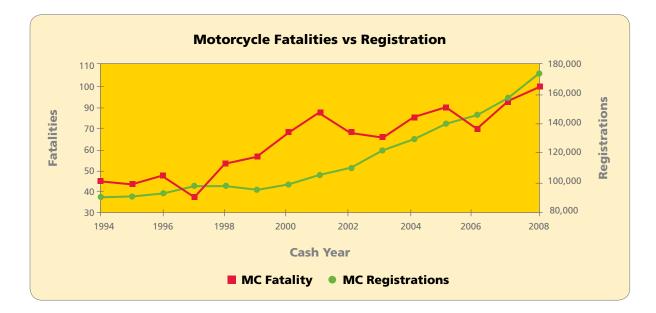


2008 MOTORCYCLE SAFETY FACTS

- > 98 riders and passengers were killed in motorcycle crashes in Colorado in 2008, the highest ever recorded.
- Motorcycle fatalities represented 18% of the 548 traffic deaths in Colorado last year, despite representing only 3% of registered vehicles.
- > Motorcycle usage is up.
 - Registrations have increased from 89,897 in 1994 to 173,873 in 2008.

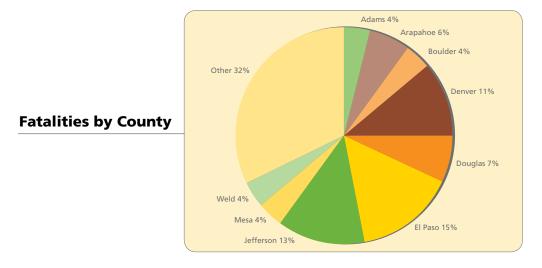


- > Of the motorcycle fatalities in 2008:
 - Over 2/3 were not wearing a helmet
 - 34% of riders were under the influence of alcohol
 - 39% did not have a motorcycle endorsement
 - In 8 out of 10 cases, the rider was determined to be at fault
 - 86% were men
- > Motorcycle fatalities occurred in every month of the year.
 - August was highest fatality month with 18, followed by July (16), June (12), May (10), October (10), April, September, November (8 each)

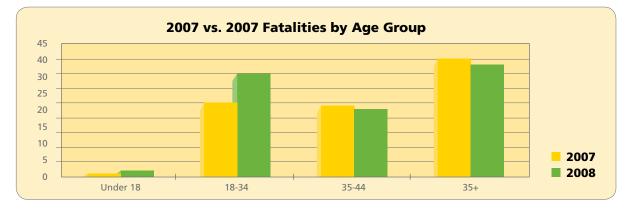




- > Fatalities by county:
 - 82% of victims were from Colorado
 - 2/3 of fatalities occurred in rider's home area/county
 - El Paso County had 15% of state's motorcycle fatalities



- > Motorcycle fatalitites span all ages
 - In 2008:
 - 36% were age 18 to 34
 - 40% increase as compared to 2007
 - 23% were age 35 to 44
 - 39% were age 45 or older
 - Consistently the highest risk age group



 Over 10,000 riders complete the MOST Training (Motorcycle Operators Safety Training) every year

