



WELCOME NEW COUNCIL MEMBERS

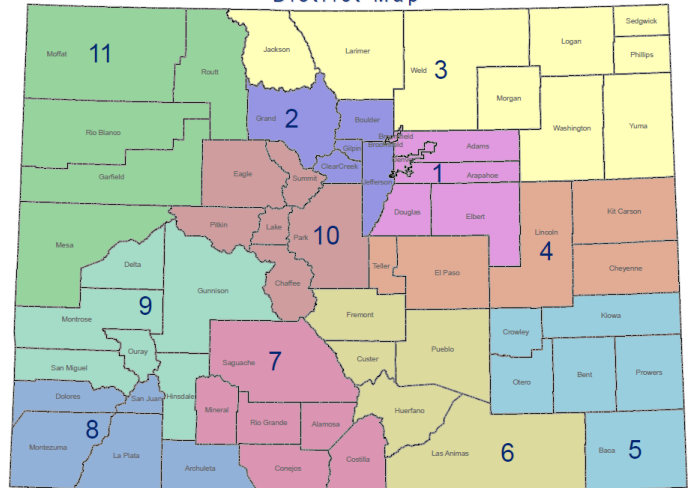
CPS Team Colorado welcomes 5 new members to the Advisory Council. They are:

- Angela DeGuelle - District 3 East
- Richard Johnson - District 4 East
- Kirsten Taylor - District 4 West
- Renee Gallegos - District 7
- Jeannie Marchbanks - District 11

And congratulations also to the current Advisory Council members who have been selected for retention:

- Janet Werst - District 3 West
- Diane Downing - District 8

CPS Team - Colorado Advisory Council
District Map



A new position has been created on the Colorado CPS Advisory Council as a **Diversity Representative**. This position was created in order to better mirror the National CPS board, and represent and bring perspective of the diversity needs of populations across Colorado. **The application period for this position is now open and applications will be accepted until September 13, 2013.**

To apply please follow this link; <http://www.coloradodot.info/programs/seatbelts-carseats/carseats/about-us/apply-cps-council>

NATIONAL CPS BOARD SPRING 2013 TECHNICAL UPDATE AVAILABLE

It may be summer, but the National CPS Board has recently released their Spring 2013 Technical Update (attached). The Tech Update is developed quarterly by the University of Michigan Transportation Research Institute (UMTRI) and funded by NHTSA and the National Safety Council.

This update includes information on:

- Review of NHTSA Research Paper on Children in Crashes
- New Product Update
- Sources of CPS Research
- Another Teachable Moment



- Faith-Based Injury Prevention Outreach
- Tips for Integrated CRS
- Focus on Testing
- Technician Spotlight

Earn CEU's for reading it! When you read 2 of the Tech Update newsletters and take the associated 5 question quizzes you can earn 1 CEU. Find out more here:

<http://cpsboard.org/certification-recertification/>

CPS EVENT CALENDAR NOW ON WEB

There is now a public events calendar on carseatscolorado.com. This calendar feature will be used to advertise events for the public and also to help recruit volunteers. Are you a CPS Technician seeking opportunities to help? Check this out!

<http://www.coloradodot.info/programs/seatbelts-carseats/carseats/event-calendar>

The screenshot shows a web browser window displaying the 'Event Calendar - CDOT' page. The page features the Colorado Department of Transportation logo and navigation menus. The main content is a calendar for August 2013 titled 'Child Passenger Safety Events'. The calendar shows various events such as 'New Parents at', 'Loveland Car Seat', 'Mutton Bustin'', 'Littleton Educational', 'South Metro Ev', and 'Keeping Kids Safe'. A sidebar on the left contains 'Quick Links' for Car Seats Colorado, For Parents, For Technicians/Advocates, Event Calendar, Materials and Resources, About Us, Contact Us, and News. On the right, there are promotional banners for 'FIND A STATION', 'MATERIALES EN ESPAÑOL', and 'CPS TECHNICIANS WANTED'. The browser's address bar shows the URL <http://www.coloradodot.info/programs/seatbelts-carseats/carseats/event-calendar>.



NEW OZ PSAs

The Ad Council has recently distributed the new Oz CPS public service announcements (PSAs). Links to view the TV spots on Ad Council's YouTube Page are below. In addition to TV, we also released radio, web banners and outdoor PSAs in both English and Spanish. In addition to NHTSA and Ad Council, Warner Brothers also plans to promote the PSAs through their social media accounts. Feel free to share these videos on your organizations website and social media outlets.



