

MYTH:

**“I’M NOT GOING FAR,  
SO I DON’T NEED TO BUCKLE UP.”**

**REALITY:** 85% of crashes occur within 5 miles of home, so even if you’re not going far, you still need to buckle up.

MYTH:

**“I DON’T HAVE TO  
DEAL WITH TRAFFIC  
LIKE THEY DO IN DENVER.”**

**REALITY:** In 2009, over 250 people died on rural Colorado roads, and more than half were NOT wearing a seat belt.

MYTH:

**“I DRIVE A PICKUP –  
I’M SAFER THAN IN A CAR.”**

**REALITY:** Pickup trucks are twice as likely to rollover in a crash.

## *REAL COLORADO CLICKS*

Seat belt enforcement is under way. Minimum fine is \$65.  
A reminder from your local traffic safety partners.



Rural Coloradans are buckling up more than ever...**are you?**



[www.SeatbeltsColorado.com](http://www.SeatbeltsColorado.com)