



Colorado Byways 25<sup>th</sup> Anniversary  
Conference

June 19 & 20, 2014

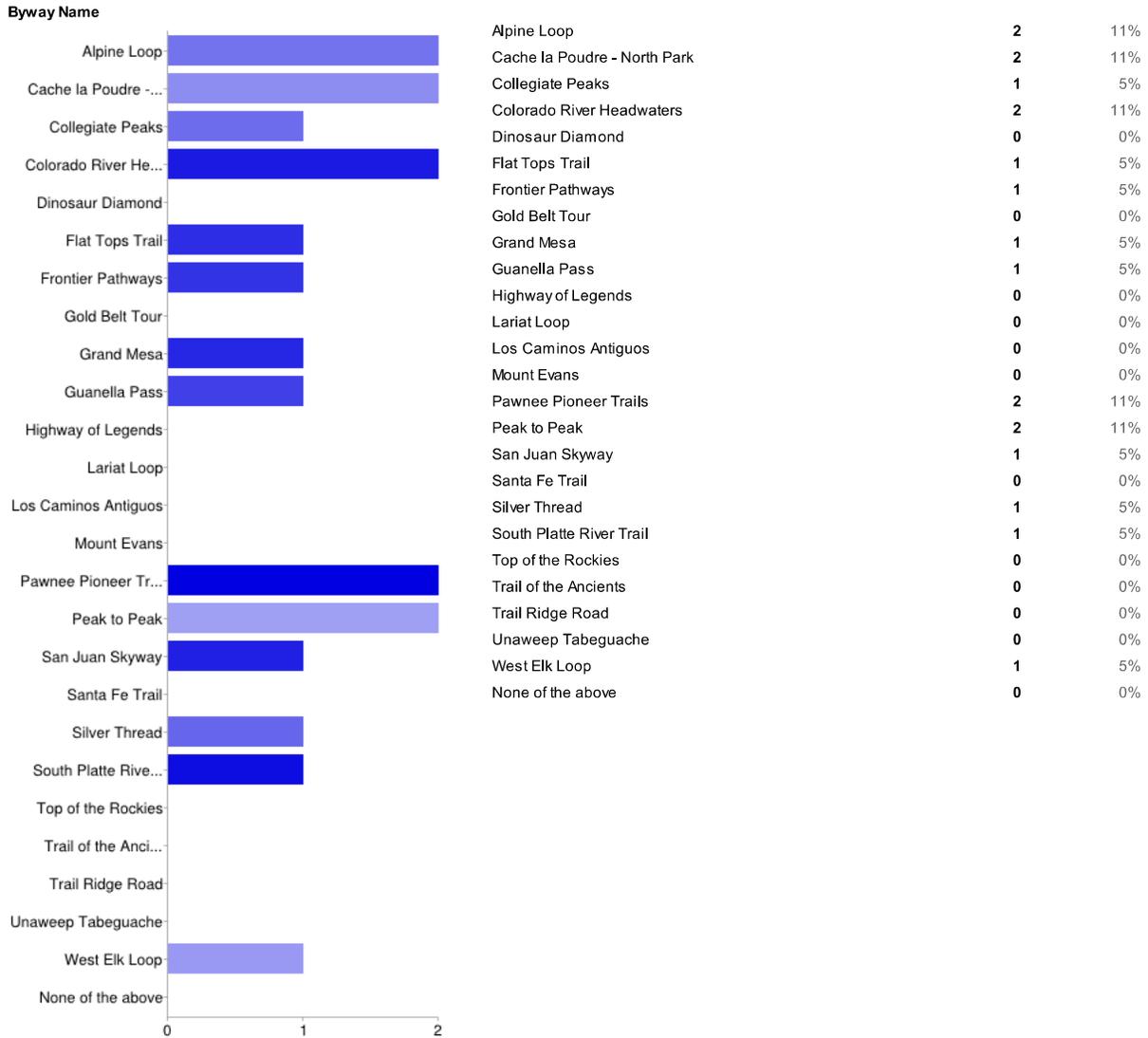
**CONFERENCE EVALUATION**

A Google Docs Form followed by written comments.

July 30, 2014

# 19 [responses](#)

## Summary [See complete responses](#)



**Your Name (Optional)**

Danyel Roxanne Eflin Yoko Shintani (Uzuka) Doris Williams Wayne Sundberg Scott Bruntjen Kelli bob fulton Della Brown Dede Fay Dawnie Baldo Ed Ossello Bill Miller Kay Krebs Mary Stewart Linda Balough Marianne Griffi ...

