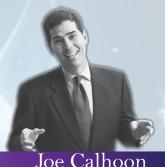


## 2014 Byways. Elevated. June 19 - 20th



Joe Calhoon

Colorado's Byways 25th Anniversary

**AGENDA** 

Thanks to Our Sponsors





















**THURSDAY - June 19** 

Conference Registration, Reception, & Check-In. 3:00 - 4:30

Performance by Bear Limvere in the Prefunction Area

Keynote - Joe Calhoon, 5:00 - 6:00

Author of The One Hour Plan for Growth, in the Summit Rooms

6:00 - 7:30 Welcome by Sen. Jeannie Nicholson & Awards Dinner in the Summit Rooms

FRIDAY - June 20

7:00 - 8:30Breakfast & Opening Remarks, Special Awards in the Summit Rooms

Navigating the Road to Private Funding -9:00 - 9:45

Jeffery Pryor, Ed.D., CEO of Pathfinder Solutions in the Summit Rooms

9:45 Break

1st Breakout Sessions 10:00 - 10:45

> Keeping Your Byway Relevant and Moving into the Future Panel - Scott Bruntjen, Bob Marshall & Kelli Hepler - Cliffside Room A

 Keeping the Scenery in Scenic Byways Don Bruns & Karla Rogers - Cliffiside Room B

The Benefits of Colorado Byways - Shelby Sommer & Matt Goebel - Peaks Room B

10:45 Break

11:00 - 11:45 2nd Breakout Sessions

• Shaping Your Board into Byway Leaders - Janine Vanderburg - Cliffside Room B

• Driving Your Byway Message Straight to the Traveler -Kelly Barbello - Peaks Room B

• #Savvy Social Media Panel - Bobby Weidmann, Angus Shee & Allison Bejarano - Cliffside Room A

Peak to Peak Byway Tour (Take and Go Lunch) Gather in Prefunction Area

11:45 Break

Noon Luncheon Presentation by – Hokkaido, Japan Byways - Mr. Kiyoshi Izumiya Guests Ms. Yoko Uzuka (Shintani) & Mr. Taku Shibazaki in the Summit Rooms

1:00 - 1:453rd Breakout Sessions

• Latest Trends in Keeping Our Historic Buildings - Patrick Eidman - Cliffside Room A

• Byways and Your Belly! - Judy Walden - Cliffside Room B

• Securing Colorado Byways - 'GIS Project' - Charlotte Bumgarner

& Yvonne Barnes - Peaks Room B

1:45 Break

2:00 - 2:454th Breakout Sessions

• Gaining Legislative Support for Colorado Byways - Roger Wilson - Cliffside Room A

• Engaging the Youth in Byway Activities - Michelle Pearson - Cliffside Room B

• Healthy Highways on Byways - Judy Walden & Gaylene Ore - Peaks Room B

2:45 Break

3:45 - 4:00

3:00 - 3:45 Online Giving: Latest Trends and Opportunities for Success -

> Dana Rinderknecht, Community First - Summit Rooms Closing Remarks in the Summit Rooms