

AGENDA

November 20, 2014 – Westin Denver Downtown Hotel

11:30 a.m. Registration and Check-In - Conference Office Mezzanine Level/3rd Floor

12:30 p.m. Welcome and Opening Comments - Confluence Ballroom

- **Master of Ceremonies Mike Nelson:** We are pleased to be joined by our Master of Ceremonies Mike Nelson, who will guide our agenda through lunch. Mike is the Chief Meteorologist for 7News Denver and has won 18 Emmy awards, including 15 for Best Weather Anchor. In 2001, he was recognized by the Colorado Broadcasters Association as their "Citizen of the Year" for his volunteer work in Colorado schools.

12:45 p.m. Lunch - Confluence Ballroom

1:15 p.m. Panelists Roundtable - Confluence Ballroom Moderated by Denver Metro Chamber of Commerce President and CEO Kelly Brough, select panelists representing each afternoon session will speak for 5 minutes on their topic, providing a broad overview of what to expect at each session.

1:45 p.m. Keynote Presentation - Confluence Ballroom Futurist Jim Carroll: Recognized worldwide as a "thought leader" and authority on global trends, rapid business model change, business transformation in periods of economic uncertainty and the necessity for fast paced innovation. Jim will describe the economic impact of 21st century technology on our transportation infrastructure and how every business and industry must rapidly adapt to today's pace of change.

2:30 p.m. Educational Breakout Sessions- Part I

Business of Transportation - Lawrence A and B Room 3rd Floor/Mezzanine Level
Transportation and business are linked. From the delivery of goods to the need to have mobile employees, see how transportation improvements drive economic development.

- **Dave Golden, Wells Fargo & Co-Chair of the Utah Transportation Coalition:** Panelist Dave Golden is Executive Vice President and Manager of Wells Fargo Commercial Banking Group's Mountain Division, with responsibility for commercial banking activities throughout the eight mount states including Utah, Colorado, Idaho, Wyoming, Montana, Arizona, Nevada and New Mexico. Based in Salt Lake City, Dave is active in the Salt Lake Chamber of Commerce and serves as co-chair of the Utah Transportation Coalition. More than most states, Utah recognizes the link between transportation, business and the economy. Dave will talk about why he thinks business involvement in transportation is critical to moving a state's economy forward.

- *Brian Burke, Charles Schwab:* Panelist Brian Burke knows how important it is for a company's employees to have access to a state of the art transportation system. As Vice President of Field Integration, Brian will speak to how important a role transportation plays when Fortune 500 companies like Charles Schwab choose where to build their facilities. Brian also serves on the Colorado Innovation Network (COIN) Advisory Board. COIN is a catalyst for innovation in Colorado; creating a physical and virtual network of global leaders that will encourage relationships to support the innovation ecosystem, grow companies, and create jobs.
- *Nick Hagel, Anadarko:* Panelist Nick Hagel is a Supply Chain Manager for Anadarko Petroleum Corporation's Rockies Region (Colorado, Utah and Wyoming). In this role he and his team oversee strategic supplier relationships that provide goods and services for program execution. He will review Anadarko's transportation needs and recent innovations that are aimed to optimize the movement of materials. Nick holds bachelor's degree in Supply Chain Management from Michigan State University and is currently enrolled in the University of Colorado - Denver Global Energy Management master's program.

Transportation for Millennials - *Augusta Room on Lobby Level 2* Millennials are driving less and want more mode choices, creating new challenges in transportation and overall infrastructure development. With challenges come opportunities. Transit Oriented Developments drive economic growth and dedicated bike lanes are popping up in cities around the country. Is Colorado on the leading edge or falling behind?

- *Elena Wilken, CASTA:* Moderator and Panelist Elena Wilken is the Executive Director of the Colorado Association of State Transit Agencies (CASTA) - Colorado's statewide trade association for transit providers, vendors, government agencies and other interested organizations. CASTA's membership includes over 70 transit agencies from across Colorado, ranging from large and small urban transit agencies to rural transit agencies and includes non-profit agencies as well as local and regional government entities.
- *Bill Van Meter, RTD:* Panelist Bill Van Meter has over twenty years of experience in planning and is RTD's Assistant General Manager for Planning. Bill worked hard to secure the recent Eagle P3 as well as federal full funding grant agreements for other RTD rail lines. Bill will report on the success of RTD's Transit Oriented Developments and how they have spurred economic development across the region.
- *Aylene McCallum, Downtown Denver Partnership:* Panelist Aylene McCallum plays a lead role in advocating policies and initiatives that improve access to/from/around Downtown Denver, especially for transit, bicycles and pedestrians, and develops programs that incentivize individuals to use sustainable modes of transportation. As

Senior Manager of Transportation and Research for DDP, she is well aware of what it will take to respond to the changing transportation needs of today's millennials.