**Your Email Address (Optional)**

visitmeeker@meekerchamber.com roxanne.eflin@gmail.com Mchelle.pearson@state.co.us kumanekopoo@blue.plala.or.jp lazyquartercircularchamber@gmail.com sunddayres@outlook.c

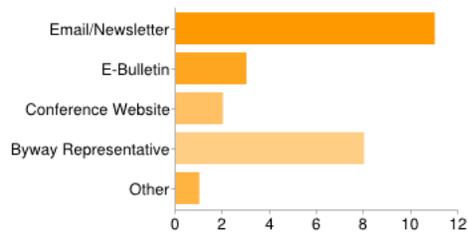
**Verify Your Email Address (Optional)**

visitmeeker@meekerchamber.com roxanne.eflin@gmail.com michelle.pearson@state.co.us kumanekopoo@blue.plala.or.jp lazyquartercircularchamber@gmail.com sunddayres@outlook.c

**Your Telephone Number (Optional)**

2072299465 303-258-7770 970-874-9532 7193713533 7196582374 970-856-6153 719 836-4298 tel:970-533-7434

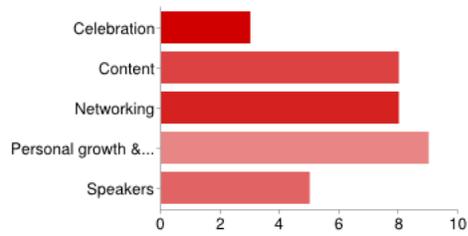
**How did you hear or learn about this conference?**



Email/Newsletter	11	58%
E-Bulletin	3	16%
Conference Website	2	11%
Byway Representative	8	42%
Other	1	5%

People may select more than one checkbox, so percentages may add up to more than 100%.

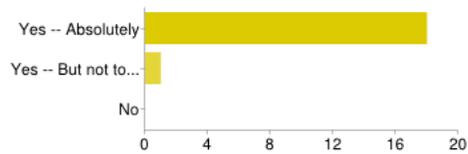
**Please specify the main reason for attending this conference:**



Celebration	3	16%
Content	8	42%
Networking	8	42%
Personal growth & development	9	47%
Speakers	5	26%

People may select more than one checkbox, so percentages may add up to more than 100%.

**Did the conference fulfill your reason for attending?**



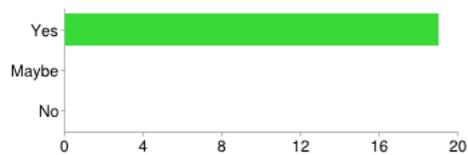
Yes -- Absolutely	18	95%
Yes -- But not to my full extent	1	5%
No	0	0%

People may select more than one checkbox, so percentages may add up to more than 100%.

**What was the most beneficial aspect of the conference?**

Talking to different people involved with byways and learning more about the byway systems. It was great to network as well. Learning from others how to make it happen! The speakers were mostly excellent. I appreciated the ability to network and work with others for the benefit of Colorado and I enjoyed being able to think of new ways to collaborate. Able to explain about Hokkaido Byways to Colorado Byway people. Get to know more about Colorado Byways through talking with attendees at the conference. Getting to talk to other by-way reps and compare note! The Speakers were great and networking. G ...

**Would you recommend this conference to others?**

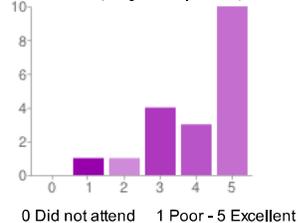


Yes	19	100%
Maybe	0	0%
No	0	0%

People may select more than one checkbox, so percentages may add up to more than 100%.

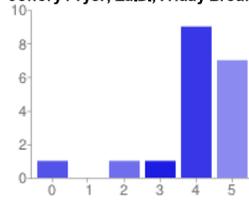
**Please Rate the Guest Speakers**

**Joe Calhoon, Keynote Speaker, Thursday Evening**



0 - 0 Did not attend	0	0%
1	1	5%
2	1	5%
3	4	21%
4	3	16%
5 - 1 Poor - 5 Excellent	10	53%

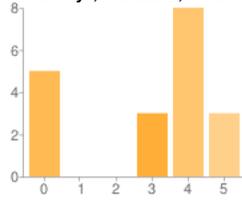
**Jeffery Pryor, Ed.D., Friday Breakfast Speaker**



