

The Future of Transportation Technology

Kirk Steudle, P.E.

Director

Michigan Department of
Transportation

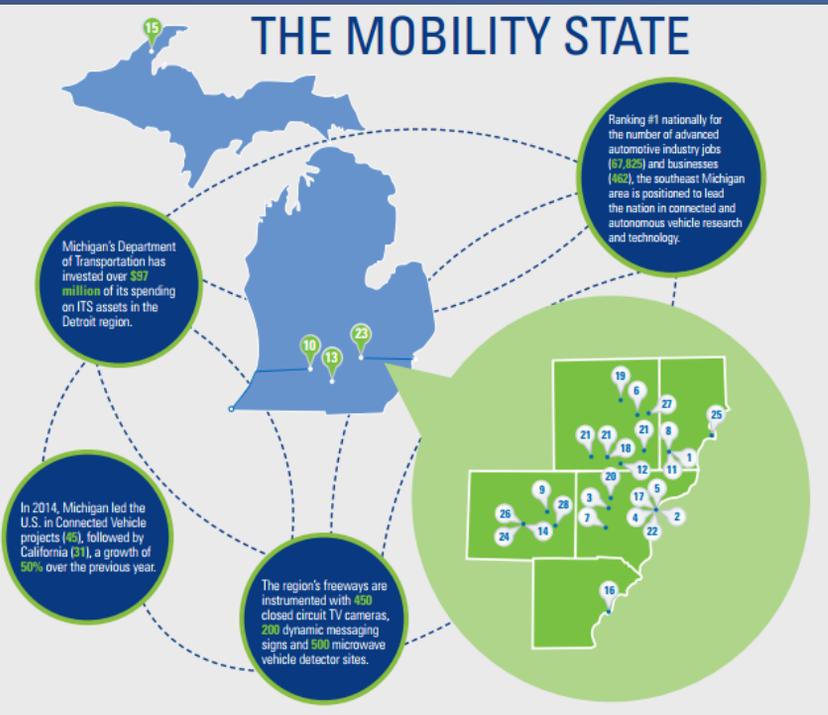
October 28, 2015



Formation of the Michigan Mobility Initiative



THE MOBILITY STATE



MICHIGAN: GLOBAL CENTER OF MOBILITY

Mapping the future of smart mobility is easy – it starts in Michigan. Home to unrivaled automotive R & D and advanced manufacturing assets, Detroit and Michigan are positioned as the global center of connected vehicle technology. The research, design, testing and infrastructure development that is revolutionizing mobility, connecting the automobile and reshaping the world happens here.

Michigan is the place to be for emerging opportunities in smart mobility.



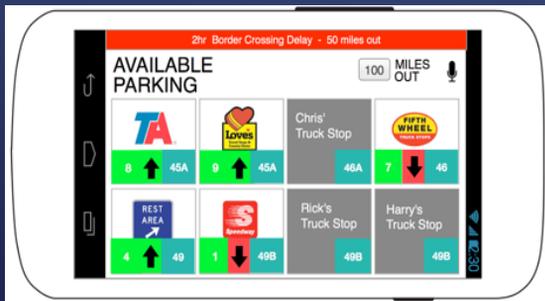
M-City: Complete Autonomous Village Ann Arbor



All photos courtesy
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I-94 Truck Parking Information System

- ▶ Sign Infrastructure
- ▶ Website
- ▶ Smartphone Application
- ▶ Cellular and DSRC Communications



Regional Approach



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MIDOT



Better.*Faster*.Cheaper.Safer.Smarter