



COLORADO
Department of Transportation



**MOVING TOWARDS
ZERO
DEATHS**

Partner Certification Form

_____ (name of organization) located at
_____ (address) hereby applies for certification
in the Colorado Department of Transportation’s new initiative, Moving Towards Zero Deaths, and
agrees to meet the following criteria:

1. Conduct outreach or a program in Colorado that addresses at least one emphasis area of the Strategic Highway Safety Plan (SHSP) 2015-2019
 - Aging Road Users
 - Bicyclists and Pedestrians
 - Impaired Driving
 - Infrastructure - Rural and Urban
 - Motorcyclists
 - Occupant Protection
 - Young Drivers
 - Data
 - Distracted Driving
2. Commit to supporting the SHSP throughout its lifecycle
3. Has the capacity to gather and report data and other outcomes to the campaign

In return for our participation, our organization will receive:

1. A badge or logo to place on all materials, websites, etc. that shows the organization is an approved partner of the Toward Zero Deaths program.
2. Acknowledgement as a Towards Zero Deaths partner on CDOT’s website
3. Promotional opportunities on CDOT’s Facebook page, receiving exposure to over 50,000 followers
4. Recognition of the partner’s efforts through an annual Towards Zero Deaths press release

Signed,

Director or Board Chair

Printed name

Date

Email

Please email this form to sam.cole@state.co.us; fax to 303-757-9153; or mail to Sam Cole, CDOT, Room 277, 4201 E. Arkansas Ave, Denver, CO 80222