0 Did not attend 1 Poor - 5 Excellent

0 - 0 Did not attend	1	5%
1	0	0%
2	1	5%
3	1	5%
4	9	47%
5 - 1 Poor - 5 Excellent	7	37%

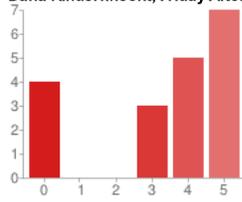
**Mr. Izumiya, Ms. Uzuka, Mr. Shibazaki, Friday Lunch Speakers**



0 Did not attend 1 Poor - 5 Excellent

0 - 0 Did not attend	5	26%
1	0	0%
2	0	0%
3	3	16%
4	8	42%
5 - 1 Poor - 5 Excellent	3	16%

**Dana Rinderknecht, Friday Afternoon Speaker**

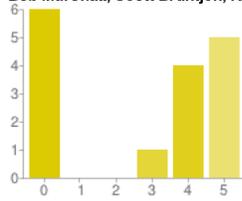


0 Did not attend 1 Poor - 5 Excellent

0 - 0 Did not attend	4	21%
1	0	0%
2	0	0%
3	3	16%
4	5	26%
5 - 1 Poor - 5 Excellent	7	37%

**Please Rate the Breakout Session Presenters**

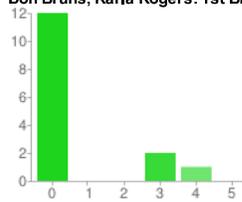
**Bob Marshall, Scott Bruntjen, Kelli Hepler: 1st Breakout Sessions**



0 Did not attend 1 Poor - 5 Excellent

0 - 0 Did not attend	6	32%
1	0	0%
2	0	0%
3	1	5%
4	4	21%
5 - 1 Poor - 5 Excellent	5	26%

**Don Bruns, Karla Rogers: 1st Breakout Sessions**

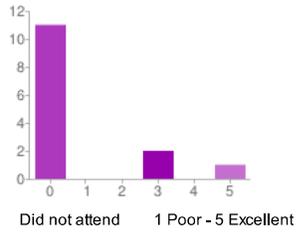


0 Did not attend 1 Poor - 5 Excellent

0 - 0 Did not attend	12	63%
1	0	0%
2	0	0%
3	2	11%
4	1	5%
5 - 1 Poor - 5 Excellent	0	0%

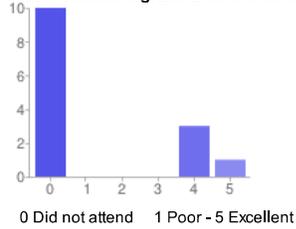
**Shelby Sommer, Matt Goebel: 1st Breakout Sessions**

0 - Did not attend	11	58%
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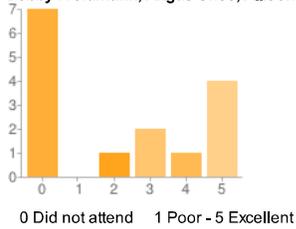
1	0	0%
2	0	0%
3	2	11%
4	0	0%
5 - 1 Poor - 5 Excellent	1	5%

Janine Vanderburg: 2nd Breakout Sessions



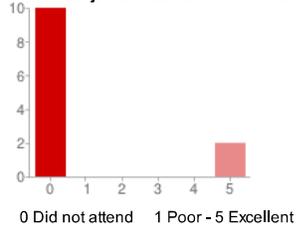
0 - 0 Did not attend	10	53%
1	0	0%
2	0	0%
3	0	0%
4	3	16%
5 - 1 Poor - 5 Excellent	1	5%

Bobby Weidmann, Angus Shee, Allison Bejarano: 2nd Breakout Sessions



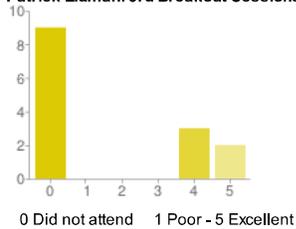
0 - 0 Did not attend	7	37%
1	0	0%
2	1	5%
3	2	11%
4	1	5%
5 - 1 Poor - 5 Excellent	4	21%

Scott Bruntjen: 2nd Breakout Sessions



0 - 0 Did not attend	10	53%
1	0	0%
2	0	0%
3	0	0%
4	0	0%
5 - 1 Poor - 5 Excellent	2	11%