Communicating Transportation- Platte River Room 3rd Floor/Mezzanine Level How can Colorado keep pace with other states that have increased funding and learned to communicate the benefits of improved transportation to the public? Can we benefit from their experiences?

- **Maria Garcia Berry, CRL Associates:** Moderator and Panelist Maria Garcia Berry is the chief executive officer and guiding force of CRL Associates, Inc., one of the most influential public affairs firms in Colorado. In 2004, Ms. Garcia Berry was the campaign chair for the nation's largest proposed mass transit expansion effort, the successful FasTracks Yes campaign, and recently helped lead a business coalition that conducted polling measuring voter's perception of the Colorado transportation system and their willingness to pay "a little bit more" for transportation.
- **Michael Talboy, Missouri:** Panelist Michael Talboy was active on Missouri's effort this year to raise their state sales tax by .75 cents for transportation, and is the former Minority Leader of the Missouri House of Representatives. Mike is an attorney and presently serves as Burns & McDonnell Engineering's Director of Governmental Affairs. He will tell us how the ballot measure was developed and communicated to voters, and what lessons he thinks can be learned from that effort.
- **Scott Bennett, Arkansas:** As the Arkansas State Highway and Transportation Department's Executive Director, panelist Scott Bennett had a lead role in explaining his state's transportation needs during passage of Arkansas' .5 cent sales tax increase in 2012. The successful measure is allowing the state to construct four-lane highways to connect all four corners of the state, and widening existing highways to help ease congestion over the next 10 years. Find out from Scott what issues resonated most with voters in all areas of the state.

Future of Transportation - Tabor/Molly on Lobby Level 2 Paying for transportation through your cell phone? Driverless cars? The future of transportation may not look like the past. This breakout gives you the chance to hear what tomorrow may bring.

- **Ben Vagher, A-1 Chipseal & Rocky Mountain Pavement:** Moderator Ben Vagher is part-Owner of A-1 Chipseal & Rocky Mountain Pavement, is the immediate Past President of the Colorado Contractors Association (CCA), and continues to serve on their Executive Board. Both Ben and CCA recognize how transportation improvements will be built and paid for in the future will look different than today, and as such are vocal advocates for the Road Usage Charge concept. This summer Ben traveled to Oregon to learn first-hand about the implementation of their program.
- **Jim Whitty, Oregon Department of Transportation:** Panelist Jim Whitty is the Manager of ODOT's Office of Innovative Partnership and Alternative Funding, and the architect of the most significant effort in the country to move towards a new user

pay system to fund transportation- the “Road Usage Charge”- a mileage-based system that Oregon is rolling out to 5,000 voluntary participants this year. For Oregon, the future is now, and how government collects fees and taxes may never be the same.

- *Don Hunt, Colorado Department of Transportation:* Panelist Don Hunt is CDOT’s Executive Director, and has developed national expertise on the future of transportation. Don chairs the Subcommittee on Transportation Systems Management and Operations for the American Association of Highway and Transportation Officials (AASHTO) and recently taught a course at the University of Denver that looked at transportation policies for the 21st century, including Uber & Lyft, connected and automated vehicles and “big data.”

3:30 p.m. Networking Break - Confluence Foyer Mezzanine level 3rd Floor

3:45 p.m. Educational Breakout Sessions- Part II

- Each presenter from the 2:30pm breakouts will “do it again” as the audience rotates during the two afternoon sessions.
- See Part 1 Breakout Sessions to choose from

4:45 p.m. Networking Break - Augusta Pre-Reception area Lobby Level 2 Move to networking happy hour

5:30 p.m. Networking Happy Hour - Augusta Room Lobby Level 2 in partnership with Chamber of Commerce and “Net 90”