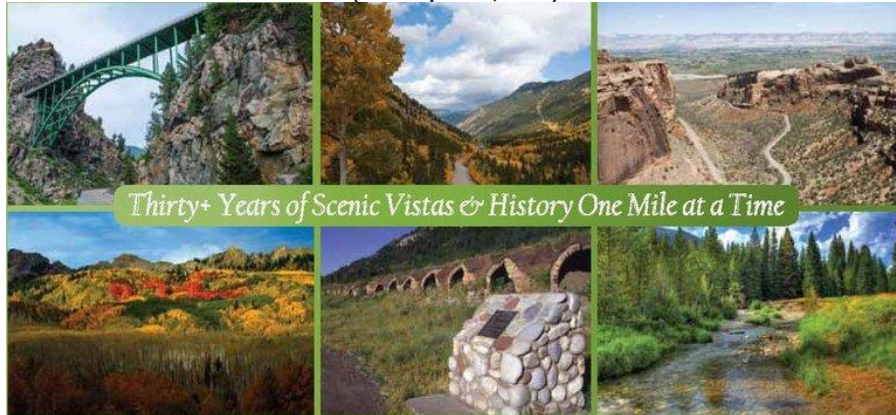


Colorado Byways Symposium 2021

(as of April 27, 2021)



The Colorado Scenic and Historic Byways are celebrating years of preserving, conserving, and supporting economic development in rural Colorado with a symposium. To mark the 30th anniversary rescheduled from last year as noted by our theme, “Thirty-plus Years of Scenic Vistas & History One Mile at a Time,” we invite you to register for the style of event, either in-person or virtually, that you feel most comfortable with during this unusual time.

May 5, 2021, 3-5 p.m.

Sustainable Settings, Carbondale**

Opening Reception (West Elk Loop) Catered by *Field to Fork Kitchen*

4:30 p.m. **(Invited)** - CDOT Executive Director Shoshana Lew,
Carbondale Mayor Dan Richardson,
Creative Industries Deputy Director Christy Costello,
& West Elk Loop Director John Hoffmann
Scenic Highway of Legends & Silver Thread
National Designation Public Recognition
5 p.m. Dinner on Your Own
8 p.m. Optional Pool Social after hours \$10.25pp

May 6, 2021

Morgridge Commons, Glenwood Springs - Symposium

8:15 a.m. – Breakfast Catered by *Local on Cooper &*

Welcome from (Invited) Glenwood Springs Mayor Jonathan Godes

9 a.m. - **Speaker, Rosemerry Wahtola Trommer, WordWoman**

10 a.m. - First Sessions

- 1A - Keep the Mission; Change the Focus - Judy Walden
- 1B - Visitor Impacts - Silver Thread, Kathleen Murphy, Creede/Mineral Chamber, Care for Colorado, Barb Bowman, CTO
 - 1C - Sustainable Development - Kat Papenbrock, OEDIT, Deana Sheriff, WEEDC, & Adam Beh, Central Colorado Conservancy

11:00 a.m. Break {Byways Virtual Networking}

11:15 a.m. - Second Sessions

- 2A - Road Trips w/ HeidiTown - Heidi Kerr-Schlaefer
- 2B - National Visual Resources for Byways - John McCarty, BOEM, former BLM
- 2C - Just For Kids - Junior Explorer! & Library Backpacks
Charlotte Bumgarner, Gold Belt Byway & Beth Crist, Colorado State Library

12:30 p.m. – Lunch Catered by *Local on Cooper*,

Sharon Strouse, National Scenic Byway Foundation,
& **Speaker, Matthew Kaskavitch “SocialMatt.com”**

1:45 p.m. - Third Sessions

- 3A - Bicycles & Byways, Oh My! - Deirdre Moynihan,
Denver Post, Ride the Rockies & Pedal the Plains
- 3B - Interpretation: Technical Advice & The McElmo Flume
Linda Towle, Cortez Historic Preservation,
James Dietrich, Montezuma County & Kelly Oritz, USFS
- 3C - Scenic Byway HOKKAIDO & Colorado Byways Teamwork/Friendship
Mr. Hara, Scenic Byway Resource Center,
Mr. Ishida, Scenic Byway Community Japan, & Heidi Pankow, Visit Glenwood

2:45 p.m. Break {Virtual Sponsors Networking}

3 p.m. - Fourth Sessions

- 4A - Electric Vehicle-Friendly Byways - Diego Lopez,
Northern Colorado Clean Cities & Stefan Johnson, CLEER
- 4B - Why Byways & Camp Hale - John Hoffman, West Elk Loop
& Nancy Kramer, 10th Mountain Division Foundation
- 4C - Southern Mountain Loop PEL Study - Walt Boulden,
South Central Council of Governments

4:15 p.m. Dr. Chris Bowles, History Colorado &

Speaker, Mark Falzone, Scenic America

6 p.m. National & State Awards Ceremony, Dinner & Entertainment

Location: *Glenwood Vaudeville Revue*

National Scenic Byway Foundation Awards

2020 Historic McElmo Flume Overlook, Trail of the Ancients,

2021 Rancho la Luz - Conejos Ranchland Initiative, Los Caminos Antiguos

Colorado Byways 2021 Awards

Walt Boulden, SCCOG, Southern Mountain Loop PEL Study: Highway of Legends

Lindsey Morrow, Grand County, Corridor Management Plan, Colorado River Headwaters

Adam Beh, CCC, Heart of the Arkansas Conservation, Collegiate Peaks

Thank you sponsors & planning team!

May 7, 2021

Glenwood Caverns Adventure Park, Glenwood Springs

10 a.m. - Continental Breakfast, Free Gondola Ride,
Rally for Post-Tours

Registration

In-Person \$175 (FULL) | Virtual \$50 (attend sessions via provided link) or

1 Complimentary per Byway | 1st 50 paid registrations entered to

win one-month HeidiTown* campaign worth \$500 | Sessions Themes:

- A Promotion, ● B Protection/Technical, ● C Partnerships

www.ColoradoByways.org

May 4-5 & May 7-8, 2021

West Elk Loop & Grand Mesa Pre/Post-Tours

(Limited Guided May4-5 Only \$440 Registration Link, On-Your-Own PDF)

2021 Sponsors

GOLD

AAA Encompass, BLM, Colorado Creative Industries,
Glenwood Caverns, History Colorado, Visit Glenwood

SILVER

Colorado Preservation Inc., FHU, HeidiTown,
SkyHook Solar***, West Elk Loop, Western Colorado University

COPPER

Colorado Hot Springs Loop, Denver Post/Pedal the Plains/
Ride the Rockies, Dinosaur Diamond, Colorado Mountain College,
Grand Mesa, National Scenic Byway Foundation, Wilder – CPW

SPECIAL CONTRIBUTIONS

Colorado Detours, Field to Fork Kitchen,
Glenwood Vaudeville Revue, Local on Cooper, Morgridge Commons,
Scenic America, Scenic Byway Hokkaido, Sustainable Settings,
The Hotel Denver, TravelStorys, WordWoman

Please share this information with your regional contacts.

Many thanks!

*Heidi Pankow, Kelli Hepler & Keara McLean, Symposium Coordinators
Lenore Bates, Colorado Byways Program Manager*

**email grandmesabyway@gmail.com for details*

***Two small group farm tours available at 3/3:30p, first-come, first-serve*

****SkyHook Solar: EV Solar Charging Station Tour May 5th*