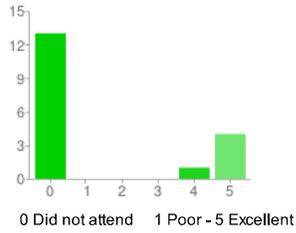
Patrick Eidman: 3rd Breakout Sessions



0 - 0 Did not attend	9	47%
1	0	0%
2	0	0%
3	0	0%
4	3	16%
5 - 1 Poor - 5 Excellent	2	11%

Judy Walden: 3rd Breakout Sessions

0 - 0 Did not attend	13	68%
1	0	0%
2	0	0%
3	0	0%
4	1	5%

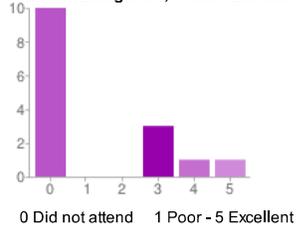


5 - 1 Poor - 5 Excellent

4

21%

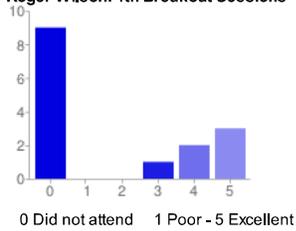
**Charlotte Bumgarner, Yvonne Barnes: 3rd Breakout Sessions**



0 - 0 Did not attend  
1  
2  
3  
4  
5 - 1 Poor - 5 Excellent

10 53%  
0 0%  
0 0%  
3 16%  
1 5%  
1 5%

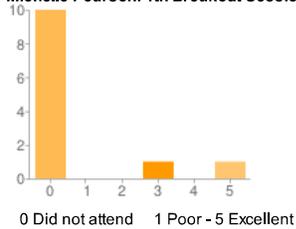
**Roger Wilson: 4th Breakout Sessions**



0 - 0 Did not attend  
1  
2  
3  
4  
5 - 1 Poor - 5 Excellent

9 47%  
0 0%  
0 0%  
1 5%  
2 11%  
3 16%

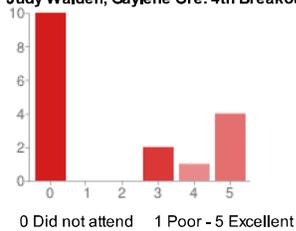
**Michelle Pearson: 4th Breakout Sessions**



0 - 0 Did not attend  
1  
2  
3  
4  
5 - 1 Poor - 5 Excellent

10 53%  
0 0%  
0 0%  
1 5%  
0 0%  
1 5%

**Judy Walden, Gaylene Ore: 4th Breakout Sessions**



0 - 0 Did not attend  
1  
2  
3  
4  
5 - 1 Poor - 5 Excellent

10 53%  
0 0%  
0 0%  
2 11%  
1 5%  
4 21%

**Conference Satisfaction & Future Communication**

Please indicate your overall satisfaction with this conference - Conference Content  
Very Dissatisfied

0

0%



**Please indicate your overall satisfaction with this conference - Registration Process**



**Please indicate your overall satisfaction with this conference - Venue**



**Please indicate your overall satisfaction with this conference - Food & Beverage**



**Please indicate your overall satisfaction with this conference - Conference Awards**



**What new idea was sparked from this conference that you plan to implement?**

We are looking to work on the agritourism in our community. There are a lot of ranchers along our scenic byway, so it would be a good opportunity for them to open up their ranches to people. The goal would be to increase traffic through the area and help our town prosper. To include Chimney Rock National Monument in the newly proposed Tracks Across Borders Byway! ALSO,

HEADS UP - this survey did not give me change to click NONE OF THE ABOVE in answer to your first question - which Byway was I representing. So, Alpine Loop might get a lot of votes unintentionally, FYI... connecting schools ...

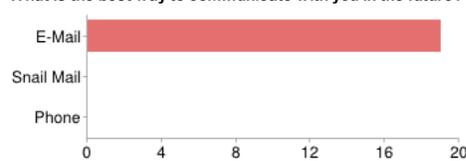
**How do you want to continue the discussions from this conference?**

I would enjoy talking to Michelle Pearson more on how to engage the youth here in Meeker sometime in the fall. Dawnie and I plan to connect in Colorado Springs - soon (no date certain at this time.) Lenore and I will be working together on the new Byway. Would love a facebook page to share events and ongoing activities. Send delegations from Hokkaido Byway groups to Colorado Byways, and accept delegations from Colorado Byway groups to Hokkaido. I am going to follow conversations and plans with the Hokkaido Byways thru e-mails and we are planning on talking monthly Will gather a group together ...