Child Passenger Safety - Oz Click Away :15

YouTube Links:

- http://www.youtube.com/watch?v=lxgoAPVE34A&feature=c4-overview&list=UUIwkBPKzW8h_rfZWuG_kWjw :15
- http://www.youtube.com/watch?v=WXy8LiNEgk0&list=UUIwkBPKzW8h_rfZWuG_kWjw :30
- http://www.youtube.com/watch?v=PALFM8qWC8c&list=UUIwkBPKzW8h_rfZWuG_kWjw :15 Spanish
- http://www.youtube.com/watch?v=pw5vr-a1udE&list=UUIwkBPKzW8h_rfZWuG_kWjw :30 Spanish

CPS WEEK MATERIALS

NHTSA has recently released the 2013 National CPS Week campaign materials. The toolkit and other materials can be found here: <http://www.trafficsafetymarketing.gov/cps>

Additionally, the Colorado CPS Council is planning to conduct a state and local level CPS awareness campaign in August, to coincide with back-to-school time. A campaign toolkit consisting of ready to use media materials and PSA's (which can be personalized to your own community) can be found here: <http://www.coloradodot.info/programs/seatbelts-carseats/carseats/education-materials.html>



PLEASE REPORT!

CPS Team Colorado pleads with you to report your car seat inspection activity. The data we collect from you is vital to the sustainability of the state program and the associated funding. If you do not think this applies to you – it does! Please ensure there is a system in place for yourself or your organization to report on a monthly or quarterly basis (which ever works best for you). Reporting can be done here: <http://www.coloradodot.info/programs/seatbelts-carseats/carseats/technicians/inspection-reporting.html> If you have any questions about reporting, please contact Heather Cobler.

Your reporting helps the state program obtain funding for training (CPS Tech courses, CEU/Refresher classes, CPS Renewals and more) and other CPS resources (such as car seats, training dolls, height charts, scales, etc.) statewide. Recently, CPS Team Colorado placed a significant amount of resources across the state. Those resources and the contact information for the people who hold them can be found here: <http://batchgeo.com/map/dfbb759fbefe00d2fdfa837e47a81710> Any certified CPS Technician or Instructor in Colorado is welcome to use these resources.

TECH PROXIES

There are 3 CPS Technician Proxies in Colorado. This is great, but we'd like to have more. If you have a considerable amount of hands-on car seat inspection experience, if you keep up-to-date with trends and technology and have a desire to help other CPS Technicians complete their recertification requirements, then perhaps you should be a CPS Tech Proxy! CPS Technician Proxies have the authority to sign-off on CPS Tech's five required seat checks for recertification. For more information, please visit: <http://cert.safekids.org/ImATech/TechnicianProxy.aspx> The process is quite involved; if you'd like help coordinating with Instructors to get your endorsements please contact Susan Yates.

NEW BOOSTER RESEARCH



A recent study suggest that backless booster seats provide insufficient protection in side-impact crashes. Read about it here: <http://www.theguardian.com/money/2010/jun/21/car-booster-seat-safety>



2013 CPS TRAINING

Training added or updated since the last newsletter is in **RED**.

CPS Technician Training. The CPS Technician certification course requires a \$75 certification fee payable to Safe Kids at the time of registration. There are no other local fees for this course.

| Date(s) | Location | How to Register |
|--|----------|-----------------|
| <i>--No training scheduled at this time --</i> | | |

CEU Refresher Offerings (for currently certified CPS Tech's to help fulfill recertification requirements)

-Unless otherwise noted, class times are 9 AM to 5 PM.

| Date | Location | How to Register |
|--|--|--------------------------|
| August 19 | High Country Fire Training Center 225 Summit County Road 1003 Frisco, CO | Email Susan Yates |
| August 24 | Wheatridge Fire Dept., Station 72 10901 W. 38 th Ave. Wheatridge, CO | Email Susan Yates |
| September 11 | Mesa County Health Department 510 29 ½ Road Grand Junction, CO | Email Susan Yates |
| September 13 | SW Adams County Fire 3365 West 65th Ave. Denver, CO | Email Susan Yates |
| September 14 *Saturday* | Street Smart Location: TBA Denver, CO | Email Susan Yates |
| September 16 | Colorado State Patrol 902 Erie Pueblo, CO 81001 | Email Susan Yates |
| September 20 | South Metro Fire Rescue 9195 E Mineral Ave. Centennial, CO | Email Susan Yates |



CPS Renewal Offerings* (for expired CPS Tech's)

-The Renewal course requires a \$75 certification fee payable online to SAFE KIDS at the time of registration. There are no other local fees for this course.

| Date | Location | How to Register |
|-----------|---|--|
| August 22 | Arvada Fire Training Center 6651 Indiana St. Arvada, CO | http://cert.safekids.org/ search course ID # CO20130521525 |

Other Upcoming CPS-related Training (For Your Information):

| Date | Type | Location | Contact |
|-----------------------|----------------|-----------------|---|
| August 27-29, 2013 | KIM Conference | Albuquerque, NM | http://kidzinmotion.org/ |

CPS Team Colorado Contacts:

Program Coordinator:

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Training Coordinator:

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