



## 30+ Years of Scenic Vistas & History One Mile at a Time

The Colorado Scenic and Historic Byways Program, which has helped guide the development of the state's roadways that have exceptional scenic, ecological, cultural, and historic attributes, is celebrating more than 30 years of keeping your routes memorable.

"Over the span of three decades, some byway names have become legendary, such as the San Juan Skyway, Alpine Loop, and the Highway of Legends," said CDOT's Colorado Byways Program Manager Lenore Bates. "The initial byways roster envisioned between 15 and 20 routes but the Scenic Byways Commission settled with 26 of them. They are truly the best of Colorado." We are celebrating each Byway and our latest New 2021 National Scenic Byway Designations with Scenic Highway of Legends and the Silver Thread Scenic and Historic Byway.

Symposium Updates to Byway Boards, Visitor Centers, Public Land Partners (NPS, BLM, USDA Forest Service), and officials at the city, county, and state levels, which is attached to this correspondence.

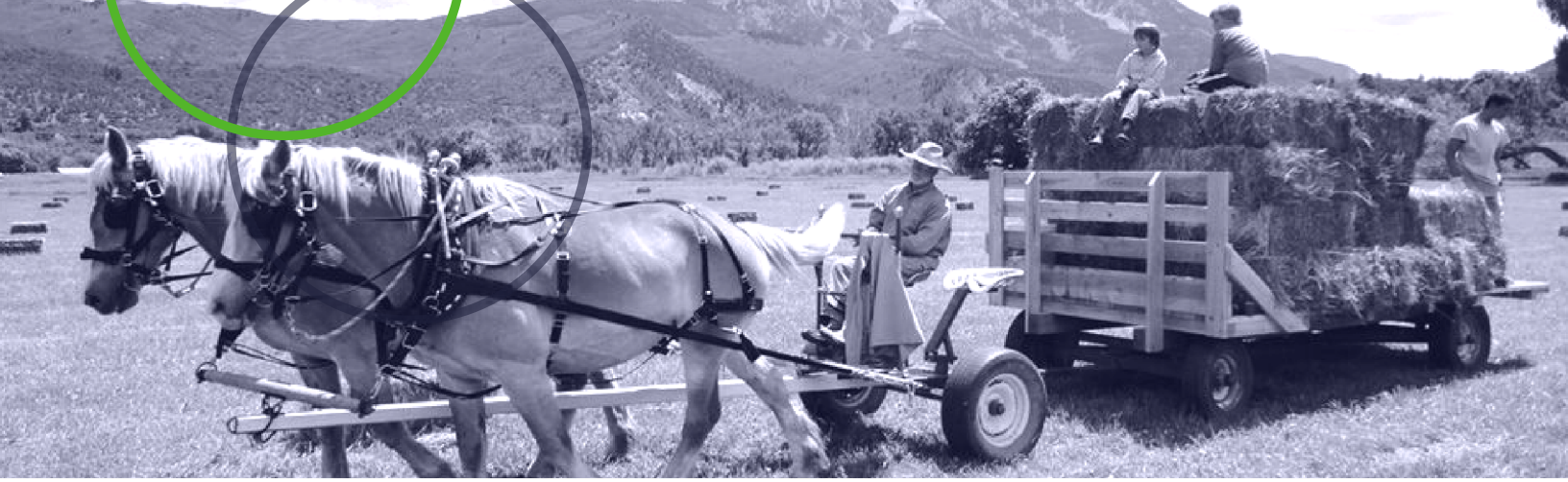
We have included our Sponsors & Partners program options. We hope you will join us in Glenwood Springs or virtually for this recognition and celebration of arguably, the best network of Scenic Byways in the nation.

For more information, please reply to this or contact us:

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Colorado Scenic Byways Program Manager



**\$5,000**

### Platinum Dinner Sponsor

**Exclusive Recognition as the Dinner Sponsor with Vaudeville Show**

- Registration 4 attendees. In-person or Virtual
- Logo as Event Sponsor in Virtual Program and on Website
- Brochures on Information Table and Virtual Table for You to Staff
- Advertising in Attendee Welcome Bags (i.e. Pen, Magnet, Brochure)
- Recognition as Platinum Sponsor on "Thank You" Placards and slides
- Live time at the Podium streamed to virtual guests
- Listed as Sponsor with logo and link to your website on all virtual pieces

**\$3,000**

### Palladium Lunch or Reception Sponsor

**Exclusive Recognition as Sponsor**

- Registration 4 attendees
- Logo as Event Sponsor in Program and on Website
- Brochures on Information Table or Virtual Table for You to Staff
- Advertising in Attendee Welcome Bags (i.e. Pen, Magnet, Brochure)
- Recognition as a Palladium Sponsor on "Thank" You Sign
- Time at the Podium for brief introduction of you Business/Organization
- Listed as Sponsor with logo and link to your website on all virtual pieces.



## Guest Speaker

**Rosemerry Wahtola Trommer lives on the banks of the wild and undammed San Miguel River. She served as the Western Slope Poet Laureate ('15-'17) and as Colorado Poet Laureate finalist (2019).**

**Rosemerry Wahtola Trommer - WordWoman**

**\$500**

### Contributing Sponsor

- Registration 1 In-person or Virtual
- Logo as Event Sponsor in Digital Program and on Website
- Brochures on Virtual Information Table
- Advertising in Attendee Welcome Bags (i.e. Pen, Magnet, Brochure)
- Recognition as a Contributing Sponsor on Site and Virtually

**\$1,000**

### Silver Sponsor

- Registration 2 In-person or Virtual
- Logo as Event Sponsor in Digital Program and on Website
- Brochures on Virtual Information Table
- Advertising in Attendee Welcome Bags (i.e. Pen, Magnet, Brochure)
- Recognition as a Silver Sponsor via 2 PA announcements
- Recognition as a Silver Sponsor on Site and Virtually

**\$2,000**

### Gold Sponsor

- Registration 3 In-person or Virtual
- Logo as Event Sponsor in Digital Program and on Website
- Brochures on Virtual Information Table
- Advertising in Attendee Welcome Bags (i.e. Pen, Magnet, Brochure)
- Recognition as a Silver Sponsor via 3 PA announcements
- Recognition as a Silver Sponsor on Site and Virtually



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