**What topic would you be interested in for future Byway programs?**

Anything with the best ways to promote the Byways. How to get events to your byway or hosting events on the byway. Connecting MAIN STREET organizations and downtown groups into the bigger picture! Welcoming Byway Travelers downtown! Involvement of both tourists and communities in Byway projects and events. How to get more people involved with Byways Sustainability-always! How to promote in Europe. Grant funding available through Colorado sources that can be used for byways: CPW, CTO, SHF, GOCO, etc. Other sources of funding that could be helpful to develop byway partnerships: land trusts, nat ...

**What is the best way to communicate with you in the future?**



E-Mail	19	100%
Snail Mail	0	0%
Phone	0	0%

People may select more than one checkbox, so percentages may add up to more than 100%.

**Thank you for taking the time to participate in this evaluation.**

If you complete this evaluation by Friday, July 18, 2014, your name will be entered into a drawing to win a Colorado Wildlife Viewing Guide. Remember to fill in your name at the top of the form to be entered into the drawing.

**Number of daily responses**



**[Additional comments and/or answers are provided in quotes.]**

**What was the most beneficial aspect of the conference?**

1. Talking to different people involved with byways and learning more about the byway systems. It was great to network as well.
2. Learning from others how to make it happen! The speakers were mostly excellent.
3. I appreciated the ability to network and work with others for the benefit of Colorado and I enjoyed being able to think of new ways to collaborate.
4. "Able to explain about Hokkaido Byways to Colorado Byway people.
5. Get to know more about Colorado Byways through talking with attendees at the conference."
6. Getting to talk to other by-way reps and compare notes!
7. The Speakers were great and networking.
8. Gaining valuable insight to help our Byway and other non-profits, move forward.
9. It was extremely educational for me, as a person new to byways promotion.
10. "Seeing old friends and making new ones was great, and learning that Colorado is committed to keeping the byways program going and GROWING. Jeff Pryor and Dana Rinderknecht were excellent presenters!
11. On the flip side: I was disappointed in the keynote speaker for the dinner on Thursday. For all the pre-conference hype, I was expecting something much different. His presentation came across as a sales pitch to sell his books. I think he was speaking the wrong message to our crowd... it did not seem relevant to byways.
12. I enjoyed the Peak to Peak tour with Scott Bruntjen - how can you go wrong by spending an afternoon with Scott! ;-) - but was disappointed to miss so many of the sessions. Maybe future conferences could repeat the sessions, similar to the way the national conference has done in the past.
13. The pre-conference information did not include a very complete schedule. I just assumed that the conference would be two full days and that I could do both the tour and the sessions. There is so much to learn from both formats!"
14. Networking with other by directors
15. Networking opportunities. The attendees were very friendly and willing to share their experiences.
16. Learning how other byways were getting local support and handling issues that are similar to ours
17. "Of course the networking was at the top of the list. What a great group of byway advocates! I also thought that the speakers and sessions were right on target and seemed to engage everyone attending. A big ""atta girl"" to Charlotte and Lenore and to all the others who helped make the conference a real success. "
18. Networking.

19. The keynote speaker, Calhoun. I got a copy of his book and I have already put it to use.

**What new idea was sparked from this conference that you plan to implement?**

1. We are looking to work on the agritourism in our community. There are a lot of ranchers along our scenic byway, so it would be a good opportunity for them to open up their ranches to people. The goal would be to increase traffic through the area and help our town prosper.
2. "To include Chimney Rock National Monument in the newly proposed Tracks Across Borders Byway!
3. ALSO, HEADS UP - this survey did not give me change to click NONE OF THE ABOVE in answer to your first question - which Byway was I representing. So, Alpine Loop might get a lot of votes unintentionally, FYL..."
4. connecting schools and historic byways to local teachers and students.
5. Connect both Hokkaido and Colorado Byway communities through website and SNS for information exchange and networking. [[Link added to www.ColoradoByways.org](http://www.ColoradoByways.org)]
6. "Attendance at the Hokkaido Conference next year
7. Steps to get funding from the State for Byways"
8. Online giving.
9. We're working on a loop promotion with 2 nearby byways.
10. crowd funding - no specific goal yet
11. attaining support and grant money for byway improvements.
12. Improve my annual training for volunteers who staff the Welcome centers along the byway. Expand my involvement with the local summer time residents who return to the valley from their winter time residences in the south - Arizona, Texas and California.
13. Gaining community awareness and support.
14. Getting on planning interpretation funding and installation right now during construction instead of waiting for the completion.
15. Resource for upcoming need to purchase byway signs.

