Engaging Students in Byways: Linking to the Next Generation

What are the Challenges With Linking to Youth Today?

- Engage with them on their level
- Allow active, hands-on activities tat are safe but engaging and fun
- Time outside of the classroom is premium
- Distance can be an issue
- Funding / sustainability



What Is Happening?

- \$489 million cut in education between 2011 to 2014 in the state of Colorado
- Change in standards
- Increase in standardized testing



- Compacting of schools and school week
- Elimination of Social Studies Accountability

Current Trends in Methodology

- Work-Force Readiness
 - * Skills they need for the future
- 21st Century Learner





Engagement 101

- Be active -- student centered
- Parents families and kids together
- Be on site and in action



Raise Awareness



How can your byway raise awareness for local initiatives and concerns about your region. How can the byway assist in celebrating what is great across generations in your community?

School Partnerships

District

BOCES

Individual Schools

Individual Teachers

PTA/PTO



Generate Creative Ideas IOI Change

What do kids think?



Use Youth for Marketing

- Social Media
- Friends and Volunteer groups
- Scouting (districts)
- Student Councils



Think Digital

Social Media

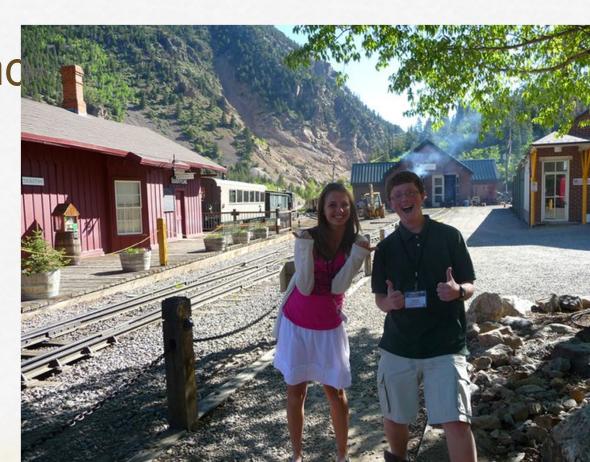
E-Books

Updates web presend

Instagram

Twitter

Facebook



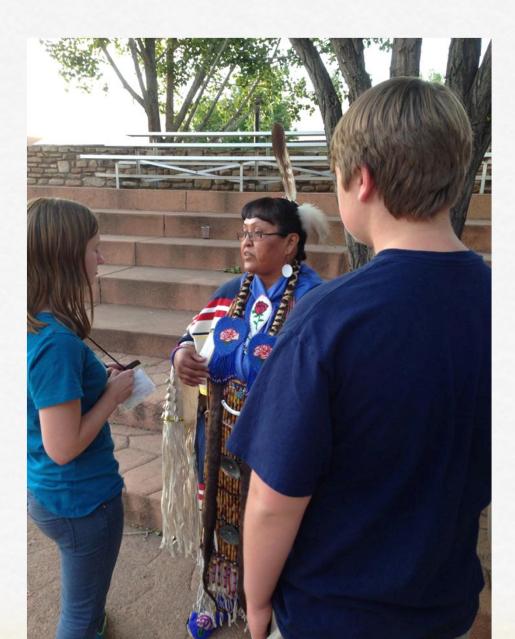
Look for Mentors and Career Connections



Critical and necessary and a way to tie to funding as well for the byway.

Learning Immersion

Bring Voices Together!

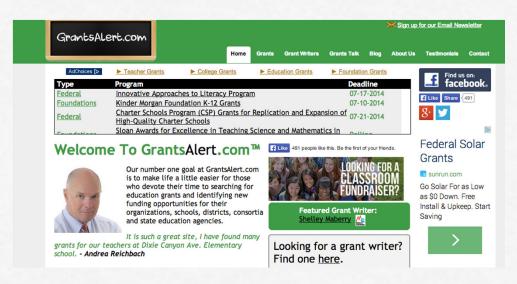


Create Advocacy Activities

- Local state and national policy
- Leadership
- Consider a different audience



Funding



Schools and kids open up new funding sources for the byway.

Be in Touch

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