Partner Certification Form

__________________________________________ (name of organization) located at
________________________________________________ (address) hereby applies for certification
in the Colorado Department of Transportation’s new initiative, Moving Towards Zero Deaths, and
agrees to meet the following criteria:

1. Conduct outreach or a program in Colorado that addresses at least one emphasis area of
   the Strategic Highway Safety Plan (SHSP) 2015-2019
   - Aging Road Users
   - Bicyclists and Pedestrians
   - Impaired Driving
   - Infrastructure - Rural and Urban
   - Motorcyclists
   - Occupant Protection
   - Young Drivers
   - Data
   - Distracted Driving
2. Commit to supporting the SHSP throughout its lifecycle
3. Has the capacity to gather and report data and other outcomes to the campaign

In return for our participation, our organization will receive:
1. A badge or logo to place on all materials, websites, etc. that shows the organization is an
   approved partner of the Toward Zero Deaths program.
2. Acknowledgement as a Towards Zero Deaths partner on CDOT’s website
3. Promotional opportunities on CDOT’s Facebook page, receiving exposure to over 50,000
   followers
4. Recognition of the partner’s efforts through an annual Towards Zero Deaths press release

Signed,

__________________________________________  ______________________________________
Director or Board Chair                          Printed name

__________________________________________  ______________________________________
Date                                            Email

Please email this form to sam.cole@state.co.us; fax to 303-757-9153; or mail to Sam Cole,
CDOT, Room 277, 4201 E. Arkansas Ave, Denver, CO 80222