**How do you want to continue the discussions from this conference?**

1. I would enjoy talking to Michelle Pearson more on how to engage the youth here in Meeker sometime in the fall. [[Contact Michelle at michelle.pearson@state.co.us](mailto:michelle.pearson@state.co.us)]
2. Dawnie and I plan to connect in Colorado Springs - soon (no date certain at this time.) Lenore and I will be working together on the new Byway.
3. "Would love a facebook page to share events and ongoing activities." [[Post at http://www.facebook.com/pages/Colorado-Scenic-Byways-25th-Anniversary-2014/134709823372236](http://www.facebook.com/pages/Colorado-Scenic-Byways-25th-Anniversary-2014/134709823372236)]
4. Send delegations from Hokkaido Byway groups to Colorado Byways, and accept delegations from Colorado Byway groups to Hokkaido.
5. "I am going to follow conversations and plans with the Hokkaido Byways thru e-mails and we are planning on talking monthly

6. Will gather a group together who can talk to legislators and others to seek regular and consistent funding for the Byway Program."
7. Lets keep good communication between the byways and what they have going on!
8. Poudre River, Trail Ridge and Peak to Peak Byways. Lenore and CDOT experts.
9. "I would love to see the momentum at the state level keep growing. Please contact me if there is a way I can help!
10. Those of us who have been in the byway industry for a long time have been discouraged, but it was so great to see that the program isn't dead and that Colorado - THE leader in state byway programs - is working hard to maintain the high standards of the past.
11. Thanks Lenore, et al, who made such a great coming together opportunity happen!
12. I would love to see CTO, SHF, GOCO rally behind the mission of byways more. It was very encouraging to have a State Senator at the conference. I hope Senator Nicholson will be able to carry our enthusiasm to the Statehouse.
13. Is it possible to get an electronic list of conference attendees? This has been standard practice at the national conferences and is a great tool to have to stay in touch with folks. [Conference materials and attendance list online at: <http://www.coloradodot.info/travel/scenic-byways/colorado-scenic-and-historic-byways-25th-anniversary>]
14. Also, if there are any handouts, PowerPoint outlines or other materials that were used in the breakout sessions, it would be great to have electronic access to them as well." [See link above]
15. We will be working with Scott Bruntjen, Lenore, and Judy Walden to continue the process.
16. Invite other byways to attend events in Chaffee County in the fall September and October.
17. Re visit our MOU and make current government officials aware of the signing of the MOU.
18. I would love to have a conference about every two years to bring all of us together and on the off year, perhaps do regional byway sessions. I want to talk with the byway and tourism folks on the other side of the pass and knit a new coalition for Guanella Pass where this one has been more one-sided than it should have with not enough Park County participation. I hope to be able to change that.

### **What topic would you be interested in for future Byway programs?**

1. "Anything with the best ways to promote the Byways.
2. How to get events to your byway or hosting events on the byway."
3. Connecting MAIN STREET organizations and downtown groups into the bigger picture! Welcoming Byway Travelers downtown!
4. Involvement of both tourists and communities in Byway projects and events.
5. How to get more people involved with Byways
6. Sustainability-always!
7. How to promote in Europe.
8. "Grant funding available through Colorado sources that can be used for byways: CPW, CTO, SHF, GOCO, etc.

9. Other sources of funding that could be helpful to develop byway partnerships: land trusts, national organizations, sportsmen organizations (Rocky Mountain Elk Foundation, Trout Unlimited, etc.)
10. Access to the wayfinding studies being done at the state level. [Located at [www.ColoradoByways.org](http://www.ColoradoByways.org) under each byway as assessments are completed.]
11. How byways can tap into state agency-driven social media, such as the 25th Anniversary Facebook page, etc. " [Colorado Byways Facebook is managed locally at <https://www.facebook.com/pages/Colorado-Scenic-Byways-25th-Anniversary-2014/134709823372236>; if you have requests for state Facebook pages, please inquire.]
12. How to reach the out of state visitor who travels the byway on their way to our National Parks.
13. Current visitor trends. What effect the legalization of marijuana has had on the tourism industry. Some spin offs that are surfacing. Like rental cars are finding bags of weed left in cars 4+ times a day.
14. Would love to have presenters who have excelled in forging strong participation from those people along the byway and compare the levels and variety of participation. I think there are ideas and practices out there that I haven't even thought of yet.
15. More about securing public lands along a byway.

Colorado Byways connect tourists, preservationists and local communities.

###