

# NEWS FROM YOUR COLORADO BYWAYS TEAM

Join us for the celebration  
of the 25th Anniversary of  
Colorado's 25 Scenic Byways!



SEPTEMBER 2013



Which Byway? Photo by Sally Pearce

## ANNOUNCEMENTS!

Colorado's 25 Scenic Byways will celebrate their Silver Anniversary next **June, 18 & 19, 2014** in Black Hawk, the entrance to the Peak to Peak Scenic Byway.

We now have a new e-mail account for the 25th anniversary!

[COByways25@aol.com](mailto:COByways25@aol.com)

Lenore Bates 303.757.9786  
Kelli Hepler 970.874.9532  
Bob Marshall 970.261.9519

## FACEBOOK SITE!

Have you visited our 25th Anniversary Facebook page?

[Colorado Scenic Byways 25th Anniversary-2014](#)

We are linking to many sites to promote Colorado's Scenic Byways.

If your Byway does not have a FB site, please ask someone from your committee to log-in & check the latest news. And, you can call Bob for any assistance.

1-970-261-9519

## FALL BYWAYS EVENTS!

We are getting photos from several Byways, and we would like to promote your Fall Events. We are now connected to most Colorado TV stations! Add them to our FB site or send info to the new E-mail:

[COByways25@aol.com](mailto:COByways25@aol.com)

## BYWAYS MEDIA KIT!

You will find a [Media Kit outline](#) and a [Sample Press Release](#) at the state website for download. These provide overview information and guidance for contacting your local media.

## CONTACTS!

We recently called each Byway to update our directory for both individual and public contact info. Help us stay current if there are changes to your Byway's contact information.

## STAY TUNED!

### BYWAY BIZ!

Each month we will feature 2 Scenic Byways on Page 2. If you would like to submit info for yours, be our guest!



[www.coloradodot.info/travel/scenic-byways/25thanniversary.html](http://www.coloradodot.info/travel/scenic-byways/25thanniversary.html)

