is take your class completion card to a state driver's license office to get an endorsement. No further tests needed!

GET LEGAL. GET ENDORSED.

A special endorsement on your Colorado driver's license is required to legally operate a motorcycle or scooter. Only motorized bicycles do not require an endorsement. To get endorsed, you'll need to pass a written exam and riding test at your local licensing office. To download a copy of Colorado's Motorcycle Operator's Handbook, visit www.revenue.state.co.us.