



2014

Byways. Elevated.

June 19 ~ 20th



Joe Calhoun

Colorado's Byways 25th Anniversary AGENDA

Thanks to Our Sponsors



THURSDAY - June 19

- 3:00 - 4:30 Conference Registration, Reception, & Check-In.
Performance by Bear Limvere in the Prefunction Area
- 5:00 - 6:00 **Keynote - Joe Calhoun,**
Author of The One Hour Plan for Growth, in the Summit Rooms
- 6:00 - 7:30 Welcome by Sen. Jeannie Nicholson & Awards Dinner in the Summit Rooms

FRIDAY - June 20

- 7:00 - 8:30 Breakfast & Opening Remarks, Special Awards in the Summit Rooms
- 9:00 - 9:45 **Navigating the Road to Private Funding -**
Jeffery Pryor, Ed.D., CEO of Pathfinder Solutions in the Summit Rooms
- 9:45 Break
- 10:00 - 10:45 1st Breakout Sessions
 - Keeping Your Byway Relevant and Moving into the Future
Panel - Scott Bruntjen, Bob Marshall & Kelli Hepler - Cliffside Room A
 - Keeping the Scenery in Scenic Byways
Don Bruns & Karla Rogers - Cliffside Room B
 - The Benefits of Colorado Byways - Shelby Sommer & Matt Goebel - Peaks Room B
- 10:45 Break
- 11:00 - 11:45 2nd Breakout Sessions
 - Shaping Your Board into Byway Leaders - Janine Vanderburg - Cliffside Room B
 - Driving Your Byway Message Straight to the Traveler -
Kelly Barbello - Peaks Room B
 - #Savvy Social Media Panel - Bobby Weidmann, Angus Shee
& Allison Bejarano - Cliffside Room A
 - Peak to Peak Byway Tour (Take and Go Lunch) Gather in Prefunction Area
- 11:45 Break
- Noon **Luncheon Presentation by – Hokkaido, Japan Byways - Mr. Kiyoshi Izumiya**
Guests Ms. Yoko Uzuka (Shintani) & Mr. Taku Shibazaki in the Summit Rooms
- 1:00 - 1:45 3rd Breakout Sessions
 - Latest Trends in Keeping Our Historic Buildings - Patrick Eidman - Cliffside Room A
 - Byways and Your Belly! - Judy Walden - Cliffside Room B
 - Securing Colorado Byways - 'GIS Project' - Charlotte Bumgarner
& Yvonne Barnes - Peaks Room B
- 1:45 Break
- 2:00 - 2:45 4th Breakout Sessions
 - Gaining Legislative Support for Colorado Byways - Roger Wilson - Cliffside Room A
 - Engaging the Youth in Byway Activities - Michelle Pearson - Cliffside Room B
 - Healthy Highways on Byways - Judy Walden & Gaylene Ore - Peaks Room B
- 2:45 Break
- 3:00 - 3:45 **Online Giving: Latest Trends and Opportunities for Success -**
Dana Rinderknecht, Community First - Summit Rooms
- 3:45 - 4:00 Closing Remarks in the Summit Rooms