



MEETING MINUTES

Colorado Scenic and Historic Byways Commission

Monday, October 29, 2019 9 am to 10 am
Meeting held at **Hotel Talisa, Valhalla Room**
1300 Westhaven Drive, Vail, CO 81657

Attendance

Commissioners in person:

Amanda Barker, representing land conservation (with Colorado Preservation, Inc.), Secretary
Amanda Hill, member at large (with Land Trust Alliance), Chair
Shelia Sears, representing Colorado Creative Industries
Jill Lammers, representing Colorado Tourism Office
Charlotte Bumgarner, representing Eastern Byways (with Gold Belt Byway), Vice-Chair
*Gary Thorson, representing Director of Department of Natural Resources
*Debra Perkins-Smith, representing Director of Department of Transportation
*Andy Hill, representing Director of Department of Local Affairs
Nathan Boyless, representing History Colorado
Roger Ben Wilson, representing Western Byways
Jack Placchi, representing Bureau of Land Management

Staff and others attending:

Lenore Bates, Program Manager, Colorado Scenic and Historic Byways, CDOT
Sandra Harris Howard, JVA Consulting

Commissioners by phone:

*Cynthia Nieb, representing President of History Colorado

Absent:

Rep. Barbara McLachlan, representing the State Legislature
Daniel Cressy, representing USDA Forest Service
Kathy Hall, representing Transportation Commission

** indicates EX-OFFICIO Members, designated through Dept. Executive Directors.*

Approval of Meeting Minutes

9:03am

Motion to approve July commission meeting minutes by Charlotte Bumgarner, seconded by Deb Perkins-Smith. All in favor, none apposed.

Byways Funding/Structure Working Committee

9:06am

The working committee concludes that the byways program is understaffed with time and capacity. The goal is to move the program out of CDOT. The committee met in the interim since the last July commission meeting.

History Colorado (HC) is interested in housing the program with the specifics of program goals and capacity to be defined collaboratively through the commission's work. A small group should explore legislative proposals for 2020 and will keep bringing ideas and progress to the commission. Mark Rodman will be the point person at History Colorado and will be the in between with Steve Turner, History Colorado Executive Director & Colorado State Historic Preservation Officer and Nathan Boyless (HC rep on commission).

Commission discussed interim timeframe and putting together some funding for a contract position. Jill Lammers with CTO brings a commitment for \$20,000 from Cathy Ritter and Deb Perkins-Smith restated CDOT's desire to spend \$20,000-\$50,000 on this work. Deb shared she had put together an MOU for the agencies to review. Written language for the job description and legislation will need to be drafted, though there is documented ideas and language.

Statement from Commission: "The Commission supports developing an MOU between interested parties who will provide financial support to hire a contract position who will sustain the work of the commission and develop of a future structure of the Colorado Scenic and Historic Byways." Statement is moved by Charlotte Bumgarner, seconded by Andy Hill, all in favor, none opposed.

2019 New Commissioners and January Election

9:06am

Amanda Hill and Amanda Barker reviewed the upcoming commission vacancies and who we have heard has applied and is planning to apply. Governor Hickenlooper hopes to reappoint the group in December and be ready for the January meeting.

The Executive Committee (Chair, Vice Chair, and Secretary) will be voted on at the January meeting. Amanda Barker plans to remain on the committee as Amanda Hill and Charlotte Bumgarner rotate off the commission at the end of the year. Amanda B. asks the group to consider joining her in one of the roles next year to help direct the group's work together.

2019 Meetings

9:29am

**these have changed since the October meeting so sharing accurate plans here.*

January 18, :9:30am – 12pm - CDOT

May 3, 9:30am – 12pm, location TBD

Friday, July 19, 9:30 am – 12:00 pm, location TBD

Monday, September 30? – hopefully, in coordination with the Governor's Tourism Conference

Open Floor

9:41am

State Historical Fund Grant - Jill Lammers shared the contract was executed, Laura Libby with Miles Partnership (the contractor who will create the new website) will first perform a content audit of everything (November – January) that out there on Colorado website, CDOT, brochures, marketing materials. In January and February, she will oversee video storyboarding of 1-min videos to each of the 26 byways. The general feel of the project is modeled significantly on Maryland's VisitMaryland.com (Miles Partnership was the contractor behind that one, too. Katie

Payer (with Colorado Tourism Office) will also be stepping in to track who CTO has heard from and reach out to others who need to be in the loop.

DIA and Capitol Photo Display – Charlotte shared the photos have been taken down from DIA, stored at CPW. Now half of the large photos will go up at Capitol *around* December 15-May 15. After that, to History Colorado. The Colorado Springs airport is interested in showing them after both of those arrangements, but we must declare who owns them. Suggestion is to have a state agency declared as owner. Charlotte can follow-up with CDOT or CTO. We have 12 extra photos (because of a shipping error), plus other six small photos. When we have a reception at History Colorado in the spring/summer, we could sell those photos to raise a small amount for the next annual byways meeting.

Preserving the Historic Roads conference – Lenore recapped the conference in September 2018. The four-day conference at the Elizabeth Hotel in Fort Collins had 130 attendees from across the world. Tours went to Estes. The conference presentations and papers are available on HistoricRoads.org

Proposition 109 and 110 – Deb shared that the two propositions on the November ballot have proposed projects that involve byways. She'll keep us posted depending on what passes.

ADJOURN:

The Colorado Scenic and Historic Commission adjourned at 9:55 a.m. on October 29, 2019. The byways program annual meeting took place directly after this commission meeting.