



LEGISLATIVE SUPPORT FOR BYWAYS

Funding, Signage, Land use, and More ...

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- Former State Representative 2011-2012 sessions for HD 61. Garfield, Eagle, Pitkin, Gunnison, and Hinsdale counties.

- Member of Colorado Scenic and Historic Byways Commission since 2011.

Colorado Legislature

- Colorado House of Representatives
 - 65 Representatives with 2 year terms
- Colorado Senate
 - 35 Senators with 4 year terms
- References
 - www.leg.state.co.us
 - www.colorado.gov
 - www.colorado.gov/cs/Satellite/CGA-LegislativeCouncil/CLC/1200536089188

What They Do

- Create Laws and Pass a State Budget
- Sit on Committees
 - Legislative and Special
- Work with Administrative Departments, Institutions, Businesses, and other Governmental and Non-governmental organizations
- Listen and Respond to Constituents

- Make News
- Campaign
- Fundraise

Their Information Source

- Constituent concerns, issues, discussions
- Lobbyists and special interest groups
- Legislative non-partisan staff
- Department administrative staff and consultants
- Partisan staff and political party staff
- Publications and briefing papers
- Conferences, events and tours
- Public media and social media
- Committee hearings
- Fellow legislators

What They Want

- Good news about their district
- Good news about their agenda for Colorado
- Opportunities to make news
- Opportunities to do something that says: “I did something good for Colorado”

What They Can Do for Your Byway

- Support the state program: The Colorado Historic and Scenic Byways Commission
- Support initiatives related to your specific byway
 - CDOT
 - Conservation and preservation
 - Historic sites
 - Recognition of your byway or other features along the byway
 - Participate in announcements of events along your byway
 - Participate in events as officials and spokespersons
- Support funding by the state or lobby the US Congress
 - In particular for grants and partnerships

What They Need from You

- One page brief descriptions of any agenda called a “Fact Sheet”
 - The problem
 - The solution
 - Some facts in support of the solution
 - List of supporters
 - References
- Frequent communication and follow up
- Get to know their aids and interns
- Visit them or ask them to visit you when they are in the district



Questions?

- Your turn!